

# On the Road to Learning...

## Moving People To & From Your Campus

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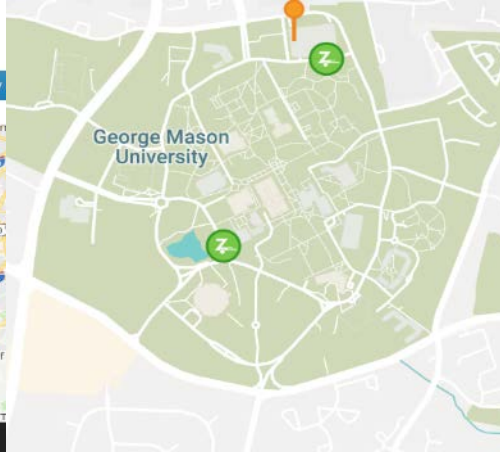
# George Mason University

- Campuses in Northern Virginia (DC Metropolitan Region)
  - Fairfax
  - Arlington
  - Science and Technology(formerly Prince William)
- Other Sites
  - Loudoun (co-located with Northern Virginia Community College)
  - Front Royal (partnership with Smithsonian)
  - Potomac Science Center (under construction)
  - Point of View (Belmont Bay)
  - Korea
- Enrollment
  - 37,873 (Fall 2019)-largest in Virginia
    - 30,000+ primarily at Fairfax
  - Nearly 6500 students living on campus
- Employment
  - Nearly 7000 employees



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# Sustainable Transportation at George Mason



# Transportation Resources

[transportation.gmu.edu](http://transportation.gmu.edu)

[Bicycle Commute Benefit Program](#)

[Biking at Mason](#)

[Commuter Choice Program](#)

[Fairfax CUE Bus](#)

[Mason Shuttles](#)

[Mason Flexible Work Options](#)

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# Mason Shuttles

- Started off as van service to Manassas a few times a day
- Now has 6 routes, 20 buses in service at peak
- Service 6am-12am (schedules vary by route)
- Mason-Vienna Metro(2 routes). Service every 10-15 minutes to closest Metro station during peak periods, every 30 minutes at non-peak
- Fairfax-SciTech. Service every 30 minutes b/w campuses
- Gunston Go Bus(local shopping centers)
- Burke Centre VRE-free off-site parking and stops at nearby Target
- West Campus(remote campus lot)-intracampus service every 10-15 minutes
- Approximately 600,000 passenger trips
- Approximately \$4.2m in expenses.
  - Student fees only cover 60% of expenses
  - Desire to have formula driven student fee to fund expansion of shuttles to meet increased demand as enrollment grows.

# City of Fairfax CUE Bus

- Subsidize City of Fairfax CUE bus service so students and employees can ride for free.
  - Pay City of Fairfax \$750,000 subsidy annually
  - Transit Study conducted in 2015 to help coordinate CUE and Mason-Metro shuttle service and justify subsidy
    - Mason Shuttles and CUE work closely together on scheduling
    - All routes serve Fairfax Campus and Vienna Metro
  - Mason students and employee comprise 2250,000 annual passenger trips (has been as high as 300,000)
    - 37% of overall CUE ridership

# Commuter Choice Transit Benefit

- Commonwealth Commuter Choice: Administer pre-tax transit benefit for full time employees, up to federal limit of \$265/month
  - Average 300 employees utilizing benefit on monthly basis
  - Eligible for those using public transit
    - Buses, Metrorail
    - Regional Train (MARC, VRE)
  - Vanpoolers also eligible.
  - Funds placed on Metro SmarTrip card
    - Request funds by 10th of prior month
    - AMTRAK reimbursed since don't accept SmarTrip
  - Participants can receive two complimentary daily parking permits or garage validations per month
    - Can purchase up to two packs of five passes at 50% discount per semester

# Biking at Mason

- Designated as a “Bicycle Friendly University” by the League of American Bicyclists in 2011, re-named in 2015.
- Five miles of bike lanes on the Fairfax campus, with protected bike shelters and bike racks in front of nearly every building.
  - Bike shelters mostly paid for via ten-year contract with company who provided shelters at no cost and sells ads
  - Mason receives 10% of ad revenue
- Bike registration-issue free u-locks and bike lights when registering a bike at [bike.gmu.edu](http://bike.gmu.edu)

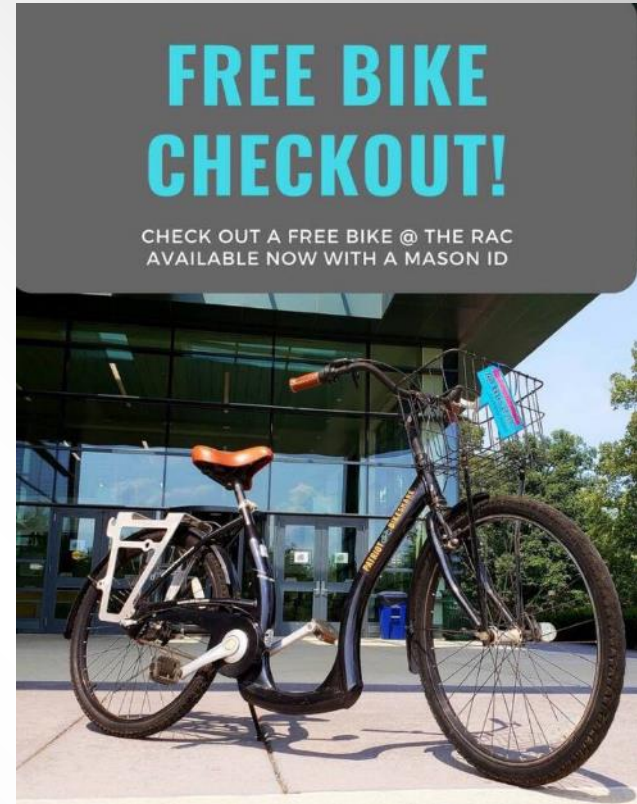


**thebikelane**



# Biking at Mason

- Patriot Bike Check Out Program
  - Check out one of ten bikes available at the RAC/AFC at no cost Monday through Thursday for a one-day check-out by showing your valid Mason ID. Check it out on Friday or Saturday and have it until Sunday night.
- Bike classes in partnership with local bike organizations
- Capital Bikeshare at Arlington Campus



# Bicycle Commute Benefit Program

New cash out incentive based on number of riders per quarter plus limited amount of complimentary daily parking permits. Distance bonus if ride is >10 miles each way. Supports multi-modal commutes.

Opportunities	Tier 1	Tier 2	Tier 3
Required rides per quarter to qualify for a financial incentive	15 rides per quarter - \$50	24 rides per quarter - \$90	36 rides per quarter - \$140
50% off on an annual complimentary Bike Check (Value \$100) for Tier 2 only Paid with Q4 incentives if you participated for all 4 quarters of the calendar year	N/A	Yes	N/A
Complimentary Annual Bike Check (Value \$200) for Tier 3 only - Paid with Q4 incentives if you participated for all 4 quarters of the calendar year	N/A	N/A	Yes
Complimentary daily parking passes per quarter You will be taxed on those you use as reported on your quarterly form. In order to ensure that you are not taxed on passes you do not use, please request passes by emailing <a href="mailto:jwalker8@gmu.edu">jwalker8@gmu.edu</a> . Your passes will be sent out as often as you need up to your eligibility limit. You will be taxed on any passes we send you, so please only ask for what you know you will use up to your limit.	6	9	12

# Bicycle Commute Benefit Program

Opportunities	Tier 1	Tier 2	Tier 3
Quarterly distance bonus - Greater than 10 miles each way from point of origin (e.g. home) to Mason campus	\$15	\$30	\$45
Complimentary access to showers Founders Hall (ARL), Merten Hall (FFX), Aquatics Fitness Center (FFX), and RAC (FFX)	Yes	Yes	Yes
<b>MAXIMUM ANNUAL BENEFIT</b>	<b>\$452</b>	<b>\$868</b>	<b>\$1324</b>
	24 daily parking passes x \$8 = \$192	36 daily parking passes x \$8 = \$288	
	\$50 x 4 = \$200 annually	\$90 x 4 = \$360 annually	
	\$15 x 4 = \$60 distance bonus (if eligible)	\$30 x 4 = \$120 distance bonus (if eligible)	
	\$260 + \$192 (passes) = \$452	\$100 bike check subsidy	
		\$580 + \$288 (passes) = \$868	

# Carpool/Vanpool

## Carpool Zones

- Non-resident students, faculty, and staff are eligible for Carpool Zone
- Arrive at the Fairfax campus between 7am and 11am Monday-Friday
- With a general permit: Have at least two people in your vehicle when you arrive
- With a West Campus or Lot M/P permit: Have at least three people in your vehicle
- An attendant will be present between 7am-11am to ensure that only those who carpool are allowed to park there.

## Carpool Preferred Spaces

- Register with Transportation Department to be issued Carpool Permit
- Faculty and staff can park in designated parking spaces that are conveniently located in lots and decks.

# Carpool/Vanpool



## Carpool Rebate Program

- Faculty, staff and students with a reserved deck or reserved surface lot permit can receive back up to 40% off the parking permit per semester.
  - HOV-2=20% rebate
  - HOV-3=30% rebate
  - HOV-4=40% rebate
- Only one person can own a permit
  - Other without a permit can receive two complimentary daily passes per month

## Vanpools

- Have 13 employee vanpools with 76 riders
- Full-time employees can use Commuter Choice benefit up to \$265/month to cover personal costs

# Zimride/Zipcar

## Zimride

- Allows faculty, staff, and students to post trips to share or find a ride within the Mason community.
- Trips can be one time or regular commutes
- Commute calendar allows one to track savings in \$ and CO2

## Zipcar

- Discounted membership rate of \$15/year for students and faculty/staff
- Standard hourly rates from \$7.75/hr
- 180 miles included per day (\$0.45 per mile after that)
- Complimentary gas card in each car, Insurance included
- Multiple vehicles located around campus

# E-scooters/Bikeshare/Patriot Lift

- Soon to launch e-scooter pilot project in coordination with the City of Fairfax
  - Had conducted a bikeshare feasibility study with the City of Fairfax, Fairfax County, and Town of Vienna
  - Using findings to steer decision making for locations for scooters
  - Still pursuing bikeshare expansion to Fairfax Campus
  - Creating policy that will restrict scooters, bikes, skateboards and golf carts from sidewalks for pedestrian safety

## **Patriot Lift**

- Provides limited campus transportation service to those students, faculty and staff requiring long- or short-term assistance moving around campus using golf carts.

# Questions

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