



BWC Newsletter

March/April 2016

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2016 Race To Excellence Kickoff
Join us Thursday, March 10, 2016 3:00pm (EST)

The Race to Excellence is a challenge that encourages, recognizes and highlights dedicated professionals throughout the country who promote commuter benefits, transportation options and the Best Workplaces for Commuters (BWC) designation in their workplaces and throughout their local communities. Winners receive a gold, silver or bronze medal along with an award certificate and national recognition.

Join us for a webinar that will provide a description of the rules and process to participate in the Race this year. New this year: Race participants will be able to enter achievements all year long on the BWC website and track their progress toward bronze, silver and gold as well as their ranking among race participants.

The webinar will spotlight the winner of the 2015 "Best of" Supporting Agencies winner, reThink, of Orlando, Florida. Courtney Reynolds, Program Manager at reThink will highlight their gold level efforts, sharing how the reThink support program is growing and innovating.

Kickoff Webinar Logon:

<https://cutr.adobeconnect.com/kickoff2016/>

Or access the webinar by telephone:

Call 1-800-832-0736

Enter Room # 6528116

New and Renewing BWC Members

New BWC Members

The Coca-Cola Company, Atlanta, GA

Ravago Americas, Orlando, FL

smart panda labs, Orlando, FL

Renewing BWC Members

American Society of Landscape Architects, Washington, DC

Bayer Corporation, Myerstown, PA

BookThatDoc, Orlando, FL

Chevron, Houston, TX

City of Henderson, Henderson, NV

Harvard University, Cambridge, MA

Lenovo, Morrisville, NC

Orange County Library System, Orlando, FL

San Diego Association of Governments (SANDAG), San Diego, CA

SAP Labs, LLC, Palo Alto, CA

Tindale Oliver, Orlando, FL

University of Maryland, Baltimore, MD

Enter to Receive a FREE BWC Banner!

Best Workplaces for Commuters members may enter to be considered to receive a FREE 6-foot pop-up banner to display at events or in your lobby to promote Best Workplaces for Commuters. To be considered for one of the ten free banners, complete the following:

- Submit an entry at <http://www.bestworkplaces.org/list/bwc-banner/> by Friday, April 1, 2016
- Post pictures on BWC social media (Facebook or Twitter) of how your organization used the banner at 2 or more separate events within 1 year of receiving the banner.



Best Workplaces for Commuters Banner

BWC / ACT Employer Council Webinar
"TDM Technologies for Employers: How Does Yours Stack Up?"
Wednesday, May 11, 2016 2:00pm (ET)

Join us as we spotlight the BWC Race to Excellence "Best of" Employer, The MITRE Corporation, along with The Bill and Melinda Gates Foundation and Genentech at the Best Workplaces for Commuters and the

Association for Commuter Transportation (ACT) Employer Council webinar. Each organization will give an overview of their commuter services program and the technologies they use to manage their worksite commute programs.



Employer Council Webinar Logon:

<https://cutr.adobeconnect.com/bwc-act/>

Or access the webinar by telephone:

Call 1-800-832-0736

Enter Room # 6528116

Smart Cities Challenge Recorded Webinar

On January 19, 2016, Best Workplaces for Commuters and the Association for Commuter Transportation (ACT) conducted a webinar to discuss the US DOT's \$40 million Smart Cities Challenge. Speaker Jason Pavluchuk, ACT Government Affairs Director, provided valuable information about the program including background, eligibility, timing and how to get involved. Missed the webinar? Watch the [recording](#). Want more info? Go to <https://www.transportation.gov/smartcity>.



Miami-Dade Metromover

News

On December 4, 2015, President Obama signed into law the Fixing America's Surface Transportation Act , or "FAST Act" - the first Federal law in over ten years to provide long-term funding certainty for surface transportation. Best Workplaces for Commuters and the Association for Commuter Transportation partnered to sponsor a free webinar that highlighted the opportunities for employers and those who work with employers. Jason Pavluchuk, ACT's Government Relations Representative, discussed the potential expanded role for employers to have a stronger voice in the transportation planning process. He also discussed the end of year tax deal that included a provision that makes permanent transit and vanpool benefits at the same level as parking retroactive to January 1, 2015. [Watch the recorded webinar.](#)

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