TDM at Harvard

Ben Hammer
Associate Director of CommuterChoice, TDM & Sustainability
Harvard By The Numbers

- 21,000 students, 30,000 faculty/staff across 12 schools
- ~7,800 subsidized Monthly MBTA Passes to faculty
- 43 Zipcars on campus, 9,000 active members
- 13 supported Bluebikes bike-share stations, 1,000 members
- Over 700,000 annual shuttle trips
MONTHLY COMMUTING COSTS

- BIKE: $(30)
- MBTA BUS/SUBWAY: $45
- CARPOOL: $51
- MBTA COMMUTER RAIL: $107
- PARKING: $204
- RESERVED GARAGE: $383
- UNRESERVED GARAGE: $204
PEDESTRIAN / BIKE / SCOOTER / TRUCK / BUS / TRAIN / CAR CONFLICTS
As part of Harvard’s commitment to installing side guards on trucks as a safety measure, our Strategic Procurement team worked w/ the University’s preferred office supply vendor @WBMasonCo to install side guards on their large box trucks as well #VisionZero
SUSTAINABLE TRANSPORTATION CAMPUS OPERATIONS
Sustainable transportation experts descend on Harvard

From the newest trends in bike-sharing to figuring out the best ways to promote carpooling, the Sustainable Transportation Summit is proving to be an important resource for schools throughout the region. In what has become an annual gathering, Harvard’s CommuterChoice program recently hosted over 40 transportation and sustainability experts from 15 schools across Massachusetts and Vermont. The half-day, discussion style meeting, allowed for an exchange of ideas, best practices, success stories, and common challenges.

The one thing everyone agreed on is that the desire to expand sustainable
LEVERAGING TECHNOLOGY

HARVARD EVENING VAN APP
HARVARD ONLINE MAP
TRANSIT APP

HARVARD UNIVERSITY CommuterChoice
HOUSING COSTS
AGING MBTA FLEET
RIDE HAILING APPS
SCOOTERS
TELEWORK
INCLEMENT WEATHER
EQUITY
FLEXIBLE COMMUTES
OFFICE RELOCATION
INSTITUTIONAL DECENTRALIZATION
TAX RAMIFICATIONS
LIABILITY
FLEET ELECTRIFICATION
BUSINESS TRAVEL