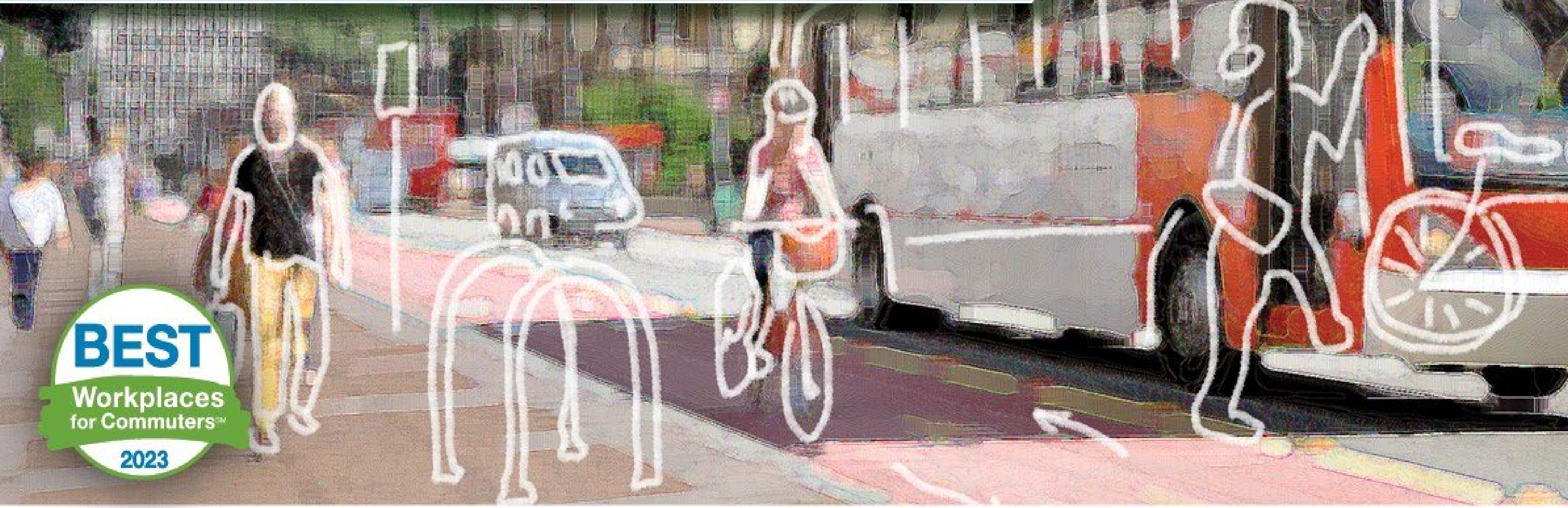


PLAN FOR SUCCESS

The benefits of building TDM into your projects from the start



SEPTEMBER 18 • 3 TO 4 P.M. EDT

Today's Program

- Welcome and Overview
- Panel Introductions
- Presentations and Discussion
- Q & A
- Evaluation

#TDMWEEK

BEST

Workplaces
for CommutersSM

ACT

Association for Commuter Transportation

TDM WEEK 2023

Transportation Demand Management Week

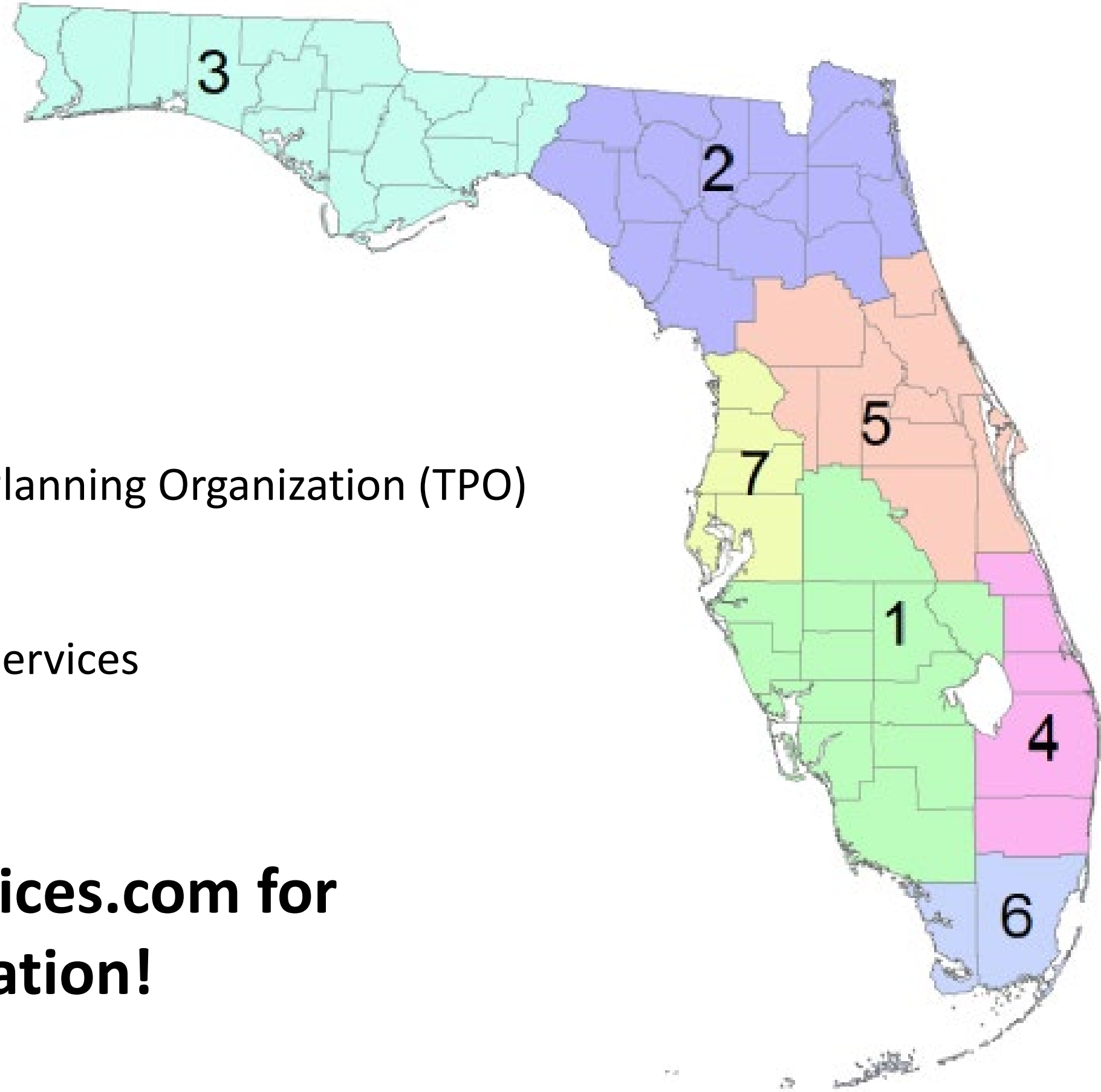
Recognition for
WORKPLACES, UNIVERSITIES and SITES

bestworkplaces.org

What is Transportation Demand Management (TDM)?

<https://www.actweb.org/what-is-tdm/>

Commuter Assistance Programs in Florida



District 1: Commute Connector

District 2: North Florida Transportation Planning Organization (TPO)

District 3: RideOn Commuter Services

District 5: reThink Your Commute

District 4 & 6: South Florida Commuter Services

District 7: Commute Tampa Bay

**Visit commuterservices.com for
more information!**

Our Presenters



Whit Blanton, FAICP
Executive Director
Forward Pinellas



Amanda Christon, AICP
Transit Manager
Broward MPO



Eric Hill
Director of TSMO
MetroPlan Orlando



**FORWARD
PINELLAS**
Integrating Land Use & Transportation

Pinellas County

Whit Blanton, FAICP

Executive Director, Forward Pinellas



Pinellas County

- Most densely populated county in the state
- Redevelopment context
- Statewide leader in manufacturing jobs
- Peninsula on a peninsula
- 16 of 25 local governments are located on shoreline

25

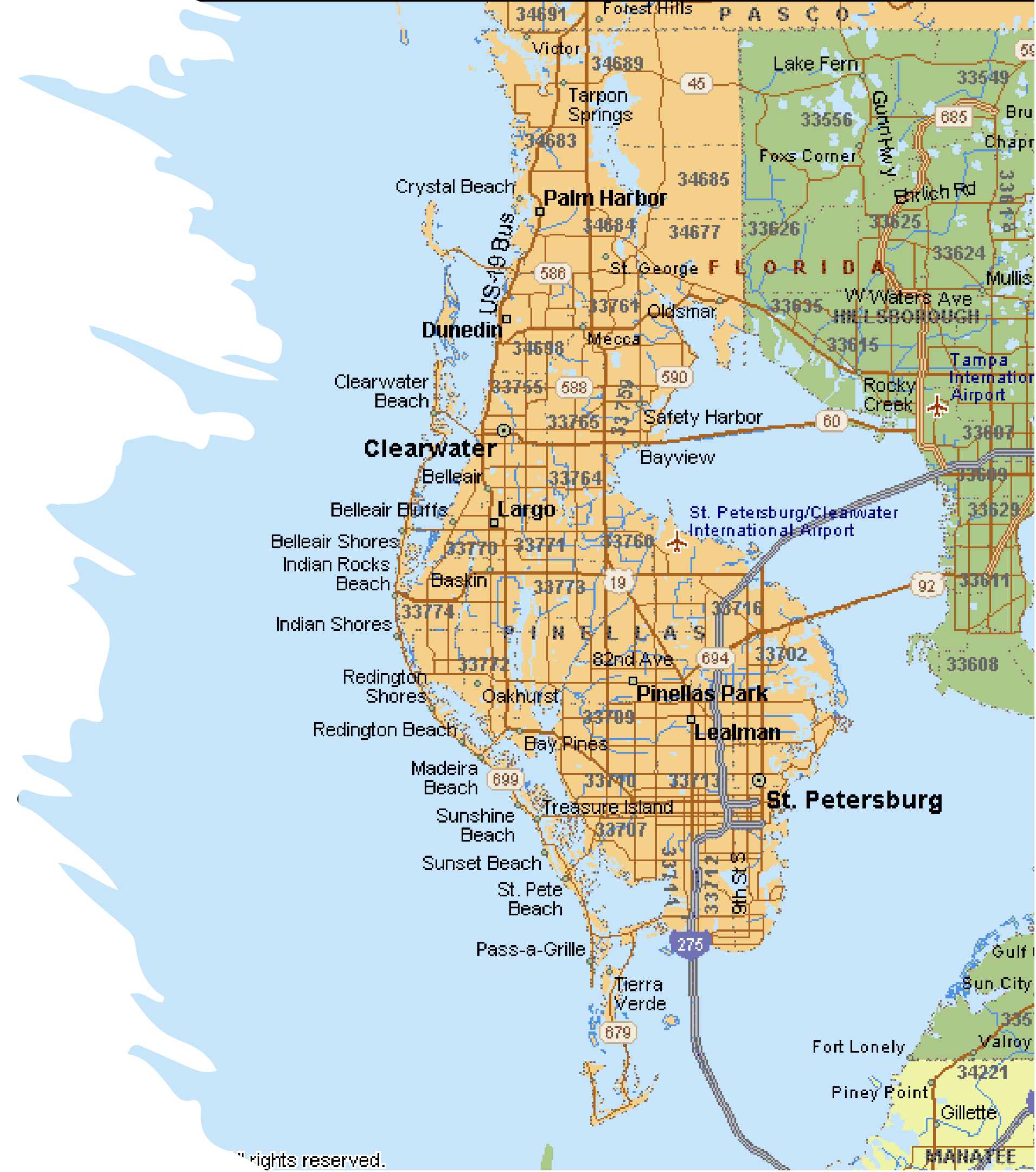
Local
Governments

980K

Residents

15M

Annual
Visitors



Forward Pinellas

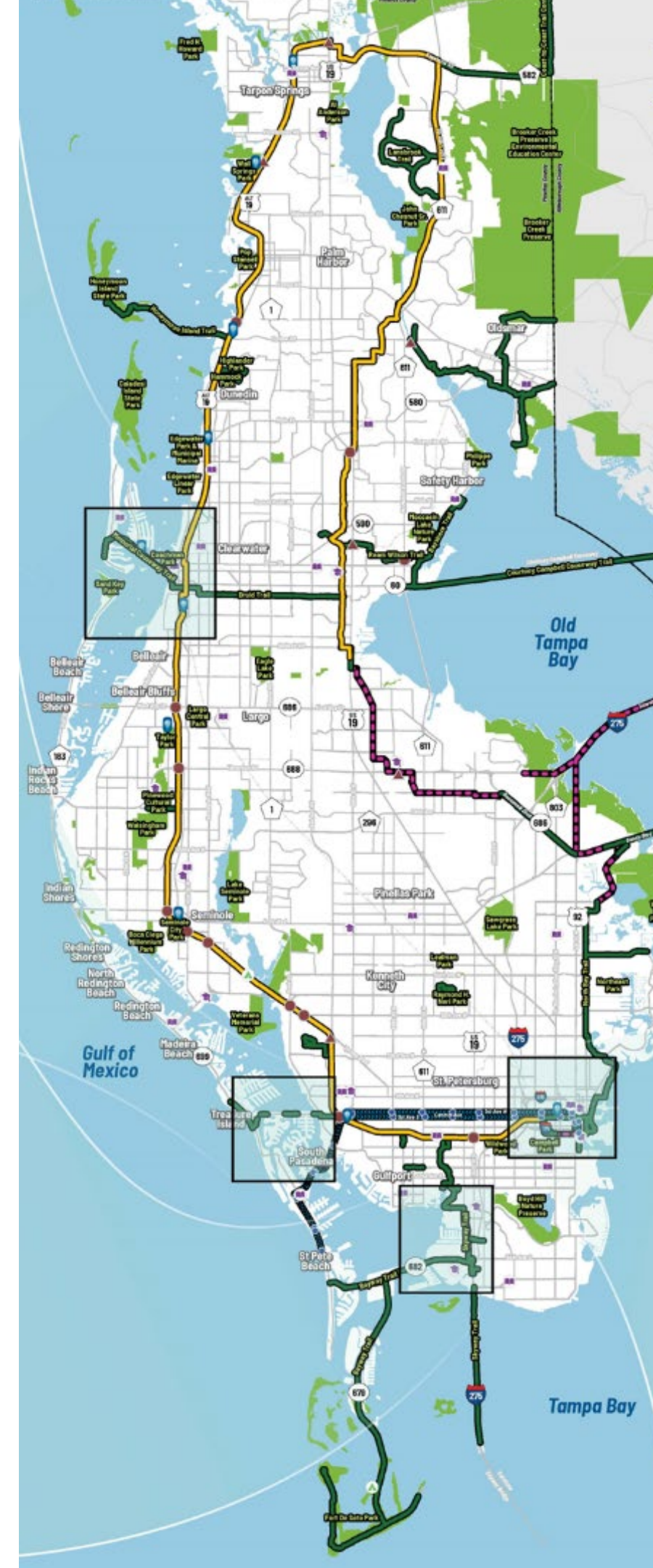
- Merger of two countywide planning agencies in 2014
 - Metropolitan Planning Organization (MPO) - addresses transportation/mobility needs across the county
 - Pinellas Planning Council (PPC) - coordinates land use decision making across the county
- Our role
 - Serve as a forum for countywide decision making on transportation and land use issues
 - Establish transportation priorities for state/federal funds
 - Provide technical assistance to 24 local governments and unincorporated Pinellas County

9



Fred Marquis Pinellas Trail

- 57 mile maintained multi-use trail
- Created along a portion of an abandoned railroad corridor
- Protected route and greenspace for walking, jogging, skating, and biking through the whole county
- More than two million users in a year (since pandemic)



LEGEND

- Pinellas Trail
- Trails
- On-Street
- Planned Trails
- SunRunner Route
- SunRunner Stops
- Drinking Fountains
- Trail Overpass
- Trail Underpass
- College/University
- Library
- Campground
- Parks




SunRunner

- Tampa Bay's first of its kind rapid transit system
- 10.3-mile route
- Travels in dedicated bus and turn-only lanes along 6.5 miles of the route
- 15-minute frequency
- Connects through downtown St. Petersburg, South Pasadena, & St. Pete Beach
- 1 million riders in its first year



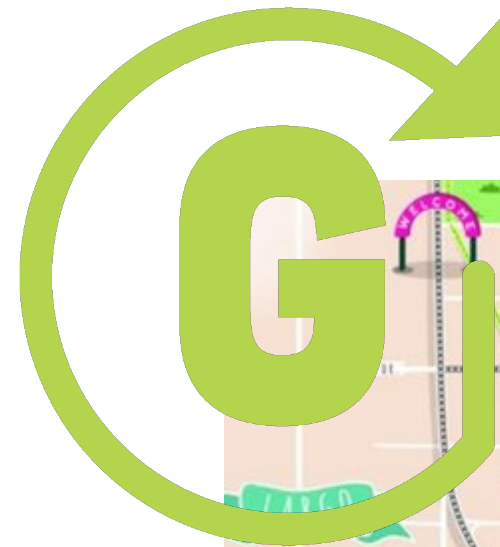
DTSP Mobility Study



- Analysis of the Downtown St. Petersburg's transportation network
- Intent is to identify and evaluate project concepts and improvements to the transportation network
 - Safer, business friendly two-way street conversions
 - redesign or removal of the interstate spurs
 - transit, bicycle and pedestrian infrastructure improvements

Gateway Master Plan

- Gateway Master Plan
 - Comprehensive, action-oriented plan for development
 - Addresses land use, mobility, urban design, environment, infrastructure, housing, economy, tourism, community health, and resiliency
- Gateway/Mid-County Area
 - Primary economic engine of the county & region
 - Higher wage jobs and young professionals due to accessibility
 - Automobile-centric development pattern





Contact Us

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@ForwardPinellas



@fwdpinellas





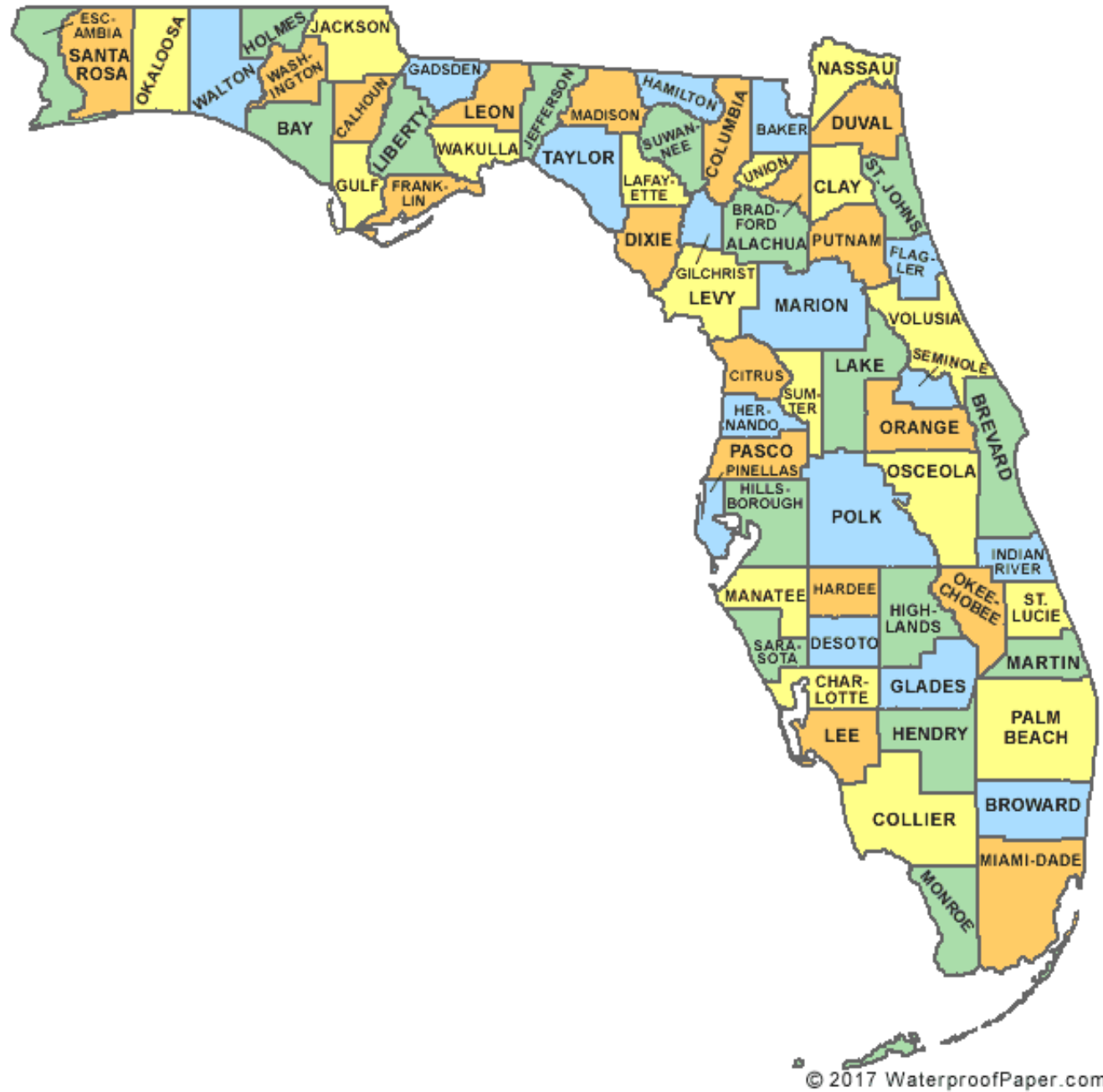
BROWARD SNAPSHOT

AMANDA CHRISTON, AICP
TRANSIT MANAGER, BROWARD MPO



PLAN FOR SUCCESS: THE BENEFITS OF BUILDING TDM INTO
YOUR PROJECTS FROM THE START

THE SUNSHINE SOV STATE



Miami-Fort Lauderdale-Pompano Beach,
FL MSA

6.1 million people

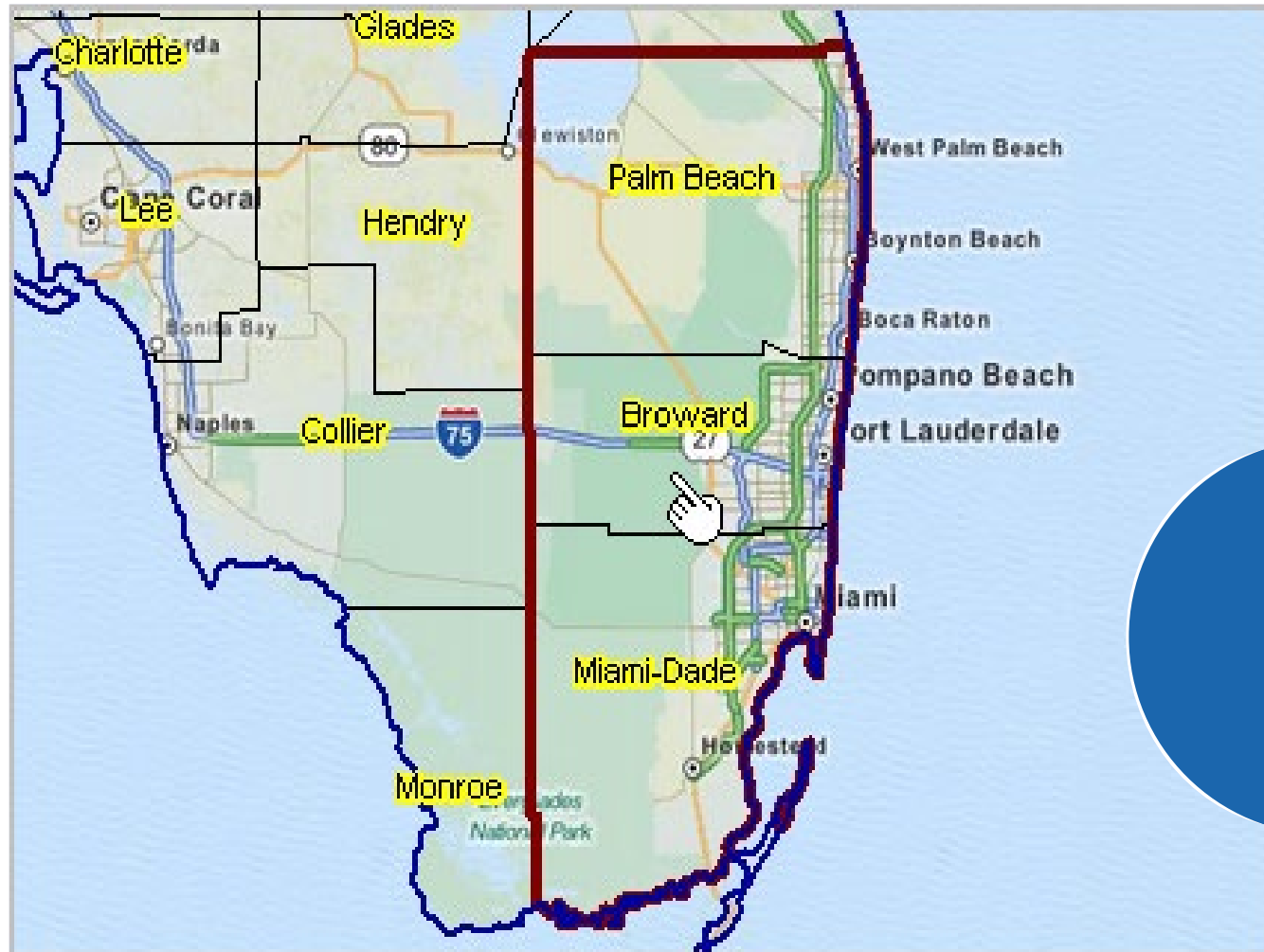
70% drive alone to work

Mean commute time 29 minutes

60% housing units owner-occupied



BROWARD COUNTY



2 million county residents

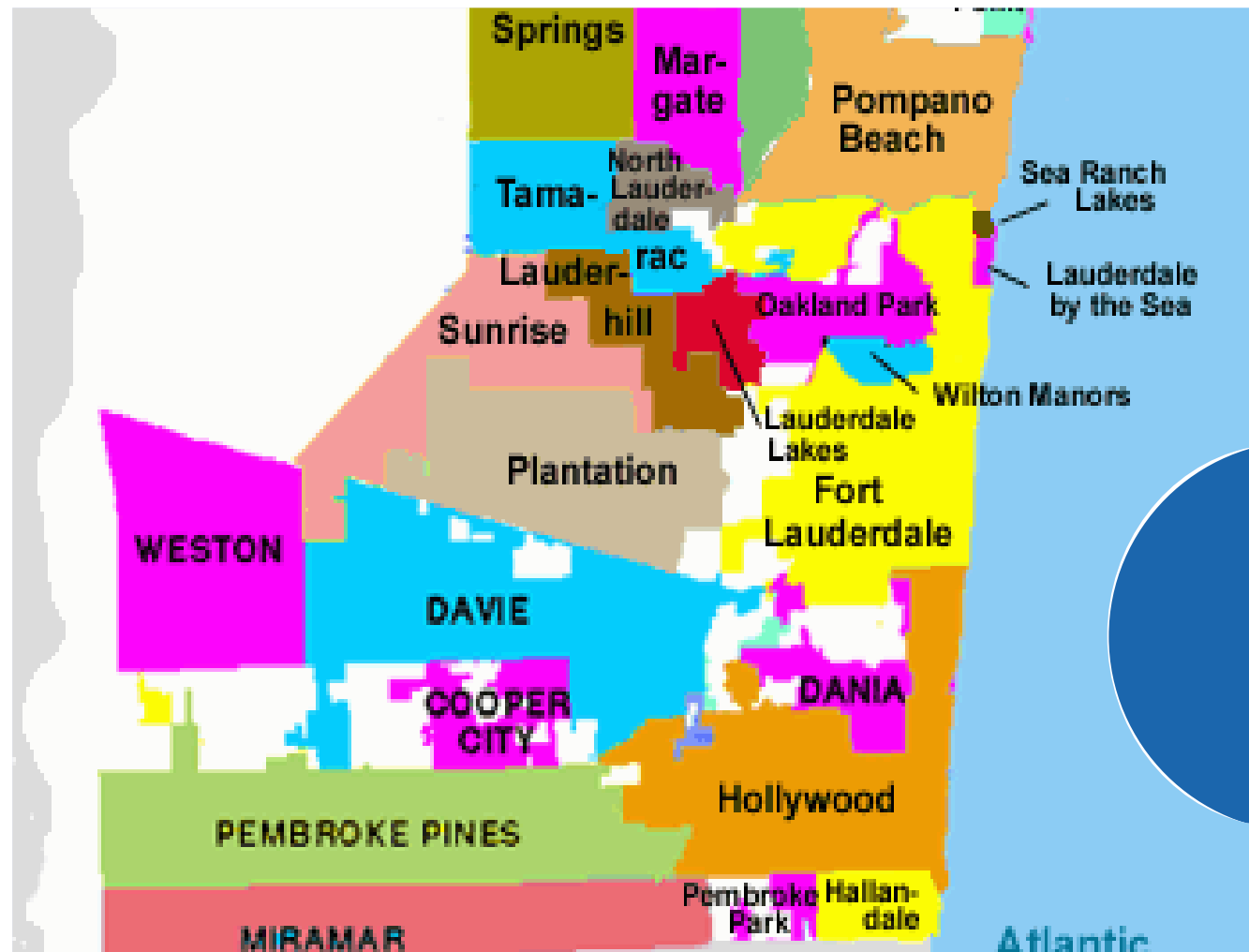
Single-county MPO

Fort Lauderdale, county seat

Regional rail, commercial passenger rail, express bus, fixed-route bus, community shuttle, microtransit, bike share, and water trolley



31 MUNICIPALITIES



Urban, suburban, and rural
Broward County Transit, South Florida
Commuter Services, *Commute Broward*

Penny for Transportation 2018

Transit Systemwide Plan 2023





THANK YOU

Amanda Christon, AICP
christona@browardmpo.org



Transportation in Central Florida

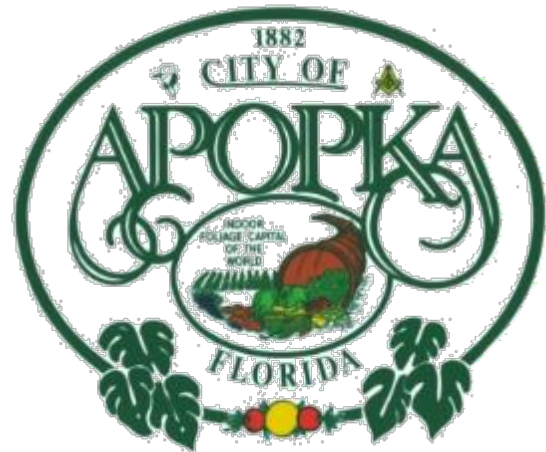
Eric Hill

Director of Transportation System Management & Operations





A Regional Transportation Partnership



Central Florida by the Numbers

3
counties

22
cities

2.2M
people

75M
visitors





What will the region look like in 2045?



One Million More
People



More Driverless
Vehicles



More Freight, Goods &
Services



More Electric Vehicles,
Less Gas Tax
Revenues



Mature Transportation
System



Many Unknowns



**FDOT DISTRICT 5
COUNTIES WE SERVE:**



<https://www.rethinkyourcommute.com/more-options/contact-rethink/>



Orlando-Kissimmee-Sanford, FL Metro Area

Commute Mode	2022 Estimate	2021 Estimate
SOV	67.5%	68.9%
Carpool	9.3%	8.3%
Public transit	1.0%	0.8%
Walked	1.3%	1.1%
Other means	1.8%	1.9%
WFH	19.1%	19.0%

Source: US Census Bureau released the 2022 American Community Survey 1-Year Estimates



Thank you!

Eric Hill

Eric.Hill@MetroPlanOrlando.gov

MetroPlanOrlando.gov



Join BWC!

2024 application deadline:
November 30, 2023

National List Release:
January 2024

*Partners and BWC members in
Florida can apply anytime!*

www.bestworkplaces.org/join



BEST
Workplaces
for CommutersSM

Thank you!
#TDMWEEK

Recognition for
WORKPLACES, UNIVERSITIES and SITES

bestworkplaces.org