



May/June 2016

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Enter the Race to Excellence

The Race to Excellence is a challenge that encourages, recognizes and highlights dedicated professionals throughout the country who promote commuter benefits, transportation options and the Best Workplaces for Commuters (BWC) designation in their workplaces and throughout their local communities. Winners receive a gold, silver or bronze medal along with an award certificate and national recognition. Enter the Race today!

[Register Now](#) ▶

Want more information about the Race? [Watch the recorded webinar](#) or [visit our website](#).

Join Us for the Next
BWC / ACT Employer Council Webinar
Thursday, May 26, 2016 at 2:00pm ET



Webinar
Co-Sponsored by
BEST Workplaces for Commuters
ACT Association for Commuter Transportation

Proposed Federal Transportation Performance Measures: Opportunities and Dangers for TDM Communities

May 26, 2016 2:00 pm ET

Register:
https://cutr.adobeconnect.com/performmeasures/event/event_info.html

2016 Commuter Benefits Guide Now Available

Whether you are considering setting up a qualified commuter transportation fringe benefit program or you want to brush up on the basics, this e-book can serve as your essential guide to setting up and carrying out a successful commuter benefit program. From determining what commuter benefits are eligible for providing tax free to employees to customizing the program for your circumstances, this ebook will guide you through the options available to effectively provide your employees with a commuter benefits program. Employers can leverage employer-provided benefits to yield happier employees, support more sustainable employee commute behavior, and generate tax savings for employees and the employer. In addition to updating the guide with the new tax free limits, this version of the guide includes the following sections, including several new sections:

- Type of Qualified Transportation Fringe Benefits
- Tax Free Limits
- Tax Savings for Employers and Employees
- Tax Benefits of Employee Pre-tax Deductions
- Frequently Asked Questions
- Qualified Transportation Fringe Benefit Rules Regarding Electronic Payment Media (**NEW**)
- Profiles of Organizations Providing Subsidized Commuter Benefits
- Eight Steps to Starting a Commuter Benefit Program as a Pre-Tax Payroll Deduction
- Employer Decision-Making Process (**NEW**)
- Effects of Commuter Benefits on Travel Behavior
- Additional Resources
- Appendix - A Brief History of Qualified Transportation Fringe Benefits

[Request a Copy Today!](#)

Welcome New and Renewing BWC Members!

New Best SITE Member
Lafayette Centre, Washington, DC

Renewing Best SITE Members
Britannia Oyster Point, South San Francisco, CA
Hacienda, Pleasanton, CA

New BWC Members
Conservation International, Arlington, VA
FHI360, Durham, NC
MTB Early Enrichment Center, Arlington, VA
NC Department of Environmental Quality, Raleigh, NC
Tacoma Public Utilities, Tacoma, WA
The Aluminum Association, Arlington, VA
The Boeing Company- Frederickson Site, Puyallup, WA
Veterans Affairs Medical Center, Durham, NC
Wake Tech Community College, Raleigh, NC

Renewing BWC Members
Champlain College, Burlington, VT
Chittenden Area Regional Planning Commission, Winooski, VT
Chittenden Area Transportation Management Association (CATMA), Winooski, VT
City of Burlington, Burlington, VT
City of Casselberry, Casselberry, FL
Department of Homeland Security, U.S. Citizenship and Immigration, Orlando, FL
Dix.Hite + Partners, Inc., Longwood, FL
Florida Hospital Orlando, Orlando, FL
Fors Marsh Group, Arlington, VA
GoTriangle, Research Triangle Park, NC
Seventh Generation, Burlington, VT
SRI International, Menlo Park, CA
State of Arizona Capitol Rideshare, Phoenix, AZ
The MITRE Corporation, McLean, VA
University of California, Irvine, Irvine, CA
University of California, Los Angeles (UCLA), Los Angeles, CA
University of Vermont, Burlington, VT
University of Vermont Medical Center, Burlington, VT
VHB, Orlando, FL

[View the full list of current members](#)

Congratulations to the Recipients of a FREE BWC Banner!



Commuters pose with the BWC Banner at SAP Labs, LLC in Palo Alto, California

Best Workplaces for Commuters members entered their application to receive a FREE 6-foot pop-up banner to display at events or in their lobby to promote Best Workplaces for Commuters. To be considered for one of the free banners, members submitted an entry describing how the banner would be used to promote Best Workplaces for Commuters and agreed to post pictures of the banner in action on social media. Congratulations to the following recipients, your banner is on its way and can't wait to get to work!

- [Arlington Transportation Partners](#)
- [Bayer Consumer Health](#)
- [California Pacific Medical Center/Sutter Health](#)
- [City of Henderson](#)
- [Commuter Services of Pennsylvania](#)
- [Hacienda Owners Association](#)
- [Landau Associates](#)
- [MetroPlan Orlando](#)
- [Public Broadcasting Service](#)
- [SAP Labs, LLC](#)
- [SLOCOG / SLO Regional Rideshare](#)
- [The MITRE Corporation](#)
- [Tindale Oliver, Tampa](#)
- [Triangle J Council of Governments](#)
- [University of California, Los Angeles](#)
- [University of Florida Transportation and Parking Services](#)
- [University of California, Irvine](#)

View the Webinar Recording
BWC / ACT Employer Council Webinar
"TDM Technologies for Employers: How Does Yours Stack Up?"

On May 11, 2016, Best Workplaces for Commuters and the Association for Commuter Transportation (ACT) Employer Council sponsored a webinar spotlighting the BWC Race to Excellence "Best of" Employer, The MITRE Corporation, along with The Bill and Melinda Gates Foundation and Genentech. Each organization gave an overview of their commuter services program and the technologies they use to manage their worksite commute programs.



[View Recording](#)

Update to BWC Membership Rate and Renewal Process

We heard you and we are making changes. Many BWC members have indicated that an annual payment would be more convenient and reliable for planning budgets and payment processing. In 2016, the BWC membership renewal process will transition from quarterly renewal billing to annual billing. For members who were due to renew their membership in the first half of the year, they have already been billed. For members who are due to renew their membership in the second half of the year, they will receive a bill in October, 2016.

Beginning in 2017, all existing members will receive a renewal invoice in October.

Not a member? Check to see if your workplace qualifies as a [Best Workplace for Commuters](#) or a [Best SITE for Commuters](#). Contact BWC Program Manager [Julie Bond](#) for more information.

Florida Best Workplaces for Commuters Award Winners



At the 2016 Florida Commuter Transportation Summit held in Tampa on April 14-15, the reThink team from Orlando, Florida accepted their awards in recognition of exemplary support for the Best Workplaces for Commuters program in Florida. Pictured (l-r): Reginald D. Mells, Gabrielle Fullner, Riccian Vidal, Courtney Reynolds, and Stephen Alianiello.

[View the presentations from the Florida Commuter Transportation Summit](#)

Speakers Wanted!

The [Association for Commuter Transportation](#)'s Telework & Alternative Work Arrangements Council and Best Workplaces for Commuters, are planning a webinar later this year and we would like to focus upon use of telework by organizations as a business continuity strategy. We would like to feature one or more employer representatives as speakers to discuss their organizations' use of telework for continuity of operations purposes. If you want more information or are willing to volunteer, please contact [Sara Hendricks](#).

News

New York City's Commuter Benefits law took effect on January 1, 2016. Under the law, for-profit and nonprofit employers with 20 or more full-time, non-union employees in New York City must offer their full-time employees the opportunity to use pre-tax income to purchase qualified transportation fringe benefits. The law is based on the Internal Revenue Code that authorizes pre-tax commuter programs, which benefit employers and employees. [Learn more](#).

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