The Future of TDM

Rob Henry, Executive Director
ACT President
Transportation demand management

From Wikipedia, the free encyclopedia
(Redirected from Transportation Demand Management)

Transportation demand management, traffic demand management or travel demand management (all TDM) is the application of strategies and policies to reduce travel demand, or to redistribute this demand in space or in time.\(^1\)\(^2\)

In transport, as in any network, managing demand can be a cost-effective alternative to increasing capacity. A demand management approach to transport also has the potential to deliver better environmental outcomes, improved public health, stronger communities, and more prosperous cities.\(^{citation\ needed}\) TDM techniques link with and support community movements for sustainable transport.
TDM Is

Car Pool

vanpooling

Train station and rail tracks

Image courtesy of MPSI
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Working @Home
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Zimride is a secure ride-sharing platform for companies and universities.

FIND YOUR NETWORK
TDM Is
TDM Is
The Challenge
The Challenge
The Challenge
The Challenge
No Gas Tax

The Challenge
The Challenge

Pay for UberPOOL with Commuter Benefits

https://newsroom.uber.com
Lyft launches employee-benefit commuting service
Automated Vehicle Experts Say Future Could Be Bright—Or Dystopian

Katy Steinmetz / San Francisco
Time July 19, 2016

"To get to the future reality that we want will take not only automation, but also requires behavior change."

At the annual Automated Vehicles Symposium on Tuesday, speakers in San Francisco emphasized that the decisions of human beings—as regulators, executives and...
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The driverless car revolution is coming, and Lyft’s president now predicts it will "all-but end" car ownership in cities by 2025.

"We see car ownership as a burden that is costing the average
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raise the bar

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UBER'S SELF-DRIVING TRUCK MAKES ITS FIRST DELIVERY: 50,000 BEERS
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By BILL VLASIC  JAN. 8, 2017

John Krafcik, the chief executive of Waymo, on Sunday at the unveiling of a minivan that was a collaboration with Fiat Chrysler. Brett Carlsen for The New York Times
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Las Vegas is testing autonomous shuttles this week

You can get a free ride on a little self-driving electric bus until the 20th.

Nathan Ingraham, @nateingraham
01.11.17 in Transportation

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- TDM Certification kicked off in 2017
- Development of a 501c3 arm focused on research
- International Best Practices
  - Canadian members integrated into chapters
- Strategic Growth – Membership, Councils & Chapters
- Innovation Task Force
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Getting to Work
Spotlight on employer-sponsored commuter programs
January 2017

Taking ACTion: Improving commutes, improving communities
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Is very bright!