The Future of TDM
February 9, 2017

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www.bestworkplaces.org
The Future is Bright!

Top 10 States with Current Best Workplaces for Commuters℠

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<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
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<tr>
<td>VA</td>
<td>FL</td>
<td>CA</td>
<td>NC</td>
<td>PA</td>
<td>NY</td>
<td>VT</td>
<td>AZ</td>
<td>WA</td>
<td>TX</td>
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- 27 states have at least one Best Workplaces for Commuters℠ member represented.

- 231 workplaces have Best Workplaces for Commuters℠ designation, representing over 515,000 employees.

- According to the Bureau of Labor Statistics, 7 percent of all civilian workers* have access to subsidized commuting.

- New England and Pacific areas have 10 percent of all civilian workers* with access to subsidized commuting.

- 15% of employees who work for companies with 500 or more workers have access to subsidized commuting vs. 3 percent of employees who work for companies with less than 100 workers.
### Top 10 Commute-Friendly Programs Offered by Current BWC Members

<table>
<thead>
<tr>
<th>Rank</th>
<th>Program</th>
<th>Percentage</th>
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<tr>
<td>1</td>
<td>Carpool or vanpool matching, either in-house or through an outside organization</td>
<td>79%</td>
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<td>2</td>
<td>Secure bicycle parking</td>
<td>74%</td>
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<tr>
<td>3</td>
<td>Emergency Ride Home option provided by outside agency</td>
<td>78%</td>
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<td>4</td>
<td>Telework with at least 6% of trips reduced</td>
<td>53%</td>
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<tr>
<td>5</td>
<td>At least $30 per month in employer-provided transit passes</td>
<td>50%</td>
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<tr>
<td>6</td>
<td>Preferential Parking for carpools and vanpools</td>
<td>44%</td>
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<tr>
<td>7</td>
<td>Healthy Initiative</td>
<td>42%</td>
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<tr>
<td>8</td>
<td>Active membership in a Transportation Management Association or Organization (TMA or TMO)</td>
<td>40%</td>
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<tr>
<td>9</td>
<td>Shuttles</td>
<td>34%</td>
</tr>
<tr>
<td>10</td>
<td>Employee Commuting Awards</td>
<td>32%</td>
</tr>
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What Are Employers Telling Us?

Read the Case Studies here: http://www.bestworkplaces.org/
Florida Hospital – Orlando
Maintains its commuting program for three key reasons:

**Sustainability**: Reducing solo-driver commuting fits with MITRE’s initiative to advance green practices and ease area traffic congestion

**Talent Attraction**: Meet targets and honor other transportation demand management requirements related to the construction of MITRE’s newest office space.

**Development Requirements**: Meet targets and honor other transportation demand management requirements related to the construction of MITRE’s newest office space.
“We started down the TDM path in 2005, when we came to the realization that we couldn’t just look at our parking needs, that we had to see transportation in a broader sense,” said Suzanne Williams, UNCG’s Associate Director of Campus Access and Transportation Demand Management.
Parking and transportation woven into common fabric to make the campus as eco-friendly as possible.
Fairfax County recognized over 50 employers for their high level commute programs during 2015!
Ernst & Young (EY), LLC (McLean, Providence District) offers schedule flexibility to its employees with telework and compressed work week options.

Strategy and Management Services, Inc. (SAMS) (Springfield, Lee District) provides a pre-tax commuter benefit, ridematching, emergency ride home, and an onsite transportation kiosk for its employees.

McLean-based National Automobile Dealers Association (Providence District) supports teleworking among its employees, and provides ridematching and emergency rides home for its ridesharing commuters.

Capital Automotive Real Estate Services, Inc. (McLean, Providence District) provides a pre-tax commuter benefit, ridematching, emergency rides home, and an onsite transportation kiosk for its employees.

Quest Diagnostics Nichols Institute (Chantilly, Sully District), offers a monthly transit subsidy and alternative commute incentives to its 1,300 employees.

Moving Forward –
The next step: creating a commute ambassador network to help the 28+ BWC employers within reThink’s service area become more connected locally for peer-to-peer support.
Opportunities and Challenges
A Declining Labor Force

Opportunity/Challenge: How will TDM professionals address a declining labor force?
Opportunities and Challenges Technology

What’s in Your Pocket?

Past:

Present/Future:

Opportunity or Challenge: Will TDM professionals work to advance technology that enhances commuter transportation of the future?
Opportunities and Challenges
Workplace Flexibility

Finding and retaining top talent is one of the strongest predictors of an employer’s success. Workplace flexibility is a necessary tool to increase employee satisfaction and productivity, and not just a perk that may or may not be bestowed.

Opportunity or Challenge: Will TDM professionals find solutions for creating flexible workplaces of the future?
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