



BWC Newsletter

August 2017

Register Today for Free Webinar

2017 Emergency Ride Home Survey Results &
How to Get on the 2018 BWC List Release

A banner image for a webinar. It features a blurred background of a city street with a yellow taxi cab in the foreground. The text is overlaid on the image.

**2017 Emergency Ride Home Survey Results &
*How to Get on the 2018 BWC List Release***

Thursday, August 24th · 2:00PM EDT

Pre-registration Required

The logo for Best Workplaces for Commuters, featuring the word "BEST" in large purple letters, "Workplaces" in smaller black letters, and "for Commuters" in even smaller black letters, all above a green swoosh.

bestworkplaces.org

Join us for a Best Workplaces for Commuters Webinar on **Thursday, August 24, 2017 at 2:00pm (EDT)**.

Emergency ride home (ERH) or guaranteed ride home (GRH) programs are commonly described as an inexpensive form of commuter insurance to support those who regularly use an alternative to driving alone to work. ERH programs reassure transit users, carpoolers, walkers, bicycle commuters, and vanpoolers that they have a timely and

inexpensive way to leave work in the event of a personal or family emergency, illness, or unexpected job-related delay. ERH is generally considered a necessary incentive to offer commuters.

Earlier this summer, we surveyed employers concerning Emergency Ride Home (ERH) programs to address issues such as the impacts on usage and costs of introducing transportation network companies like Uber and Lyft as eligible providers for ERH.

Hear the results of the survey and thoughtful insight of employers by attending the upcoming webinar on Thursday, August 24 at 2 p.m. (EDT). The presentation will be given by Phil Winters, Director, TDM Program Manager at the Center for Urban Transportation Research.

Also, Julie Bond, BWC Project Manager, will discuss how an organization can get on the 2018 BWC List Release and how to use the BWC media kit and press release to bring more attention to your program.

[Register Now](#)

Register Today for Free Webinar

The New Commute: Employers Leading the Way

The banner features a light blue background with a stylized green and yellow road winding through the scene. Various transportation icons are scattered around: a bicycle, a car, a train, and a person walking. The text is positioned on the left side of the banner.

**The New Commute:
Employers Leading the Way**

Wednesday, September 20
2:00PM EDT
Pre-registration required

BEST
Workplaces
for Commuters™

 **WeDriveU**

bestworkplaces.org wedriveu.com

You are invited to attend this complimentary webinar on **Wednesday, Sept. 20, 2017 at 2:00 pm (EDT)** with an all-star employer panel including Salesforce and LinkedIn.

Moderator:

Julie Bond, Program Manager, Best Workplaces for Commuters

Speakers:

Danielle Glaser, RideIn Employee Transportation Coordinator, Global Workplace Services, WeDriveU

Lauren Bennett, Associate Manager, Transportation Salesforce, Real Estate & Workplace Services at LinkedIn

With 25 million U.S. workers spending 90+ minutes getting to and from work*, clogged roadways stifle productivity and hamper talent management. Trailblazing companies are reversing the trend by giving commuters alternatives to driving alone. Facilities and transportation thought leaders will share their success strategies for creating a vibrant commuting culture that promotes public transit, reduces parking demand and improves the journey to work. Whether you're planning a commuter program or expanding one, you'll gain concrete ideas to drive growth and sustainability. In this live webinar, speakers will explore:

Trends from the 2017 Best Workplaces for CommutersSM

Tips for serving multi-modal commuters: public and private transit, vanpool, carpool, car sharing and biking/bike sharing

Advice for starting or expanding a commuter program

Who should attend? Professionals at corporate facilities, universities, commercial real estate, in operations, transportation and HR; and TMAs; regional transportation partners and economic development organizations.

*"[Reclaim Your Commute](#)," [May–June 2017](#), Harvard Business Review.

[Register Now](#)

Health care employer uses Best Workplaces for CommutersSM to help care for employees and reduce parking demand.



Case Study:
Florida Hospital Orlando's 24/7 Commute Challenge

The 172-acre health care campus on the shore of Lake Estelle is home to an always-in-motion population of about 8,000 employees serving almost 54,000 inpatients and more than 173,000 outpatients annually. The Orlando campus has four parking garages, with a SunRail station situated between two of them.

Given the city-sized demand for transportation and convenient parking, Florida Hospital's management determined that shifting as many solo-driving employees as possible to other commute options would eliminate the need to construct yet another expensive garage, as well as free up more parking spaces for patients.

Florida Hospital Orlando invested in the future by building the \$3.5 million [Florida Hospital Health Village SunRail station](#) and worked with FDOT to establish a train schedule around the work schedule of hospital employees.

[Read more](#) about their strategic use of benefits such as pre-tax bus passes, a SunRail pass subsidy, telework and flextime.

Read about other BWC case studies at www.bestworkplaces.org/bwc-employer-spotlight/

[Read Full Case Study](#)



Knowledge Base

The [BWC Knowledge Base](#) is a treasure of information from TDM professionals around the nation sharing their best practices. Here is an example of an employer-submitted question.

Q: What share of employees have access to subsidized commuting (excluding parking)?

[Get the Answer](#)



Check out the other topics on the [Knowledge Base](#). Search for other topics like Alternative Work Hours, Paratransit, Public Transit and specific case studies by sector.

