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**Latest News**

**Best of the Northwest: Integrating TDM Programs into Regional Planning Processes**

On behalf of the Association for Commuter Transportation and the National Center for Transit Research at the University of South Florida, we hope you will join us for our next netconference, Best of the Northwest: Integrating TDM Programs into Regional Planning Processes. This netconference was organized by ACT Cascade Chapter members from the State of Washington.

The 75-minute netconference will be held on **Thursday, July 31 at 2:00 PM EST | 1:00 CST | Noon MST | 11:00 AM PST.** The netconference is free but pre-registration is required (Registration link is below). It also will be recorded and available for playback at [www.nctr.usf.edu](http://www.nctr.usf.edu).

**Overview:** Washington State planning regions are prioritizing TDM strategies as a way to optimize our transportation systems and meet broader conservation goals related to energy, climate and public health. Learn how two of our planning organizations, the Puget Sound Regional Council (Seattle area) and the Thurston Regional Planning Council (Olympia area), have integrated these strategies in an award-winning fashion.

**Event presenters:**

- **Alex Krieg.** Alex is an Associate Planner at the Puget Sound Regional Council, and is the staff lead for TDM issues at PSRC. Alex staffs the regional TDM Steering Committee, which recently developed a Regional TDM Action Plan that describes strategic priorities for local implementers of TDM and implementation actions at the regional level.

- **Karen Parkhurst.** Karen has been the Senior Planner with Thurston Regional Planning Council (TRPC) since 2000, with a number of successful TDM projects and planning efforts under her belt. She currently sits on the Washington State Commute Trip Reduction Board, as well as the board of the Community Transportation Association - Northwest.
Chris Simmons. Chris is the Treasurer of the Association for Commuter Transportation, and is a consultant based in the Seattle area. Chris is no stranger to ACT members, having served in a number of program, public policy, and leadership positions with ACT. He currently consults for TDM projects and organizations, specializing in project and program development, organizational advocacy, and federal grant compliance. Chris will serve as moderator.

You can register for this event at https://www.livemeeting.com/lrs/cutr_ccc/Registration.aspx?PageName=sfw1ts3cqxxhv13s

If you have any questions, please email winters@cutr.usf.edu

Ten FDOT District One Commuter Services Employer Partners Receive Awards for Offering Commuter Benefits for 2014!

BWC Awards for Seven Polk County Employers
- Polk County Board of County Commissioners - Ed Smith
- Polk State College Lakeland and Winter Haven Campus - Peter Elliott, CFO/VP Administration and Steve Hull, Lakeland Campus Provost
- USF Lakeland Campus - Dr. Moore, Michael Nacrell and Lindy Myers
- Southeastern University - Frankie Cunningham and Hillary DeMeo
- Central Florida Regional Planning Council (CFRPC) - Pat Huff, City of Bartow Commissioner and Chair of the Central Florida Regional Planning Council (CFRPC, Patricia Steed, Executive Director of the CFRPC, Richard Ranck, CFRPC Transportation Planner
- LEGOLAND - Adrian Jones General Manager Florida

BWC Awards for Three Sarasota County Employers
Congratulations to the following Commuter Services partners and 2014 Best Workplace for Commuters award recipients:
The City of North Port was also awarded a "Gold Employer Award" in the 2013 National Best Workplaces for Commuters' Race to Excellence program. The awards and opening speeches were presented by, Commissioner Joseph Barbetta; Florida Department of Transportation District Transit Programs Administrator, Richard Shine; and Commuter Services Program Director, Christine Diaz. The North Port City Commission and Sarasota County Board of County Commissioners each presented a proclamation in recognizing the Commuter Services' "Go Green, Save Green" educational campaign and supporting a Try Transit Day event in Sarasota County.

Triangle J Council of Governments (TJCOG), the lead regional planning organization for North Carolina’s Region J, recognized 20 Triangle employers as BWCs. They were honored for making the Triangle a better place to commute by giving their more than 62,000 employees alternative commute options. Over the course of a year their efforts added up to over 2 million alternative commute trips across the Triangle. Of the 27 Best Workplaces for commuters in North Carolina, 20 of these are in the Triangle. Most of them have been in the program for ten years or more.
ASK TEAM BWC

TEAM BWC is asking your help in the 2014 Transportation Management Association (TMA) survey, (link below) sponsored by the University of South Florida’s Center for Urban Transportation Research, UrbanTrans North America and the U.S. Association for Commuter Transportation’s TMA Council.

This study is part of an on-going effort to learn how TMAs are formed and how they are operated. Surveys have taken place every five years since 1993 and are very valuable in tracking TMA trends over time and can help educate governments and other funders about the benefits of TMAs.

All answers are completely confidential. The Final Survey Report and all related information dissemination will only include aggregated totals.

While the survey title and individual survey questions refer to TMAs all organizations should complete this survey if they consider themselves to be a TMA, TMO or any variation of a TMA-like organization. The term TMA is used throughout the survey for simplicity’s sake. The TMA’s Executive Director, or other senior program management staff member, is likely best suited to complete the survey.

The survey will take 30 minutes or more. You can re-enter the survey at any time to update your responses.

You can also download a print copy of the survey to prepare your answers in advance http://www.bestworkplaces.org/wp-content/uploads/2014/06/TMASurvey2014.pdf.

Please complete the survey online by Friday, July 18, 2014.

Your decision to participate in this research study is completely voluntary. You must be at least 18 years old in order to continue with the survey.
Most importantly, through participating you are eligible to receive aggregated survey results!

If you have any questions about your rights as a research subject, contact the Principal Investigator, Philip Winters at (813) 974-9811 or winters@cutr.usf.edu


*Got questions? Check the [BWC Helpdesk](#) where you can find answers or [Ask Team BWC](#)*

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**Newest Members of Best Workplaces for Commuters**

* Kutak Rock LLP, Washington, DC  
* Capital Area Transit, Raleigh, NC  
* LYNX - Central Florida Regional Transportation Authority, Orlando, FL  
* Career source, Brevard, Rockledge, FL  
* Dix.Hite + Partners, Inc., Longwood, FL

**BWC Members Renewals**

* Genentech, Inc., South San Francisco, CA  
* City of Raleigh, NC  
* Precor Strength, Whitsett, NC

*Get Your Workplace on the List - Apply Online Today | Email Feedback*