160 fewer cars per day
(~20% of Cirrus Logic employees)
HOW DID WE GET HERE?
Cirrus Logic a Fabless Semiconductor Company

**Size**
- $1.2B in IC Revenue (fabless)
- NASDAQ Listed: CRUS Since 1989

**Leadership**
- Number One in Voice & Audio ICs in 2018
- More Than 3,150 Patents Issued and Pending

1,600 Employees Worldwide,
1,200 Engineers
800 in Austin
Austin, Texas, is the No. 1 Best Place to Live, According to U.S. News & World Report

Austin is one of only four U.S. metro areas to report greater than 25% population growth over the last eight years.

Austin No. 14 nationally for traffic congestion – No. 1 in Texas.
Austin: A Few Hours Ago
Since the 2000s: Downtown Austin Takes Off

“International Events

“The Live Music Capital of the World”
2012: Let's Move Right in the Middle of It!

Our New Headquarters
at 800 West 6th Street
Pre-Day 1 Dilemma

525 Employees vs. 450 Parking Spots
Our Transportation Initiative

- #1 Encourage Public Transportation
- #2 Private Shuttles
- #3 Support Foot & Pedal Power
Encourage Public Transportation

100% Reimbursement for Cap Metro Busses, Trains
Public Transportation - Bridging the Last Mile

Cirrus Logic Shuttle Downtown
“Circular” Blue Line Shuttle Train
Station Passenger Pick Up/Drop Off
Private Shuttles – **Complementing Public Transport**

- Partnered with Movability
- Surveyed employees location and needs
- Added two “Park and Ride” Shuttles
  - North Austin (Green Line)
  - South Austin (Orange Line)
- Contracted with nearby churches for parking
Support Foot & Pedal Power

Support Austin’s Downtown Trails Network

Original Sponsors
100% Employee Reimbursement

Bike Friendly
Lockers
Twice Annual Mobile Bike Repair
Locker room/showers
Promote Bike to Work Days
Q11: Overall, how satisfied are you with the company’s support for alternative transportation solutions (private shuttles, CapMetro reimbursement, on-site facilities, etc.)?
Employee Satisfaction

“The Orange Line shuttle to South Austin is fantastic! It has made my commute to work very smooth and it is very convenient.”

“The transportation services offered are stellar. I take the train every day, and I have access to the north shuttle.”

I’m actually happy with the steps Cirrus has taken as a company to lessen the stress of commuting to work ... much more than I have had at other companies.”
Tangible Results from Our Transportation Initiative

160 cars x 40 miles x 250 days

Less Pollution and Happier Employees
Continuous Improvement

Real-time information on shuttle location, anticipated arrival, and service alerts