

# BWC FAST FACTS



## Top 10 States with Current Best Workplaces for Commuters<sup>SM</sup>

1	2	3	4	5	6	7	8	9	10
FL	CA	VA	NC	PA	WA	VT	TX	NY	DC

- **24 states** have at least one Best Workplaces for Commuters<sup>SM</sup> member represented.
- **225 workplaces** have **Best Workplaces for Commuters<sup>SM</sup>** designation, representing over 734,000 employees.
- According to the Bureau of Labor Statistics, **7 percent of all civilian workers\*** have access to subsidized commuting.
- New England and Pacific areas have **10 percent of all civilian workers\*** with access to subsidized commuting.
- **15% of employees** who work for companies with 500 or more workers have access to subsidized commuting vs. 3 percent of employees who work for companies with less than 100 workers.

\*Includes workers in the private nonfarm economy except those in private households, and workers in the public sector, except the federal government.

## Top 10 Industry Sectors Represented by Best Workplaces for Commuters<sup>SM</sup>

1	Colleges & Universities
2	Government, City & County
3	Nonprofit Organizations & Associations
4	Computer Software & Internet
5	Consulting, Employment & Business <sup>1</sup>
6	Engineering, Construction & Architecture <sup>1</sup>
7	Government, Regional & Planning <sup>1</sup>
8	Manufacturing (except computer) <sup>1</sup>
9	Transportation Demand Management <sup>1</sup>
10	Airlines & Aerospace, Hospitals & Health Services, Other Products & Services, Telecommunications <sup>2</sup>

<sup>1</sup> Tied for 5<sup>th</sup> place    <sup>2</sup> Tied for 10<sup>th</sup> place

*Employers may provide employees with up to \$260 per month tax-free subsidy to employees for riding transit or vanpooling to work. These benefits can also be provided as a pre-tax to employees.*

*See: Section 132(f) of the Internal Revenue Code or Best Workplaces for Commuters' free ebook on Commuter Benefits*

## Top 10 Commute-Friendly Programs Offered by Current BWC Members

1	Offer access to an Emergency Ride Home (ERH) program directly or through a third party	100%
2	Provide secure parking bicycle parking	80%
3	Promote Healthy Initiatives to employees to bike or walk more	76%
4	Offer flextime	75%
5	Provide showers and lockers	75%
6	Designate an Employee Transportation Coordinator to assist employees with their commuting needs	74%
7	Provide access to ridematching assistance either in-house or through another organization to locate carpool or vanpool partners	73%
8	Maintain an active membership in a Transportation Management Association	68%
9	Offer free or discounted transit fares to employees of at least \$30 /month	61%
10	Offer telework options through a formal program or standard practice	54%

**14** The average number of different commute - friendly programs and incentives offered by BWC workplaces to employees.



# Leveraging Commuter Benefit Programs

## Trip Reduction Ordinances

Some employers are required by state or local ordinances to develop and carry out trip reduction plans to help reduce congestion and mobile source emissions. Many of the strategies are likely to qualify employers as a Best Workplace for Commuters. For example, South Coast Air Quality Management District's (SoCal/Los Angeles area) [Rule 2202](#) provides employers with 250 or more employees with a menu of emission reduction strategies to reduce the emission target for their worksite, including the Employee Commute Reduction Program option.

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## Transit Benefit Ordinances

The San Francisco Commuter Benefits Ordinance requires employers to provide a commuter benefits program that supports and encourages their employees to bike, take transit and rideshare to work. The goal is to reduce traffic congestion and decrease greenhouse gas emissions by focusing on a reduction in single-occupancy driving trips. Businesses with a location in San Francisco businesses with 20 or more employees nationwide, and businesses with more than 50 employees across the Bay Area need to comply:

The [San Francisco Commuter Benefits Ordinance](#) requires businesses to offer one of the following transportation benefits: pre-tax benefit, employer-paid benefit, employer-provided transportation or any combination of the above.

Under [New York City's Commuter Benefits Law](#), "for-profit and nonprofit employers with 20 or more full-time non-union employees in New York City must offer their full-time employees the opportunity to use pre-tax income to purchase qualified transportation fringe benefits. The law is based on the Internal Revenue Code that authorizes pre-tax commuter programs, which benefit employers and employees."

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## Partner Agencies

Many public agencies and transportation management agencies encourage employers in their areas to join Best Workplaces for Commuters. Some may incorporate the Best Workplaces for Commuters as the highest tier of a local awards program.

"Commuter Services of PA works with employers in our region to educate them on BWC and how implementing on-site commuter benefit programs can help with overall employee retention and morale. Over the past few years, Commuter Services has worked with 16 different employers to help them achieve BWC status."

TDM Specialists, Inc., based in Northern California, encourages its clients to participate in the Best Workplace for Commuters (BWC) programs. "Our clients benefit from national and local recognition for their efforts to create workplaces with successful commuter programs. Also, our clients leverage their BWC awards to engage their employees and recognize them for contributing to the designation. A BWC designation is highly valued by our firm as a tool and resource for our clients."

The Employer Services Program at [Fairfax County Department of Transportation](#) works with county employers to develop and implement travel options and commuter incentives for employees. Fairfax County also pays the first two years of membership for employers who qualify for the BWC designation.

See the full list of BWC Partner Agencies: <https://www.bestworkplaces.org/list/partnering-organizations/>