



November/December 2016

## Are You on the List?

New for 2017, the National Center for Transit Research (NCTR) will release its national list of Best Workplaces for Commuters on Tuesday, January 31. The list will include all current members joining or updating their status by January 16, 2017. The release will be distributed on a national newswire and to a targeted list of transportation and TDM industry/trade publications. Members will receive a media kit including a press release template, logo, fact sheet and approved talking points for media.

Members will also receive a social media kit that they can use on their social media platforms. Kits will include messaging examples, photos, and relevant hashtags.

Get on the list for 2017 and receive new tools and national recognition for meeting the BWC Standard of Excellence!

Questions? Contact Program Manager, [Julie Bond](#).

[Get on the List!](#)

You are invited to join us for the Race to Excellence Virtual Awards Ceremony. So many of our Best Workplaces for Commuters have been working toward the Bronze, Silver and Gold medals by submitting entries on their efforts in the areas of Commuter Benefits, Employee Participation, Promoting BWC to Employees, Recruit and Educate Others and Demonstrating Performance.

**For Racers: Finish up those entries and submit 2 Powerpoint slides by Monday, December 5, 2016, 5pm (EST).**

**Join the Virtual Awards Ceremony via webcast or by phone.**

Phone number: 1 (800) 832-0736 Conference Room Code: 6528116

[Join the Webcast](#)

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## Welcome New and Renewing BWC Members!

### **Renewing Best SITE Members**

Town Center at Boca Raton, Boca Raton, FL

### **New Members**

Ernst & Young, LLC, Tysons, VA

National Automobile Dealers Association, Tysons, VA

Net Conversion, Orlando, FL

PlanSource, Orlando, FL

PRPL.RS, Orlando, FL

Strategy and Management Services, Inc. (SAMS), Springfield, VA

### **Renewing Members**

Access Tysons Corner Center, McLean, VA

AFCEA International, Fairfax, VA

Alzheimer's Association, Fairfax, VA

City of Casselberry, Casselberry, FL

Communications & Power Industries, LLC, Palo Alto, CA

Department of Homeland Security, U.S. Citizenship and Immigration, Orlando,

Florida Department of Environmental Protection - South, Fort Myers, FL  
Florida Hospital Orlando, Orlando, FL  
FOX Architects LLC, McLean, VA  
Freddie Mac, McLean, VA  
FUTREND Technology, Inc., Vienna, VA  
Greater Orlando Aviation Authority, Orlando, FL  
Hilton Garden Inn Arlington Shirlington, Arlington, VA  
Horizon Industries Limited, Vienna, VA  
Intuit, Plano, TX  
Intuit, Fredricksburg, VA  
Intuit, Woodland Hills, CA  
Intuit, Mountain View, CA  
Intuit, Quincy, WA  
Intuit, Reno, NV  
Intuit, San Diego, CA  
Intuit, San Francisco, CA  
Intuit, Tucson, AZ  
Intuit, Washington, DC  
Kimley-Horn, Reston, VA  
Landau Associates Inc., Edmonds, WA  
Lee County Clerk of Courts, Fort Myers, FL  
Mayo Clinic, Rochester, MN  
MetroPlan, Orlando, FL  
National Association of Chain Drug Stores, Arlington, VA  
National Student Clearinghouse, Herndon, VA  
Navy Federal Credit Union, Vienna, VA  
Northrop Grumman, McLean, VA  
Orange County Library System, Orlando, FL  
Pinnacle Property Management Services, Maitland, FL  
Prosperity Metro Plaza, Fairfax, VA  
Pyramid Systems, Inc., Fairfax, VA  
Ravago Americas, Orlando, FL  
Russ Reid, Fairfax, VA  
Santee Cooper, Moncks Corner, SC  
San Luis Obispo Regional Rideshare/SLOCOG, San Luis Obispo, CA  
smart panda labs, Orlando, FL  
Synaptex Corporation, Reston, VA

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## Speak Out!

**A Best Workplaces for Commuters' champion is looking for examples of how others have used social media to promote Best Workplaces for Commuters and/or travel options to other employers and commuters.**

**Share your successes and ideas.**

[Social Media Use Survey](#)

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## News

On September 15, 2016, the U.S. Census Bureau released the [American Community Survey](#) statistics for 2015. The data includes journey to work data for populations over 65,000. [Best Workplaces for Commuters](#) has compiled this 2015 journey to work data (see modes below) for 234 metropolitan statistical areas (MSAs) and compared these estimates to the 2014 estimates. We also noted whether the mode estimates are statistically different between 2014 and 2015.

Download the mode split tables for MSAs (176 pages) at <http://www.bestworkplaces.org/data/2015-commuting-data-for-msas/>

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