



November 2017

Get on the 2018 List!

Apply today to renew as a BWC member or enroll a new member

We greatly appreciate our Best Workplaces for Commuters members. It is time to renew your application and get on the 2018 List! This innovative membership program provides qualified employers with national recognition and an elite designation for offering outstanding commuter benefits.

You may renew your membership for 2018 by completing our new, online BWC application form. The improved application was revised in response to how employee commute programs are provided today. Your completed application will be reviewed and upon approval, a link for payment will be emailed directly to you.

Deadline for renewals is **November 30, 2017**.

The 2018 List will be released during **January 2018**.

Select your BWC type to complete the renewal application:

Employer

Florida Employer

Best SITE

Employer at a Best SITE location

Questions about Best Workplaces for Commuters renewal?
Email Program Manager, [Julie Bond](#).



2017 Emergency Ride Home Survey Results &
How to Get on the 2018 BWC List Release

Thursday, August 24th · 2:00PM EDT

Pre-registration Required

BEST
Workplaces
for Commuters™

bestworkplaces.org

Watch the recorded webinar to hear the results of the Emergency ride home (ERH) or guaranteed ride home (GRH) survey and thoughtful insight of employers. Also, learn how an organization can get on the 2018 BWC List Release and how to use the BWC media kit and press release to bring more attention to your program.

[View Recording](#)



View recorded webinar to hear speakers explore topics such as:

- Tips for serving multi-modal commuters: public and private transit, vanpool, carpool, car sharing and biking/bike sharing
- Advice for starting or expanding a commuter program
- Trends from the 2017 Best Workplaces for Commuters

Speakers:

- Danielle Glaser, RideIn Employee Transportation Coordinator, Global Workplace Services, WeDriveU
- Lauren Bennett, Associate Manager, Transportation Salesforce, Real Estate & Workplace Services at LinkedIn

[View Recording](#)

Case Study: BWC Sparks Competitive Spirit for The University of North Carolina at Greensboro



Competition has long been an important part of life for many universities. Some channel that competitive energy into sports, others into academic achievements. The [University of North Carolina at Greensboro](#) extended that spirit to its transportation demand management (TDM) program — with impressive results.

“We started down the TDM path in 2005, when we came to the realization that we couldn’t just look at our parking needs, that we had to see transportation in a broader sense,” said Suzanne Williams, UNCG’s associate director of campus access and transportation demand management.

“We knew our TDM program was working, impacting our community in a very positive way and getting people to choose alternatives. Our only stumbling block was lack of an emergency ride home service, which we remedied through a partnership with PART — the [Piedmont Authority for Regional Transportation](#),” she said. “So, in 2010 we submitted our BWC application — and held our breath.”

Williams said she and her colleagues were not sure UNCG’s young program would qualify their first time out. “We were very happy to learn we’d been accepted.”

[Read More](#)

NEWS FLASH

On October 19, 2017, the IRS issued Revenue Procedure 2017-58: "For tax year 2018, the monthly limitation for the qualified transportation fringe benefit is \$260, as is the monthly limitation for qualified parking." The 2017 limit is \$255 per month. The bicycle benefit remains unchanged at \$20 per month (reimbursable). Bike share was not added as a qualified transportation fringe benefit. Special thanks to David Judd with Edenred for sharing this info!

