

The Future of TDM

February 9, 2017



www.bestworkplaces.org

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University of South Florida

The Future is Bright!

Top 10 States with Current Best Workplaces for CommutersSM

1	2	3	4	5	6	7	8	9	10
VA	FL	CA	NC	PA	NY	VT	AZ	WA	TX

- **27 states** have at least one Best Workplaces for CommutersSM member represented.
- **231 workplaces** have **Best Workplaces for CommutersSM** designation, representing over 515,000 employees.
- According to the Bureau of Labor Statistics, **7 percent of all civilian workers*** have access to subsidized commuting.
- New England and Pacific areas have **10 percent of all civilian workers*** with access to subsidized commuting.
- **15% of employees** who work for companies with 500 or more workers have access to subsidized commuting vs. 3 percent of employees who work for companies with less than 100 workers.

14 The average number of different commuter-friendly programs and incentives offered by BWC workplaces to employees.





2017 Best Workplaces for Commuters

These 231 employers are changing how America commutes

Top 10 Commute-Friendly Programs Offered by Current BWC Members

1	Carpool or vanpool matching, either in-house or through an outside organization	79%
2	Secure bicycle parking	74%
3	Emergency Ride Home option provided by outside agency	78%
4	Telework with at least 6% of trips reduced	53%
5	At least \$30 per month in employer-provided transit passes	50%
6	Preferential Parking for carpools and vanpools	44%
7	Healthy Initiative	42%
8	Active membership in a Transportation Management Association or Organization (TMA or TMO)	40%
9	Shuttles	34%
10	Employee Commuting Awards	32%

What Are Employers Telling Us?

Read the Case Studies here: <http://www.bestworkplaces.org/>

Florida Hospital – Orlando



FL HOSPITAL HEALTH VILLAGE

500 E. Rollins St., Orlando, FL 32803

[DESTINATIONS](#) [CONNECTIONS](#) [DETAILS](#)



TRAIN STATUS

Northbound
Arrival
1:36 PM

Southbound
Arrival
1:42 PM

*Depends on scheduled train show.

TRIP PLANNER

Detailed Schedules:
[Northbound](#)
[Southbound](#)

Departing Station:

➔

Arriving Station:

Departure Time: **0:00 AM**

➔

Arriving Time: **0:00 AM** Est. Travel Time: **00min**

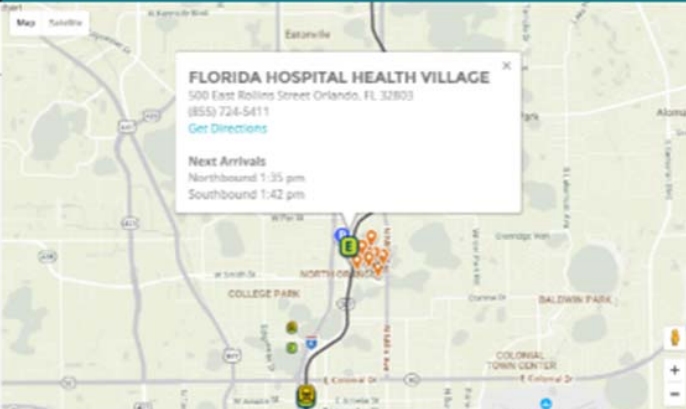
STATION

TRAINS

DESTINATIONS

PARKING

E Florida Hospital Health Village
500 East Rollins Street
Orlando, FL 32803



FLORIDA HOSPITAL HEALTH VILLAGE
500 East Rollins Street Orlando, FL 32803
(855) 724-5411
[Get Directions](#)

Next Arrivals
Northbound 1:35 pm
Southbound 1:42 pm

🚌

LYNX CONNECTIONS

Connect to the station from the following modes:

- 302 [Orlando Bus South 11:11-11:02](#)
- 123 [Orlando Bus 241, 242, 243](#)

Download Connection Map &

🚗

ALTERNATE CONNECTIONS

UBER

lyft

MEARS
TRANSPORTATION GROUP

🌿

STATION AMENITIES

The following amenities are located here:

- 🪑 Emergency Phone
- 🔒 Security Camera
- 💧 Water Fountain
- 🚻 Restroom
- ♿ ADA Accessible

The MITRE Corporation Sees Green in Employee Commutes



Maintains its commuting program for three key reasons:

Sustainability: Reducing solo-driver commuting fits with MITRE's initiative to advance green practices and ease area traffic congestion

Talent Attraction: Meet targets and honor other transportation demand management requirements related to the construction of MITRE's newest office space.



Development Requirements: Meet targets and honor other transportation demand management requirements related to the construction of MITRE's newest office space.

The University of North Carolina at Greensboro (UNCG)



“We started down the TDM path in 2005, when we came to the realization that we couldn’t just look at our parking needs, that we had to see transportation in a broader sense,” said Suzanne Williams, UNCG’s Associate Director of Campus Access and Transportation Demand Management.

University of California, Irvine (UCI)



Parking and transportation woven into common fabric to make the campus as eco-friendly as possible.

Fairfax County recognized over 50 employers for their high level commute programs during 2015!



Ernst & Young (EY), LLC (McLean, Providence District) offers schedule flexibility to its employees with telework and compressed work week options.

Strategy and Management Services, Inc. (SAMS) (Springfield, Lee District) provides a pre-tax commuter benefit, ridematching, emergency ride home, and an onsite transportation kiosk for its employees.

McLean-based **National Automobile Dealers Association** (Providence District) supports teleworking among its employees, and provides ridematching and emergency rides home for its ridesharing commuters.

Capital Automotive Real Estate Services, Inc. (McLean, Providence District) provides a pre-tax commuter benefit, ridematching, emergency rides home, and an onsite transportation kiosk for its employees.

Quest Diagnostics Nichols Institute (Chantilly, Sully District), offers a monthly transit subsidy and alternative commute incentives to its 1,300 employees.



reThink Your Commute Listening to Employers

Moving Forward –

The next step: creating a commute ambassador network to help the 28+ BWC employers within reThink's service area become more connected locally for peer-to-peer support.



Opportunities and Challenges

A Declining Labor Force

Silent Generation
1945 and before

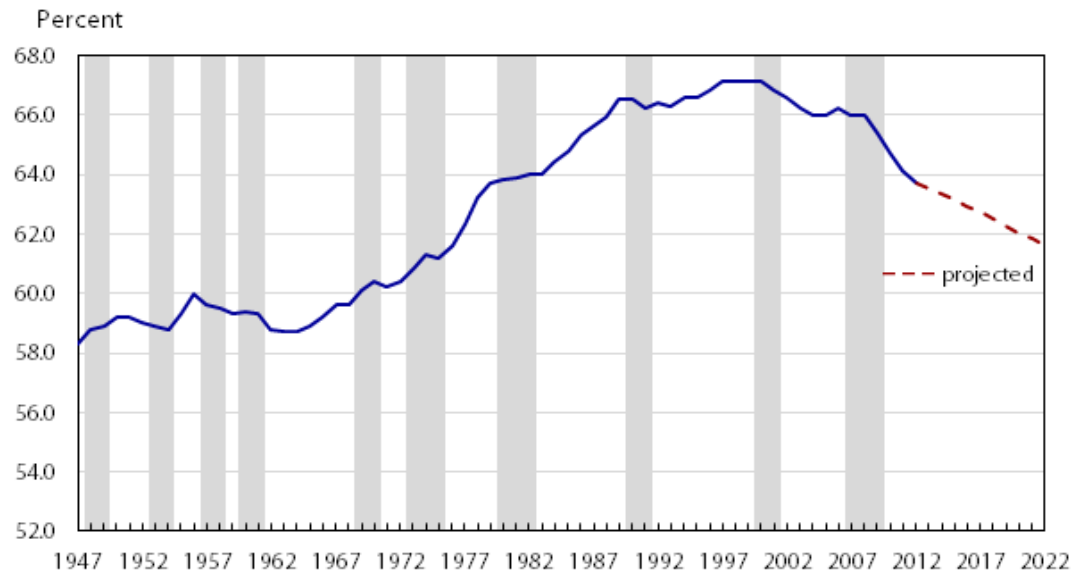
Baby Boomers
1946-1964

Gen X
1965 to 1982

Millennials or Gen Y
1982 – mid 2004

Gen Z or Centennials
2004 and later

Figure 1. Labor force participation rate, 1947–2012 and projected 2022



Note: Shaded regions represent recessions as designated by the National Bureau of Economic Research. Turning points are quarterly.

Source: U.S. Bureau of Labor Statistics.

Opportunity/Challenge: How will TDM professionals address a declining labor force?

Opportunities and Challenges Technology

What's in Your Pocket?

Past:



Present/Future:



Opportunity or Challenge: Will TDM professionals work to advance technology that enhances commuter transportation of the future?

Opportunities and Challenges Workplace Flexibility

Finding and retaining top talent is one of the strongest predictors of an employer's success. Workplace flexibility is a necessary tool to increase employee satisfaction and productivity, and not just a perk that may or may not be bestowed.

Telework or Telecommuting

Flexible Work Hours

Part-time hours

Opportunity or Challenge: Will TDM professionals find solutions for creating flexible workplaces of the future?

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