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Distinguish Yourself

Employers qualifying for Best Workplaces for Commuters are using this designation to their advantage. Demonstrate your environmental leadership and distinguish your organization from the competition by using the BWC name and logo in any number of ways: job postings, Web sites, buildings/storefronts, salary and benefits notices, employee orientation packages, annual reports, flyers, and press releases.

Team BWC compiled examples of how the nation's top employers have featured the BWC name and logo in their communications materials, as well as other ideas for how you can showcase your designation.

Access the Distinguish Yourself flyer here

Ask TEAM BWC

Can my company do both subsidize and offer a pre-tax benefit for parking and public transit? For example offer to pay $10 per employee per month for public transportation and parking AND then

2015 Race to Excellence
Keep Your Eyes on the Prize

You offer high-level commuter benefits to change employee commuting habits to save time, money, and stress. You are doing a great job and BWC recognizes a job well done! Remember to post your events on BWC Facebook and Twitter pages.

Gold Winners of the 2014 Race: Great Valley Forge TMA

The Race to Excellence awards recognize organizations who have taken exemplary steps to offer transportation options such as vanpool and transit benefits or telework and compressed workweek for their employees.

For more on the Race, check out the helpdesk at http://usf-cutr.custhelp.com/app/answers/list/c/465,469
take the remaining cost out of the employee’s paycheck so they get the remainder tax-free? Or does it have to be one OR the other?

BWC suggests you consult with a tax attorney before starting any tax benefits programs.

Employer can offer to subsidize transit, vanpool and parking and employee can use pre-tax for the balance (up to the actual cost of transit, for example, as long as the cost of transit is $130 per month or less. If it is more, the amount over $130 is taxable). Transit/vanpool and parking benefits can be combined so the total could be as much as $380 per month (up to $130 per month for transit/vanpool and up to $250 per month for parking). The $20 per month commute by bicycle reimbursement benefit may NOT be combined with transit/vanpool or parking.

Here are some scenarios:

Scenario A: Assuming the cost for transit is $100 per month (under $130 cap) and Employer E contributes $10 per month and allows the employees to use pre-tax for the balance, the Employee P can set aside up to $90 per month in pre-tax to purchase the transit pass.

Scenario B: Assuming the cost to park at the rail station is $100 per month ($5 per day) and the monthly rail pass is $150 per month ($20 over $130 cap), the Employer can subsidize and/or Employee P can use pre-tax contributions that total up to $230 per month out of the $250 per month total cost (full subsidy for parking at $100 per month but only $130 per month for transit).

Got questions? Ask Team BWC

FEATURED SPOTLIGHT WEBINAR RECORDING

The webinar on June 18, 2015 featured the 2014 Race to Excellence winner of the “Best of” in university category: Virginia Tech. Debby Freed, Virginia Tech’s Alternative Transportation Manager, spoke about their award winning commuter program. She was the coordinator of the first alternative transportation program at Virginia Tech, which started in 2000. In 2001, Debby left Virginia Tech to start the alternative transportation program at UNC-Chapel Hill. She returned to Virginia Tech in 2005. Within a couple of years, Virginia Tech was named on the list of Best Workplaces for Commuters, and shortly afterward became a gold level award winner in BWC’s Race to Excellence. In additional to partnering with local and regional transit providers for stellar bus service, Virginia Tech has carpool programs, and an employee vanpool program, as well as 2 ridesharing services. Virginia Tech has also focused on cycling infrastructure, education, as well as partnering with the VT Police Department for enforcement, which helped Virginia Tech’s gain the status of a League of American Bicyclists Bicycle Friendly University, at the bronze level. In 2013, the Hokie Bike Hub opened. The Hokie Bike Hub is a place where employees and students can come to learn about bike maintenance and repair. To date, over 1,000 Virginia Tech faculty, staff, and students have worked on their bikes at the Bike Hub.

Access the recording here

New BWC Members and Renewals

New BWC Members

- Florida Hospital, Orlando, FL
- Fors Marsh Group, Arlington, VA
- American Society of Transplant Surgeons, Arlington, VA
- ARC Airlines Reporting Corporation, Arlington, VA
- Industrial Research Institute, Arlington, VA
- City of Casselberry, Casselberry, FL
- Consumer Electronics Association, Arlington, VA

Renewing BWC Members

- Los Angeles World Airports-LAWA, Los Angeles, CA

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