



BWC Newsletter

September/October 2015

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New Peer-to-Peer Discussion Forum for Large BWC Employers

Some of the best answers to your questions about your employee commute program are likely to come from your peers at other major employers. In partnership with the Employer Council of the Association for Commuter Transportation (ACT), Best Workplaces for Commuters (BWC) has created a private listserv/discussion forum to help you answer your questions such as:

- ◆ "Has anyone tried x strategy at your worksite?"
- ◆ "Can you recommend a vendor for y?"
- ◆ "Does anyone know of a sample policy for z?"
- ◆ "What do you think of our idea to try n?"

Float ideas, gather examples, and share resources with your peers via our private new email listserv group.

If you have over 500 employees and are a member in good standing of ACT and/or BWC, you can apply to join the "Large Employers" email listserv by completing this application [here](#)

This group will be exclusively for you and your peers - professionals who manage employee commute programs at large employer worksites. As such, this brief survey and admin approval will be required in order to subscribe and access the content. Content will be moderated to keep the information relevant. This is a new benefit of membership in BWC. There is no added charge for access to this new service.

Once you are a member, you will be able to read and send messages directly from your email inbox. You will also be able to view archives online in a forum format.

If you have any questions, email info@bestworkplaces.org

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FEATURED SPOTLIGHT WEBINAR

Thursday September 24, 2015 at 3:00 pm EDT

'We Are TDM'

GVF Successful Marketing and Outreach Strategies

Featuring



Maureen Farrell

Joining the GVF team in 2008, Maureen Farrell is the current Assistant Director of GVF. She oversees GVF's business development initiatives, project management, marketing programs and its sustainability initiatives. This includes managing GVF's private and public organizations and the GVF staff. Maureen also coordinates and manages GVF's signature events and programs as well assisting the Executive Director with financial oversight for the organization. Maureen is also involved with the following external organizations:

- ◆ Chief Operating Officer for GVF's Foundation, Communities in Motion
- ◆ Chair of the ACT National TMA Council and ACT National Board Member
- ◆ Chair of ACT National Communications' Committee
- ◆ Board Member for the March of Dimes' Transportation, Building & Construction Board
- ◆ Chairperson for DVRPC's Air Quality Partnership
- ◆ Main Line Chamber of Commerce's Government Affairs Committee

To join the meeting go to <https://cutr.adobeconnect.com/bwc-spotlight/>

Conference Details:

- ◆ MeetingOne Conference Room Number: 7320157
- ◆ Conference Number(s): United States: +18008320736
- ◆ Additional access numbers [here](#)
- ◆ If you have never attended an Adobe Connect meeting before, test your connection [here](#)
- ◆ Get a quick overview [here](#)

Commuter Services of Pennsylvania Celebrating the Designation of Five Area Employers as BWCs

By meeting the standard of excellence in commuter benefits, five Pennsylvania employers are committing to regional pollution reduction, greater economical savings related to commuting costs and lessening employee stress caused by single occupant vehicle travel to and from work. The employers receiving this recognition include:

- ◆ Fleetwood Fixtures, Berks County
- ◆ PetSmart, Berks County
- ◆ County of Dauphin, Dauphin County
- ◆ Bayer HealthCare, Lebanon County
- ◆ United Natural Foods, Inc., York County



(L to R) Matt Boyer, Executive Director of Commuter Services of Pennsylvania, Skip Memmi, Director, Dauphin County Community and Economic Development, Kelli Hoffman Marketing Coordinator with Fleetwood Fixtures, Doug Oswald, Director of Information Technology with Fleetwood Fixtures, Adam Collins, Warehouse Manager with United Natural Foods Inc., Sherry Zimmerman, Human Resources Manager with Bayer HealthCare, Phil Winters, Director of Transportation Demand Management Program, Center For Urban Transportation Research, and Stacey Newcomer, Deputy Project Manager, Commuter Services of PA.

Ask TEAM BWC

What does "Qualified Bicycle Commuting Reimbursement" cover?

Qualified bicycle commuting reimbursement. For any calendar year, the exclusion for qualified bicycle commuting reimbursement includes any employer reimbursement during the 15-month period beginning with the first day of the calendar year for reasonable expenses incurred by the employee during the calendar year.

Reasonable expenses include the purchase of a bicycle and bicycle improvements, repair, and storage.

These are considered reasonable expenses as long as the bicycle is regularly used for travel between the employee's residence and place of employment.

Qualified bicycle commuting month. For any employee, a qualified bicycle commuting month is any month the employee: Regularly uses the bicycle for a substantial portion of the travel between the employee's residence and place of employment and does not receive:

- ◆ Transportation in a commuter highway vehicle,
- ◆ Any transit pass, or
- ◆ Qualified parking benefits.

Bicycle Commuting Benefit and Compensation Reduction. According to the IRS, "Generally, you can exclude qualified transportation fringe benefits from an employee's wages even if you provide them in place of pay. However, qualified bicycle commuting reimbursements do not qualify for this exclusion."

[IRS Source](#)

More details [here](#)

Got questions? [Ask Team BWC](#)

Save the Date

Fairfax County “First 50” Recognition Ceremony

Fairfax County Department of Transportation will honor their “First 50” Best Workplaces for Commuters (BWC) employers at a recognition ceremony on Tuesday, December 8, 2015. The Fairfax County Board of Supervisors, in partnership with the National Center for Transit Research (NCTR), has designated 50 Fairfax County employers as “Best Workplaces for Commuters” since the partnership began during 2010. The BWC designation acknowledges employers who have excelled in implementing green commuter programs such as ridesharing, transit benefits, biking and walking, teleworking, alternate work schedules and other strategies. These types of commuter programs improve mobility by reducing the number of single-occupant vehicles on the roads. Watch for a full list of the “First 50” to be announced. #BWCFairfax50

New And Renewing BWC Members

New BWC Members

- ◆ The Common Application
- ◆ Greater Orlando Aviation Authority, FL
- ◆ Opower, Arlington, VA
- ◆ National Association of Chain Drug Stores, Arlington, VA

Renewing BWC Members

- ◆ Mayo Clinic, Rochester, MN
- ◆ Quarles & Brady LLP, Phoenix, AZ
- ◆ Research Triangle Foundation of NC, Research Triangle Park, NC
- ◆ University of California, Davis, CA
- ◆ University of North Carolina at Chapel Hill - Department of Public Safety, NC
- ◆ South Seas Island Resort, Captiva, FL
- ◆ Lee County Clerk of Courts, Fort Myers, FL
- ◆ Duke University, Raleigh, NC
- ◆ Communications & Power Industries, LLC, Palo Alto, CA
- ◆ Food and Drug Administration (White Oak), Silver Spring, MD
- ◆ Environmental Protection Commission of Hillsborough County, FL
- ◆ The Cadmus Group, Arlington VA

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