



Annual Membership Application

Application for Best Workplaces for Commuters' Best SITE designation

Best Workplaces for Commuters "Best SITE" is a designation created for commercial and retail developers, shopping malls, business campuses and other multi-employer developments. To receive this designation for the site location, the BWC "Best SITE" Standard of Excellence must be met. With this designation, "Best SITE" maintain an active partnership with BWC through designation of a Property Transportation Coordinator (PTC).

Annual Membership Fee:

Best SITE: \$230 per site

Employer located within Best SITE: \$115 per employer (Employers within the "Best SITE" must complete a Best Workplaces for Commuters application and reference the "Best SITE" affiliation to receive the discounted rate).

INSTRUCTIONS: Please print out this blank application, hand print or type, and send your completed application to: Best Workplaces for Commuters, c/o Center for Urban Transportation Research, University of South Florida, 4202 E. Fowler Ave., CUT100, Tampa, FL 33620-5375 or fax 813.974.5168 or email to info@bestworkplaces.org

Application Date _____

SITE Information

SITE Name: _____ (as you would like it to appear on the list)
Address: _____
City: _____ State: _____ Zip Code: _____
SITE Website URL: _____

Property Transportation Coordinator

Name: _____
Title: _____
Dept: _____
Address: _____
City: _____ State: _____ Zip Code: _____
State: _____
Phone: _____ Fax: _____
E-mail: _____



SITE Information

1. Facilities and Improvements

Your site is required to have at least two (2) of the following. Please check ALL that apply.

- 1. We provide a kiosk or information display for local public transportation conditions and/or maps and schedules.
- 2. We provide bus stop improvements such as shelters or benches.
- 3. We maintain an on-site business center (residential use only).
- 4. We provide secure bicycle parking such as lockers, racks, or cages.
- 5. We provide shower facilities and lockers for active commuters in at least one building.

2. Parking Management

To qualify for Best SITE, your site is required to provide at least three (3) of the following commute benefits. Check ALL that apply.

- 1. We have a comprehensive wayfinding sign program for the site.
- 2. We charge commuters and visitors for parking (commercial use only).
- 3. We provide reserved parking spaces for carpoolers and vanpoolers.
- 4. We allow parking to be bought or rented separately when the apartment, condo, or office space is bought or leased.
- 5. We have or are preparing a comprehensive parking management plan.
- 6. We have shared parking arrangements with neighboring businesses.

3. Promotions, Services, Policies

Your organization is required to provide at least five (5) benefits. Check ALL that apply.

- 1. We provide free or reduced price (at least \$30 per month per pass) transit passes for at least a six-month period (residential use only).
- 2. We provide an outlet on site to purchase public transportation fare media.
- 3. We provide commuter information on our website with links to regional and real-time travel information.
- 4. We distribute or allow others to distribute travel behavior surveys or transit and ridesharing information via newsletters, emails or other means to commuters and residents on our site at least annually.
- 5. We provide monitors that display Real-time Traveler Information including public transportation, carpool, and vanpool messages.
- 6. We provide and promote commuter benefits at on-site Transportation Fairs or benefit fairs.
- 7. We actively promote changes in travel behavior on Ozone Action Days, weather emergencies, and other similar episodic emergencies.
- 8. We continually encourage employers onsite to promote flexible work strategies including compressed work weeks that reduce vehicle trips to and from the site.
- 9. We continually encourage employers onsite to promote telecommuting.
- 10. We are members of a Transportation Management Association (TMA) or other transportation organization.



Requirements

By submitting this application, your organization must agree to each of the following:
(Note that Florida workplaces dues are sponsored by the Florida Department of Transportation)

1. We have a property transportation coordinator responsible for overseeing the implementation of our commuter benefit programs noted above.
- 2 . We agree to actively promote the commuter benefit programs to workers and/or residents on our site.
- 3 . We agree to promote our site as a Best Site for Commuters.
- 4 . If our application is approved, we agree to pay the annual membership fee as required.

Public Relations Contact

Please identify the person(s) responsible for promoting the receipt of this recognition, if granted. This is the person who will serve as the organization's Media Contact for Best Workplaces for Commuters to coordinate releases and respond to media inquiries.

Same as Property Transportation Coordinator (skip this section)

Name: _____
Title: _____
Dept: _____
Address: _____
City: _____ State: _____ Zip Code: _____
State: _____
Phone: _____ Fax: _____
E-mail: _____



Media Recognition

We would like to help you publicize your designation as one of the Best Workplaces for Commuters Best SITES. As a minimum, your organization will be on our website and social media. The following are additional ways we could help. Please respond to the following additional opportunities.

- Yes No May we use your logo on our website or in other publicity? If yes, please provide us with a electronic image of your logo.
- Yes No May we share contact information for your Property Transportation Coordinator with the media? We routinely receive requests from the media to interview organizations with effective commute benefit programs. We will never share your information with others without your permission.
- Yes No May we specify which commuter benefits you offer with other workplaces and the media?

Any additional questions or comments: _____

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