The Transportation Demand Management Institute was incorporated in 1982 and is a 501 (c) (3) charity organization based in California.

Originally part of the Association for Commuter Transportation (ACT), but is now a separate entity.

Current composition: 4 Board Officers and 11 Board Trustees

**Mission**

Establish TDMI as international TDM/Sustainable Transport umbrella group facilitating information sharing and innovation in TDM

Provide TDM educational opportunities through lecture series at various transportation and non-transportation events (such as the one being hosted by ACT and Best Workplaces for Commuters today)

Compile existing research on TDM and house it in one location for easy reference.
TDMI Website at Transportation2.org

- TDM resource links to existing research
- A social media platform for TDM developments/issues/ideas
- Module to tie in TDM professionals to LEED Certification for Existing Buildings (EB) and New Construction (NC).

High Point Value for Low Cost and Effort.
TYPES OF LEED CERTIFICATION

- Existing Buildings/Operations & Maintenance
- New Construction
  - Neighborhood Development
  - Commercial Interiors
  - Core and Shell
  - Homes
  - Schools
  - Retail
  - Healthcare

LEVELS OF CERTIFICATION

- **40-49 Points to be CERTIFIED**
- **50-59 Points to be SILVER**
- **60-79 Points to be GOLD**
- **80+ Points to be PLATINUM**
LEVELS OF CERTIFICATION

100 Possible Points

6 Additional Points for
For Innovation in Design & Operations

4 Additional Points for
Regional Priority Credits

LEED – NEW CONSTRUCTION
SUSTAINABLE SITES (SS 4.0)
LEED – NEW CONSTRUCTION SUSTAINABLE SITES (SS 4.0)

26 Total Possible Points

12 Alternative Transportation Points
LEED NC SS 4.1 – Public Transportation Access
LOCATE PROJECT WITHIN ½ MILE OF RAIL
OR WITHIN ¼ MILE OF BUS

LEED NC SS 4.2 – Bicycle Accommodations
PROVIDE STORAGE, SHOWER,
AND CHANGING ROOM.
**LEED NC SS 4.3 – LEV Parking**

Provide preferential parking spaces for low emitting vehicles and fuel efficient vehicles

3 Points

**LEED NC SS 4.4 – Parking Capacity**

Provide minimum parking, car/vanpool spaces, car/vanpool discounts, no new parking

2 Points

http://gotriangle.wordpress.com/2012/03/24/more-parks-less-parking-parkingweek/
LEED NC TDM OPPORTUNITY

12/60 Total Points toward **GOLD** (20%)

12/50 Total Points toward **SILVER** (25%)

12/40 Total Points toward **CERTIFIED** (30%)

LEED – EXISTING BUILDING
SUSTAINABLE SITES (SS 4.0)
LEED – EXISTING BUILDING SUSTAINABLE SITES (SS 4.0)

LEED Points
- Alternative Commuting Transportation
- Other Sustainable Sites (SS) Points

42%  11 points
58%  15 points

Balance to Achieve Certification
Alternative Commuting Transportation

LEED EXISTING BUILDING OPERATIONS & MAINTENANCE (EBOM)

25

15
LEED EBOM
SSC4 – ALTERNATIVE COMMUTING

Mode Split and Surveys

Drive Alone (non-fuel efficient) 51%
Carpool/Vanpool 8%
Telework 6%
Compressed Work Weeks 1%
Walk/Bike 2%
Transit 19%
Fuel efficient/low emissions 13%
Alternative Commuting (Mode Split)
LEED EBOM
SSC4 – ALTERNATIVE COMMUTING

LEED EBOM TDM OPPORTUNITY

15/60 Total Points (25%) for GOLD
15/50 Total Points (30%) for SILVER
15/40 Total Points (38%) for CERTIFIED
WORKING SMARTER, NOT HARDER TO GET LEED POINTS

Finding TDM Professionals who are Green Building Resources
WORKING SMARTER, NOT HARDER TO GET LEED POINTS

Introducing the new LEED Online
Streamline your LEED v4 project management experience, organize your work, and engage with your whole team.
Certification has never been easier.
Available for LEED v4 projects
GET STARTED

LEED is transforming the way we think about how buildings and communities are designed, constructed, maintained and operated across the globe.
Each rating system is made up of a combination of credit categories.

Within each of the credit categories, there are specific prerequisites projects must satisfy and a variety of credits projects can pursue to earn points. The number of points the project earns determines its level of LEED certification.

See the credit categories »

The number of points a project earns determines the level of LEED certification.

There are four levels of certification - the number of points a project earns determines the level of LEED certification that the project will receive. Typical certification thresholds are:

- Platinum
- Gold
- Silver
- Certified

Integrative Process requirements, while not a credit category, promote reaching across disciplines to incorporate diverse team members during the pre-design period.

Location and transportation credits reward projects within relatively dense areas, near diverse uses, with access to a variety of transportation options, or on sites with development constraints.

Materials and Resources credits encourage using sustainable building materials and reducing waste. Indoor environmental quality credits promote better indoor air quality and access to daylight and views.

Water efficiency credits reward efficiency of water use at the building, on-site water, and water efficiency.
WORKING SMARTER, NOT HARDER TO GET LEED POINTS
Intent
To reduce pollution and land development impacts from automobile use.

Requirements
Option 1: Rail station, bus rapid transit station & ferry terminal proximity
Locate the project within 1/2-mile (800 meter) walking distance (measured from a main building entrance) of an existing or planned and funded commuter rail, light rail, subway station, bus rapid transit* station or commuter ferry terminal.

OR
Option 2: Bus stop proximity
WORKING SMARTER, NOT HARDER TO GET LEED POINTS

Alternative Transportation Commuting Resource Information

TEDM’s Alternative Transportation Expert website is the best place for you to go if you are looking for professional assistance getting LEED credits for alternative transportation strategies. This resource page includes a dynamic tool providing links to the most relevant advisors in the United States that can provide key information and technical support for maximizing the commuting transportation components of your LEED certification project. Click on the “Visit Website” button to find a lot of alternative transportation experts that serve the state where your LEED project needs transportation assistance, then click on the jurisdiction where your building is located.
Transportation2.Org and the Transportation Demand Management Institute are pleased to feature this new resource page highlighting the critical role great transportation systems and programs play in the world's best green buildings and green communities.

Find a Listing of Transportation Alternative and TDM Providers Here

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<th>Allegany County</th>
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<td>Wicomico County</td>
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Each organization listed below is rated with up to four stars for key alternative transportation categories that can receive LEED Credits. This more stars a company has, the more experience they indicated that they have planning, developing and implementing alternative transportation programs that can provide developers and building managers with points toward their LEED Certification.

<table>
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<th>Commuter Connections</th>
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<td>North Bethesda TDM/Transportation</td>
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<td>Action Partnership</td>
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Organizations listed above are self-certified their ability to provide the TDM services advertised and have not been rated by TDM or its affiliates. TDM encourages you to contact them directly to learn more about their services and experience on LEED projects.
How TDM Professionals Can Register as Green Building Resources
Transportation2.org and the Transportation Demand Management Institute are pleased to feature this new resource page. A critical role is played by great transportation systems and programs in the world’s best green buildings and green communities.

New Alternative Transportation Expert Listings

Existing Alternative Transportation Expert Listings

Click Here to Register

Click Here to Edit Your Listing

Alternative Transportation Registration Form

If your organization is assisting with Transportation Demand Management (TDM) services, register to be listed in our database.

LEED

New Construction website

Here’s what you will receive as a registered Alternative Transportation Expert.

Your TDM Provider registration and annual fee will provide you exposure to developers, building owners, property managers and other organizations seeking LEED or other Green Certification for their buildings and/or seeking assistance getting credit for alternative transportation strategies.

There will be direct links from the US Green Building Council’s website under the sections where it describes LEED credits available for Existing Buildings and New Construction that implement Alternative Commuting Transportation strategies.

TDM will also be posting this site through press releases, webinars, presentations, and events to professional organizations whose members will want to use the services of those listed on the site like:

- American Institute of Architects (AIA)
- American Planning Association (APA)
- BCIr
- Building Owners and Managers Association (BOMA)
- Commercial Brokers Association (CBA)
- LEED User
- National Association for Industrial and Office Parks (NAIOP)
- Urban Land Institute (ULI)
- And other professional organizations as interest and opportunities arise

You no longer have to try knocking down the doors to find developers, building owners, property managers and other organizations looking for assistance with TDM. Now developers, building owners, property managers and other organizations seeking LEED or other Green Certification for their buildings and looking for assistance getting credit for alternative transportation strategies can find you.
Contact Information

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