



2021 Best Workplaces for Commuters - Best Site Application

Best Workplaces for Commuters "Best Site" is a designation created for **commercial and retail developers, shopping malls, business campuses** and other **multi-employer developments**. To receive this designation for the Best Site location, the BWC Best Site Standard of Excellence must be met. Employers located within a Best Site apply for Best Workplaces for Commuters designation and receive a discounted rate.

With this designation, Best Sites maintain an active partnership with BWC through designation of a Property Transportation Coordinator (PTC).

Email completed application to: info@bestworkplaces.org

2021 Best Workplaces for Commuters Best SITE Application

SITE name *

(as you would like it to appear on the list)

SITE website URL *

Address *

Apt, suite, etc.

City

State

ZIP code

Property Transportation Coordinator

Name *

Title

Department

Phone *

Email *

Is the Property Transportation Coordinator's address the same as the SITE address above?

Yes No

Property Transportation Coordinator's Address *

Apt, suite, etc.

City

State

ZIP code

Commuter Services Provided

1. Facilities and Improvements

Your site is required to have at least two (2) of the following. Please check ALL that apply.

- 1. We provide a kiosk or information display for local public transportation conditions and/or maps and schedules.
- 2. We provide bus stop improvements such as shelters or benches.
- 3. We maintain an on-site business center (residential use only).
- 4. We provide secure bicycle parking such as lockers, racks, or cages.
- 5. We provide shower facilities and lockers for active commuters in at least one building.

2. Parking Management

To qualify for BWC BEST SITE, your site is required to provide at least three (3) of the following commute benefits. Check all that apply.

- 1. We have a comprehensive wayfinding sign program for the site.
- 2. We charge commuters and visitors for parking (commercial use only).
- 3. We provide reserved parking spaces for carpoolers and vanpoolers.
- 4. We allow parking to be bought or rented separately when the apartment, condo, or office space is bought or leased.
- 5. We have or are preparing a comprehensive parking management plan.
- 6. We have shared parking arrangements with neighboring businesses.

3. Promotions, Services, Policies

Your organization is required to provide at least five (5) benefits. Check all that apply.

- 1. We provide free or reduced price (at least \$30 per month per pass) transit passes for at least a six-month period (residential use only).
- 2. We provide an outlet on site to purchase public transportation fare media.
- 3. We provide commuter information on our website with links to regional and real-time travel information.
- 4. We distribute or allow others to distribute travel behavior surveys or transit and ridesharing information via newsletters, emails or other means to commuters and residents on our site at least annually.
- 5. We provide monitors that display Real-time Traveler Information including public transportation, carpool, and vanpool messages.
- 6. We provide and promote commuter benefits at on-site Transportation Fairs or benefit fairs.
- 7. We actively promote changes in travel behavior on Ozone Action Days, weather emergencies, and other similar episodic emergencies.
- 8. We continually encourage employers onsite to promote flexible work strategies including compressed work weeks that reduce vehicle trips to and from the site.
- 9. We continually encourage employers onsite to promote telecommuting.
- 10. We are members of a Transportation Management Association (TMA) or other transportation organization.

Requirements

By submitting this application, your organization must agree to each of the following:

1. We have a property transportation coordinator responsible for overseeing the implementation of our commuter benefit programs noted above.
3. We agree to promote our site as a Best SITE for Commuters.
2. We agree to actively promote the commuter benefit programs to workers and/or residents on our site.
4. If our application is approved, we agree to pay the annual membership fee as required.

Yes No

Please identify the person responsible for promoting the receipt of this recognition, if granted. This is the person who will serve as the organization's Media Contact for Best Workplaces for Commuters to coordinate releases and respond to media inquiries.

Is the Public Relations Media Contact the same as the Property Transportation Coordinator?

Yes No

Media Contact Name

Media Contact Title

Media Contact Department

Media Contact Address

Apt, suite, etc.

Country

City

State

ZIP code

Media Contact Phone

Media Contact Email

Permissions Requested

We help you publicize your designation as a Best SITE with Best Workplaces for Commuters by listing your organization by name, city/state and industry on the Best Workplaces for Commuters website, www.bestworkplaces.org and an annual, national media release. We also promote members using various forms of social media (e.g. Facebook, Twitter). If BWC would like to promote your site in additional ways, we will contact you directly.

May we use your logo on our website or in other publicity?

Yes No

If yes, please provide us with a electronic image of your logo.

Upload Logo

Email application to: info@bestworkplaces.org

The 2021 BWC List will be released in January 2021. The deadline for application is November 30, 2020.

Annual Membership Fee:

The annual membership fee for Employers, Best Sites and Employers at Best Sites located in Florida is sponsored by the Florida Department of Transportation.

Best Site: \$250 per site per year, or \$450 for 2-year membership discount

Employer at Best Site: \$125 per employer

Employer located within Best Site: \$125 per employer (Employers within the Best Site must complete a Best Workplaces for Commuters online application and reference the Best Site affiliation to receive the discounted rate).

For further information or if you have questions, please email info@bestworkplaces.com or call (813) 974-9799 for assistance.