

M MOBIILITY 2023 WEEKSM

W



WHAT MOVES YOU?





Changing How America Commutes

Best Workplaces for Commuters (BWC) is an innovative membership program that provides national recognition to employers offering outstanding commuter benefits.

TODAY'S SPEAKERS:



Brendan Guess

Program Manager
reThink Your Commute



Philip Winters

Program Director, TDM
Center for Urban
Transportation Research

MODERATED BY:



Julie Bond

BWC Program Director

QUESTIONS?

Please type your questions in the Q&A Box...

The presenters will reply to you in the Q&A Box so everyone can see responses.

Thank you!



Please welcome...

Brendan Guess

FDOT District Five,
Program Manager,
reThink Your Commute



m20
w23 MOBILITY WEEK
WHAT MOVES YOU? SM

MOBILITY WEEK

Libertad Acosta - Anderson, P.E.
Passenger Operation Manager

Florida Department of Transportation District 5
385-943-5410

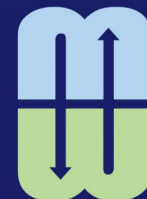
Libertad.Acosta-Anderson@dot.state.fl.us

WHAT IS MOBILITY WEEK?

Mobility Week is a cooperative effort by the Florida Department of Transportation and its partner agencies to promote **awareness of safe, multimodal transportation choices**. During Mobility Week, counties, cities and transportation agencies host events and offer special promotions to encourage Floridians to try new transportation options.



MOBILITY WEEK WHAT MOVES YOU?



MOBILITY WEEK



The state of Florida is celebrating its eighth annual statewide Mobility Week from October 27 through November 4, 2023.



[MobilityWeekFL.com](https://www.MobilityWeekFL.com)



GET READY TO

M RIDE ROLL! **W** STROLL!

Try a new way to get around and compete for great prizes by taking the Ride Roll Stroll Challenge, starting Oct. 27 and running through Nov. 30.



Join today at RideRollStroll.com.



RIDE ROLL STROLL CHALLENGE PRIZES

Prizes for Individuals

Weekly \$25 Gift Card Drawings

- **Qualify by recording trips each week**
- **50 people will win EACH WEEK**

Grand Prizes for Individuals

- **Honda Motocompacto Electric Scooter**
A great first/last-mile option!
- **\$200 Po Campo Bike Gear Bundle**
Ride in style to work or the store
- **\$150 REI Gift Bundle**
Find the perfect rain jacket for rainy day commutes
- **Auto Detailing for Carpool Group**
Smart commuters deserve clean cars!
- **Clutch - World's Thinnest Phone Charger**
Three winners can power up for real-time transit tracking



RIDE ROLL STROLL CHALLENGE PRIZES

Recognition for Organizations and Teams

Organizations Top Org gets \$500 for the nonprofit of their choice!

- Statewide leaderboard
- Certificate of Appreciation to Top 5 Organizations

Teams

- Statewide leaderboard
- Certificate of Appreciation for:
 - Most transit trips recorded
 - Most walk trips recorded
 - Most bike trips recorded
 - Most car/vanpool trips recorded



HOW TO JOIN THE RIDE ROLE CHALLENGE

30 Second Video Showing How to Sign Up for the Challenge

https://youtube.com/shorts/S_XkO82Y6Rw?si=1frNld9zizWxCdpE



HOW TO JOIN THE RIDE ROLE CHALLENGE

BETHINK YOUR



M20
W22
WHAT MOVES YOU?
MOBILITY WEEK

**MOBILITY
WEEK**

FIND OUT MORE ONLINE



MobilityWeekFL.com



Contact@MobilityWeekFL.com



MobilityWeekFL



Please welcome...

Phil Winters

Program Director, TDM
Center for Urban
Transportation Research

Recognition for
WORKPLACES, UNIVERSITIES and SITES

bestworkplaces.org

MAKING CONNECTIONS –

Existing Data Sources for Commuter Transportation Professionals



Phil Winters

Center for Urban Transportation Research
University of South Florida



Objective

Identify several sources of existing data you can use and examples of what you can learn from these existing data sets

Behaviors you want to influence



We want people to do one of four things:



**Accept a
new
behavior**



**Reject a
potentially
undesirable
behavior**



**Modify a
current
behavior**



**Abandon
an old
undesirable
behavior**

Behavior can be...



Encourage
one-time
behavior



Establish
habit →
repeated
behavior

National Compensation Survey

Bureau of Labor Statistics



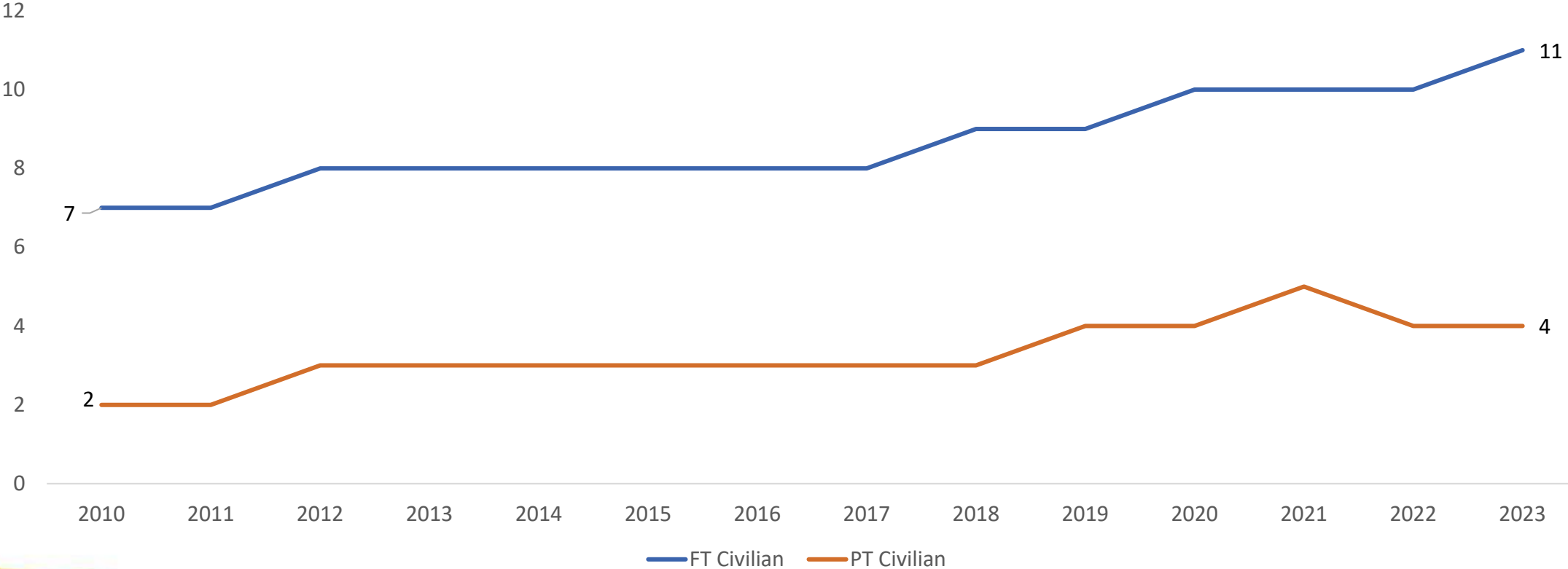
Commute-related data available:

- Subsidized commuting
 - Flexible work schedules
 - Flexible workplace (work from home)
-
- <https://www.bls.gov/ebs/notices/2023/employee-benefits.htm>

Percent of Full-Time and Part-Time Civilian Workers with Access to Subsidized Commuting (2010 to 2023)



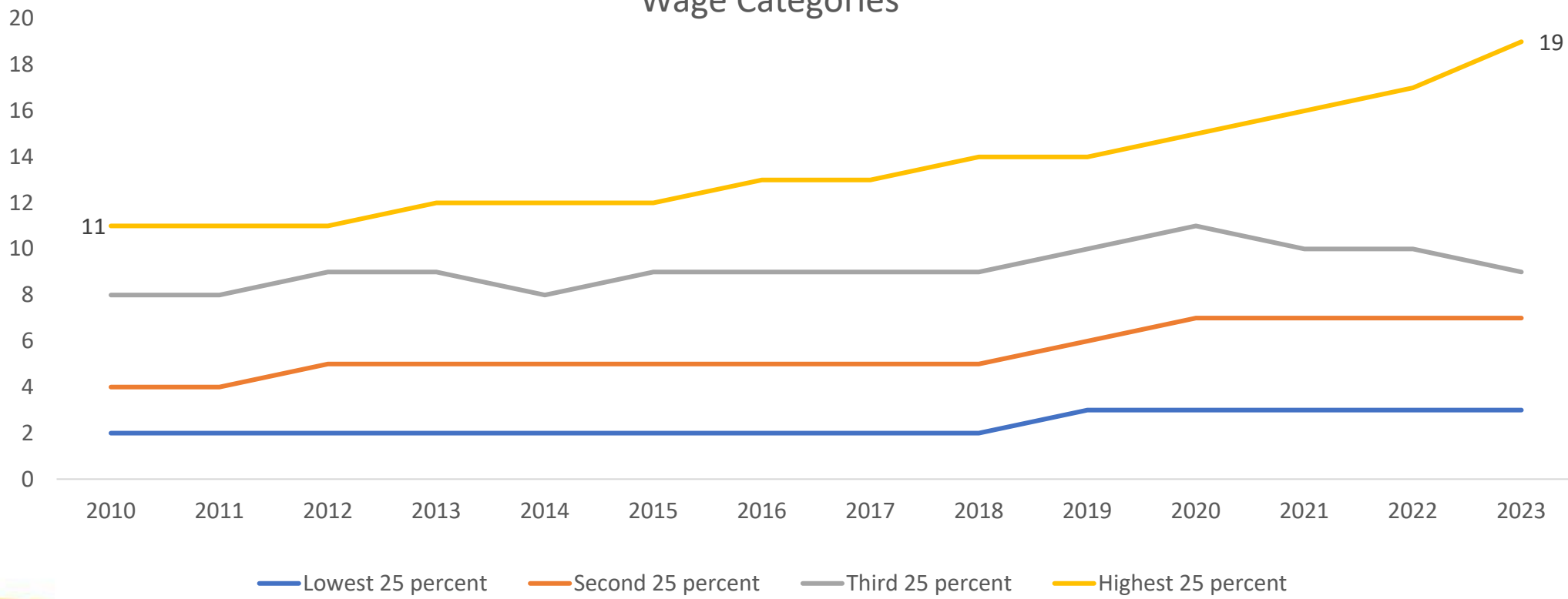
Subsidized Commuting



Percent of civilian workers with access to subsidized commuting within the various wage categories



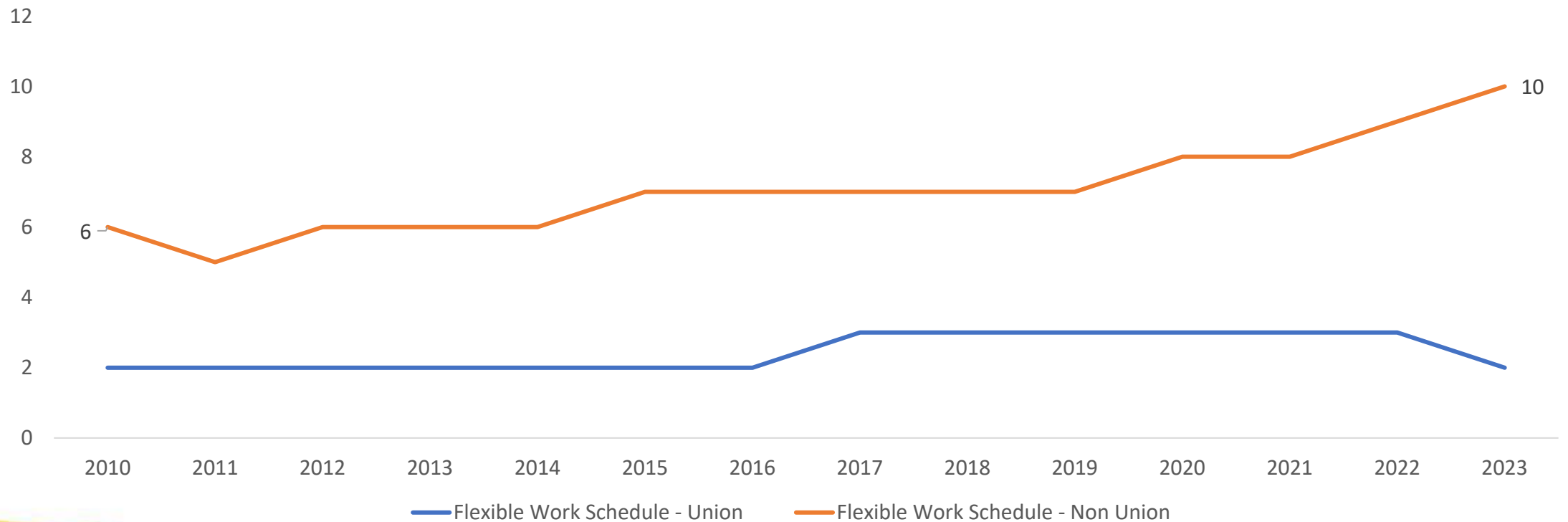
Subsidize Commuting by Wage Categories



Access to Flexible Work Schedule – Union vs Nonunion



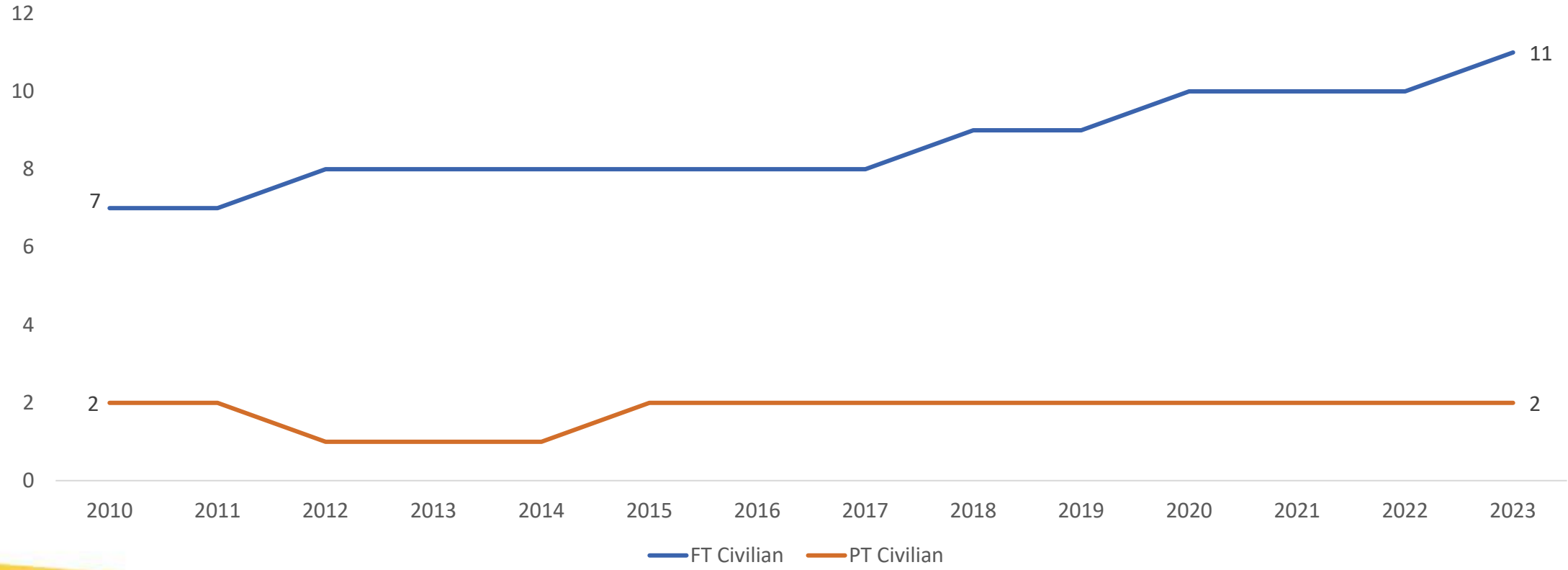
Percent of civilian union workers with access to Flexible Work Schedule (flextime)



Percent of Full-Time and Part-Time Civilian Workers with Access to Flexible Workplace (2010 to 2023)



Flexible Workplace



Start Base Map Selection Results

Save Load Feedback Previous Extent Hide Tabs Hide Chart/Report

Work Area Profile Analysis City of Tampa - 2018

Display Settings

Characteristic Filter Total
Year 2018

Map Controls

- Color Key
- Thermal Overlay
 - Point Overlay
 - Selection Outline
-

Report/Map Outputs

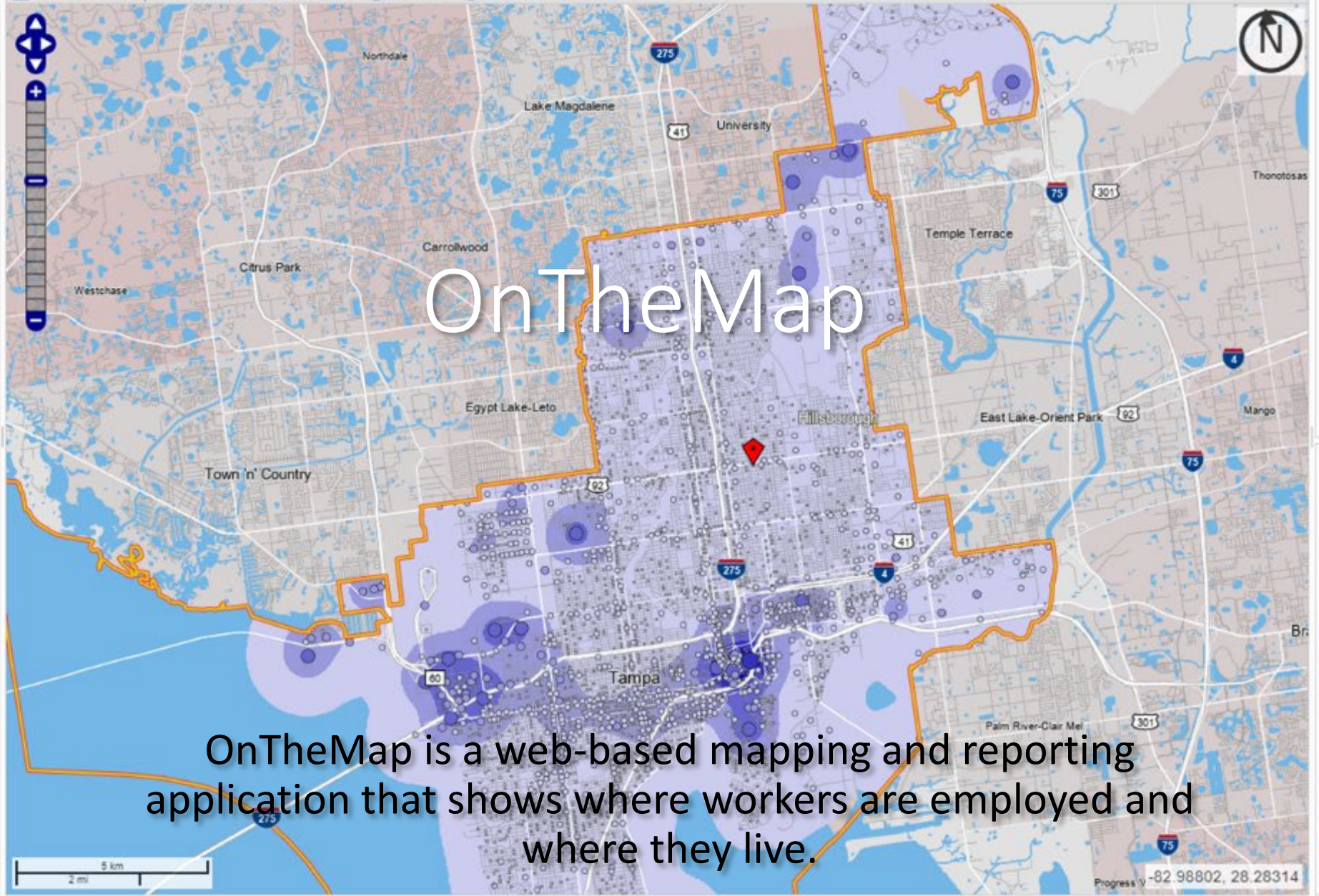
-
-
-

Legends

- 5 - 4,445 Jobs/Sq.Mile
- 4,446 - 17,765 Jobs/Sq.Mile
- 17,766 - 39,967 Jobs/Sq.Mile
- 39,968 - 71,048 Jobs/Sq.Mile
- 71,049 - 111,011 Jobs/Sq.Mile
- 1 - 38 Jobs
- 39 - 602 Jobs
- 603 - 3,047 Jobs
- 3,048 - 9,628 Jobs
- 9,629 - 23,505 Jobs
- Analysis Selection

Analysis Settings

Change Settings



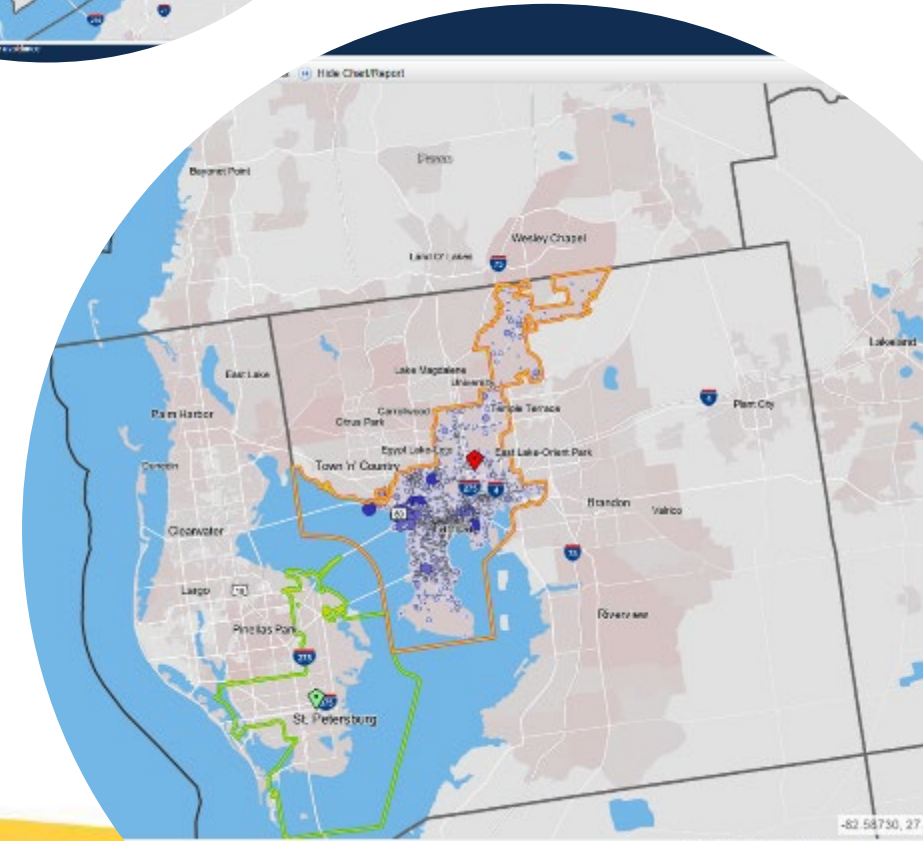
OnTheMap

OnTheMap is a web-based mapping and reporting application that shows where workers are employed and where they live.



Some Potential Uses of OnTheMap

- Determine commuter flows into/within/out of area
- Provide employer with approximation of worker geographic distribution for business continuity planning (without a survey)
- Identify areas for potential vanpool groups
- Estimate the share of employees who live and work within ¼ mile buffer of transit
- Identify possible locations for social media advertising (geofenced areas)
- A benefit of BWC membership is FREE access to Commuter Choice Certificate training. We have an OnTheMap course (2 one-hour sessions)



Annual Commute Statistics

US Census American Community Survey



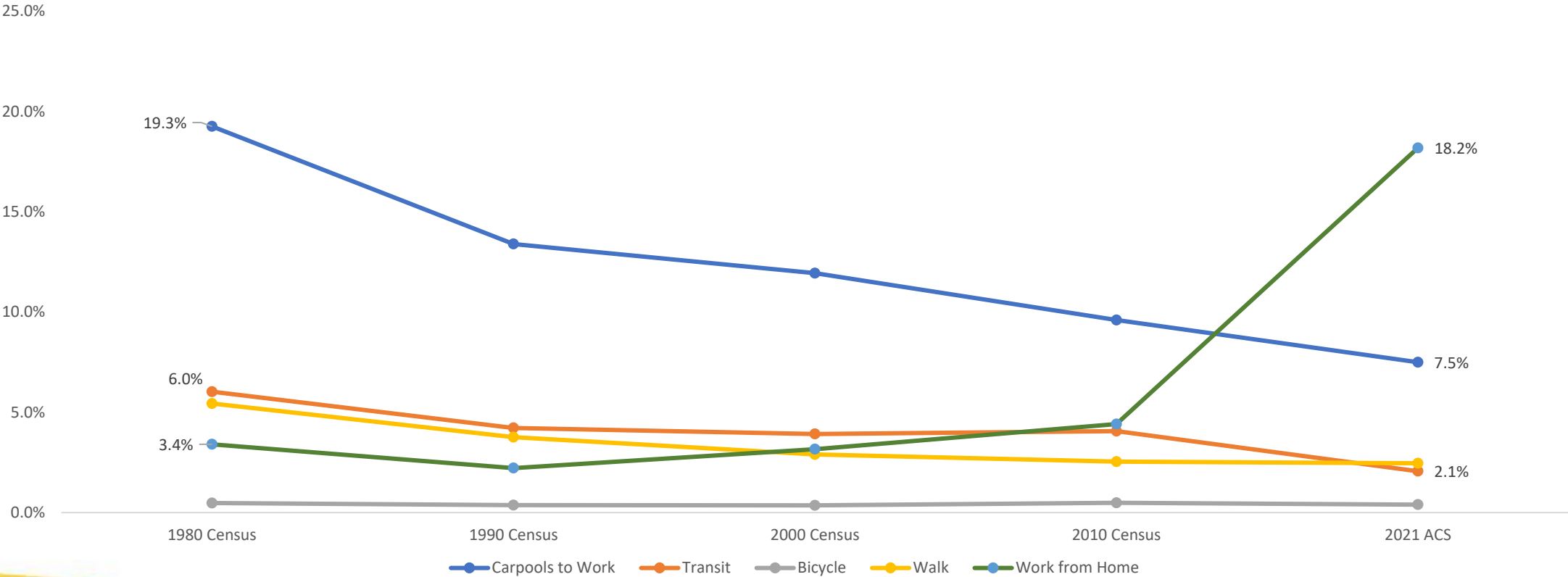
Example of Data Available from ACS

Means of transportation work	Demographic data by mode	Time of arrival and departure at work
Aggregate travel time to work	Average travel time to work	Vehicle Occupancy
Vehicle ownership	Means of Transportation to Work by Industry	Public Use Microdata Sample

Non-SOV Means of Transportation – 1980 to 2021

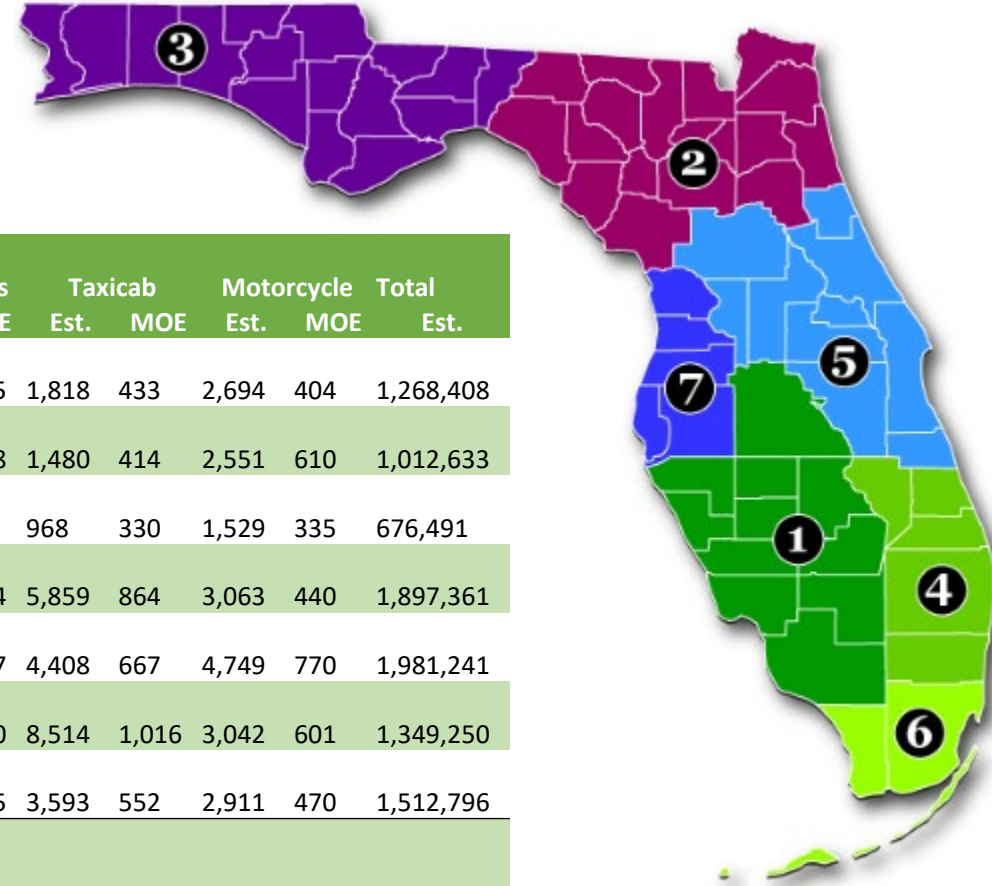


Means to Work: 1980 to 2021



Custom Compilations

FDOT District Mode Share with Margins of Error

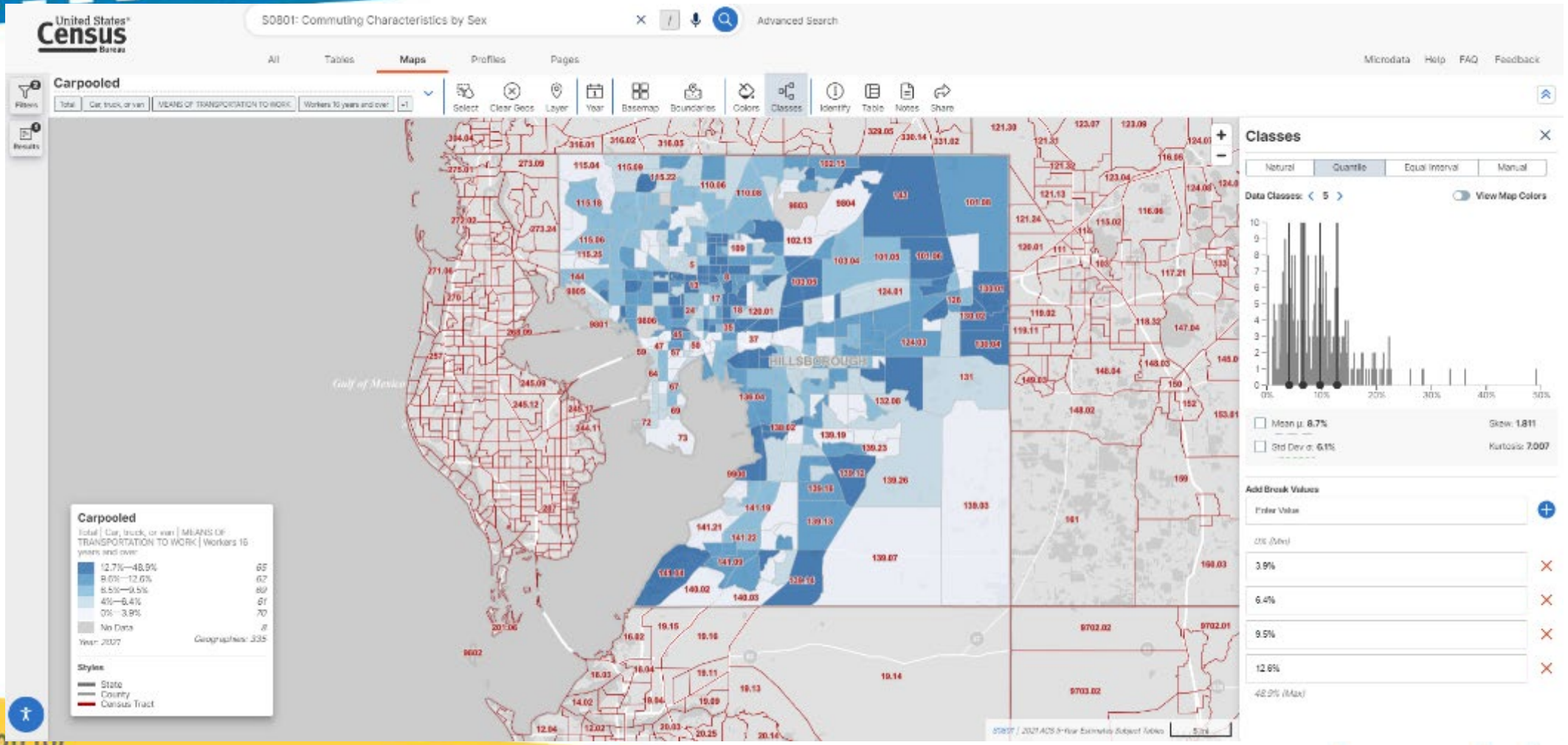


FDOT DIST.	Drove Alone		Work From Home		Carpool		Public Transportation		Walk		Bicycle		Other Means		Taxicab		Motorcycle		Total Est.	
	Est.	MOE	Est.	MOE	Est.	MOE	Est.	MOE	Est.	MOE	Est.	MOE	Est.	MOE	Est.	MOE	Est.	MOE		
D1	976,546	8,422	119,562	2,944	124,509	3,884	6,912	855	13,552	1,264	6,521	798	16,294	1,205	1,818	433	2,694	404	1,268,408	
D2	775,947	6,062	97,604	3,228	89,797	3,601	10,987	1,144	14,443	1,317	6,146	862	13,678	1,398	1,480	414	2,551	610	1,012,633	
D3	524,106	5,231	58,344	2,262	62,933	2,664	4,785	754	14,266	1,108	3,253	556	6,307	729	968	330	1,529	335	676,491	
D4	1,445,173	8,175	179,998	4,354	174,742	5,128	30,817	2,104	21,751	1,444	8,433	1,028	27,525	1,824	5,859	864	3,063	440	1,897,361	
D5	1,520,775	10,441	197,674	5,030	178,920	4,594	20,050	1,780	20,513	1,551	8,084	1,011	26,068	2,157	4,408	667	4,749	770	1,981,241	
D6	1,001,811	6,955	117,111	3,936	117,752	4,206	46,947	2,206	26,396	1,703	9,551	1,045	18,126	1,350	8,514	1,016	3,042	601	1,349,250	
D7	1,134,256	6,939	186,712	4,069	124,708	3,262	15,058	1,305	19,176	1,379	8,049	997	18,333	1,315	3,593	552	2,911	470	1,512,796	
Statewide																				
Total	7,378,614		957,005		873,361		135,556		130,097		50,037		126,331		26,640		20,539		9,698,180	

Variance replicate estimate tables to estimate mode shares by FDOT Districts by combining county mode share data

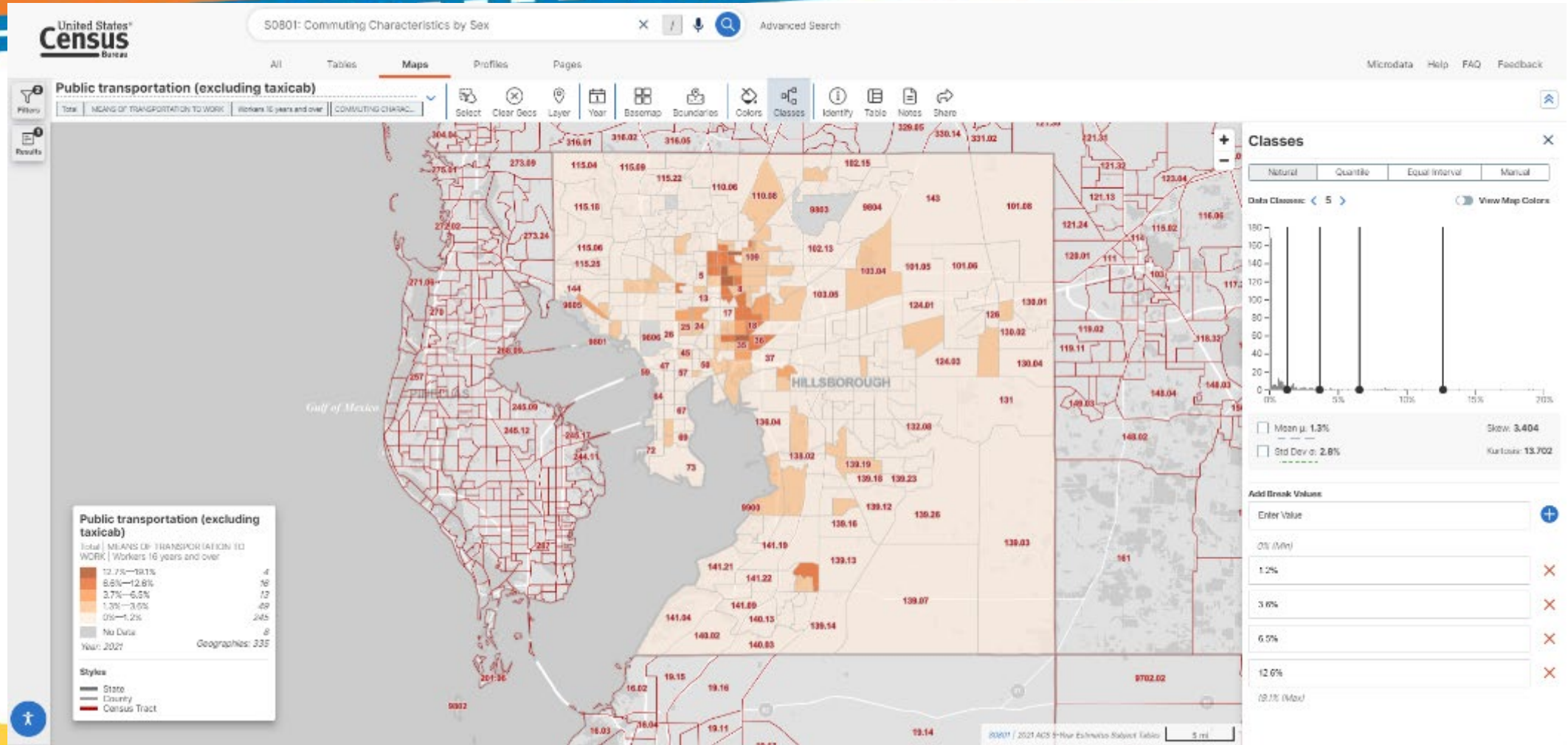
Mapping options

Carpooling by Census Tract



Mapping options

Public Transportation by Census Tract



ACS Crosstabs can provide added insights



Table B08513: Means of Transportation to Work by Language Spoken at Home and Ability to Speak English for Workplace Geography

- 928,906 Floridians carpool out of 10,325,496 workers (2022 ACS)
 - 488,487 speak only English
 - 335,506 speak Spanish
 - 150,854 speak English “very well”
 - 184,652 Speak English less than “very well”
 - 104,913 speak other languages
 - 59,074 speak English “very well”
 - 45,839 speak English less than “very well”

25% of carpoolers speak English less than “very well”

Bureau of Transportation Statistics



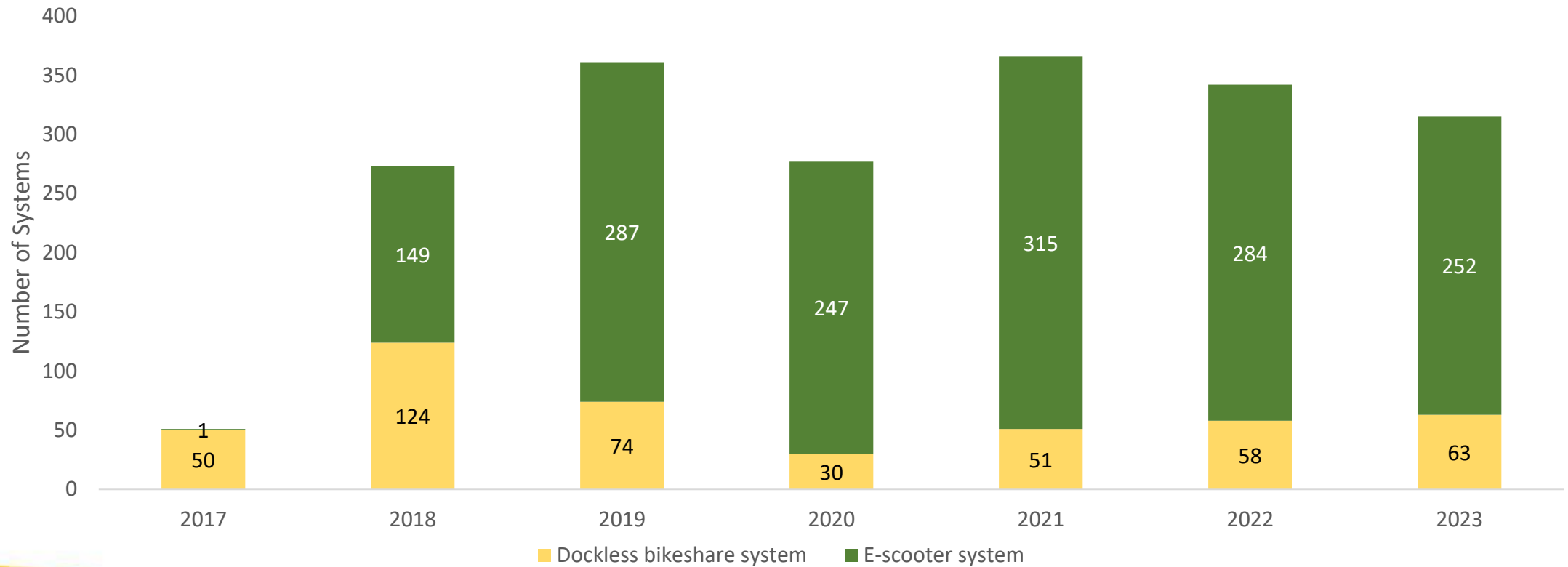
- Bikeshare and e-scooters in the U.S.
<https://data.bts.gov/stories/s/fwcs-jpri>
- Trips by Distance
<https://data.bts.gov/Research-and-Statistics/Trips-by-Distance/w96p-f2qv>



Bikeshare and E-Scooters



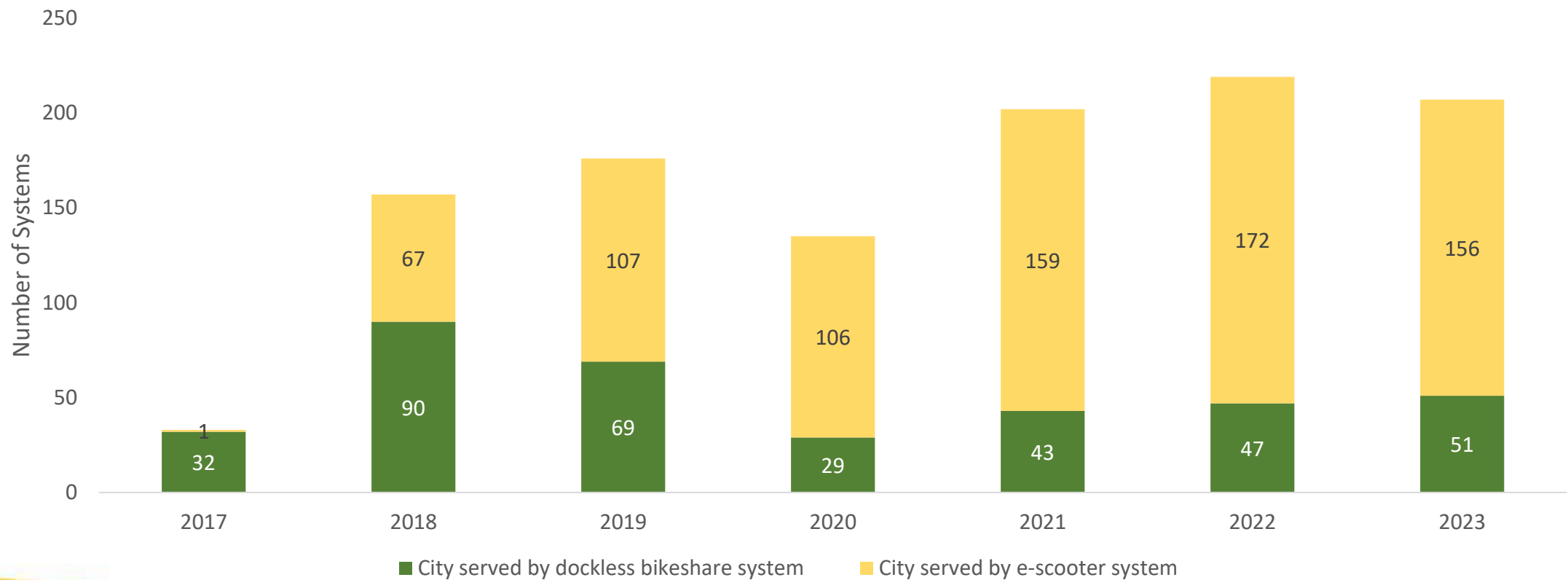
Growth in Dockless Bikeshare and e-Scooter Systems



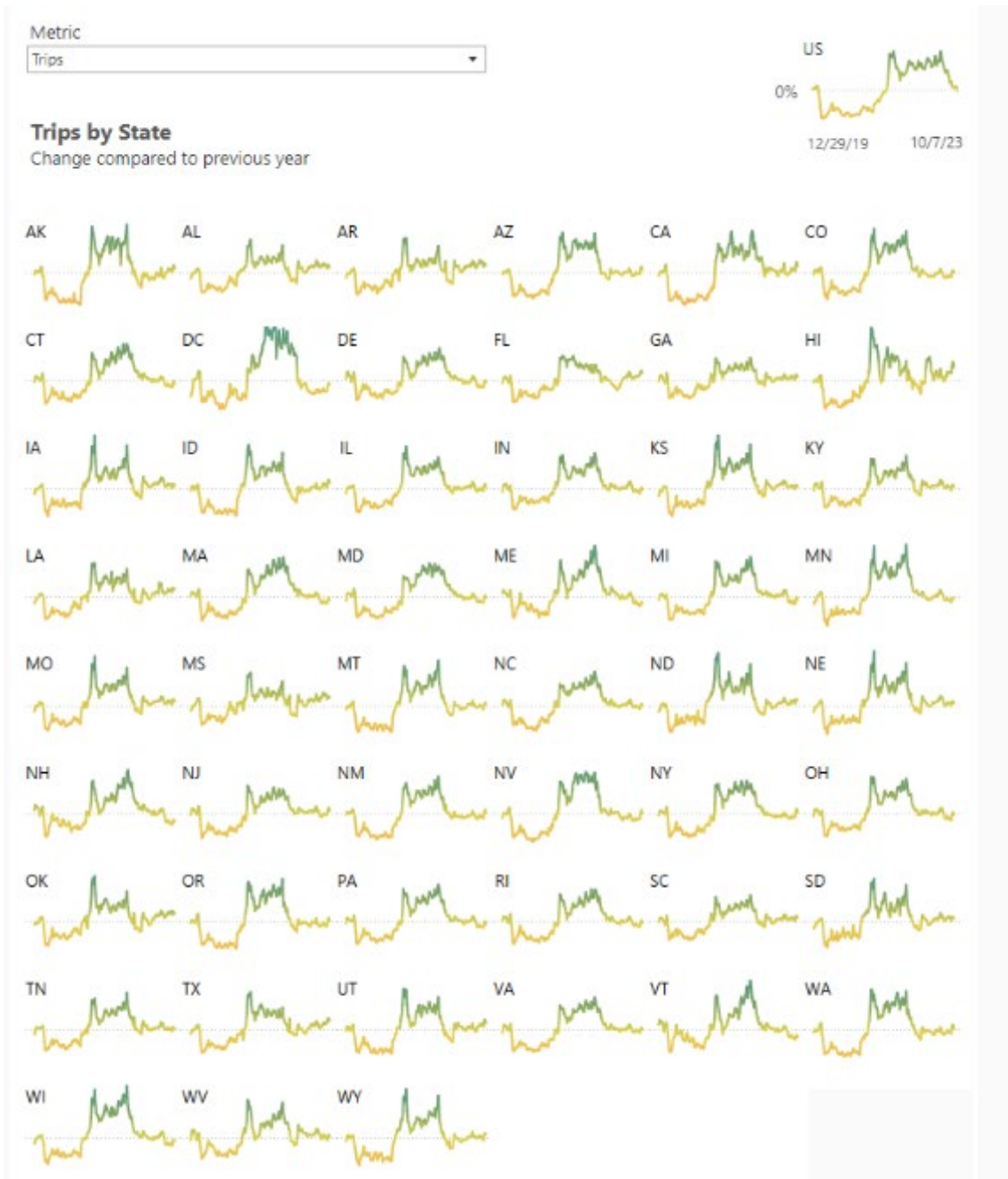
Bikeshare and E-Scooters



Cities Served by Dockless Bikeshare or e-Scooter Systems by Year



Trips by State



National Transit Database – Vanpool



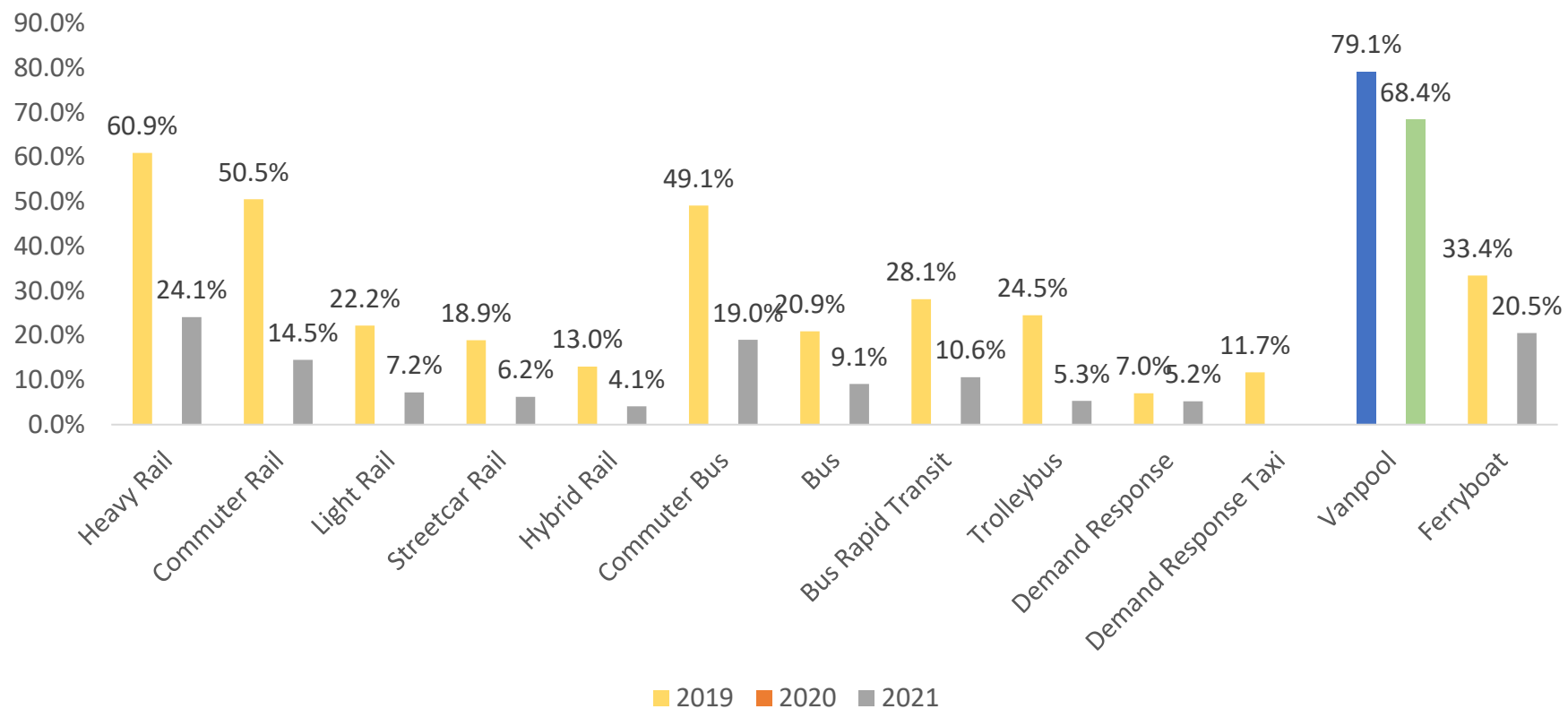
- Cost the least to operate per hour (\$39.49)
- Vanpool services fill the highest percentage of the seating capacity (50.5%)
- Vanpools have the longest average trip length (39.0 miles)

<https://www.transit.dot.gov/ntd>

Fares as a Proportion of Operating Expenses 2019 vs 2021



Farebox Recovery



Contact



Phil Winters

Director, TDM Program

Center for Urban Transportation

University of South Florida

winters@usf.edu



ANNOUNCING:

Florida's Best Workplaces for Commuters

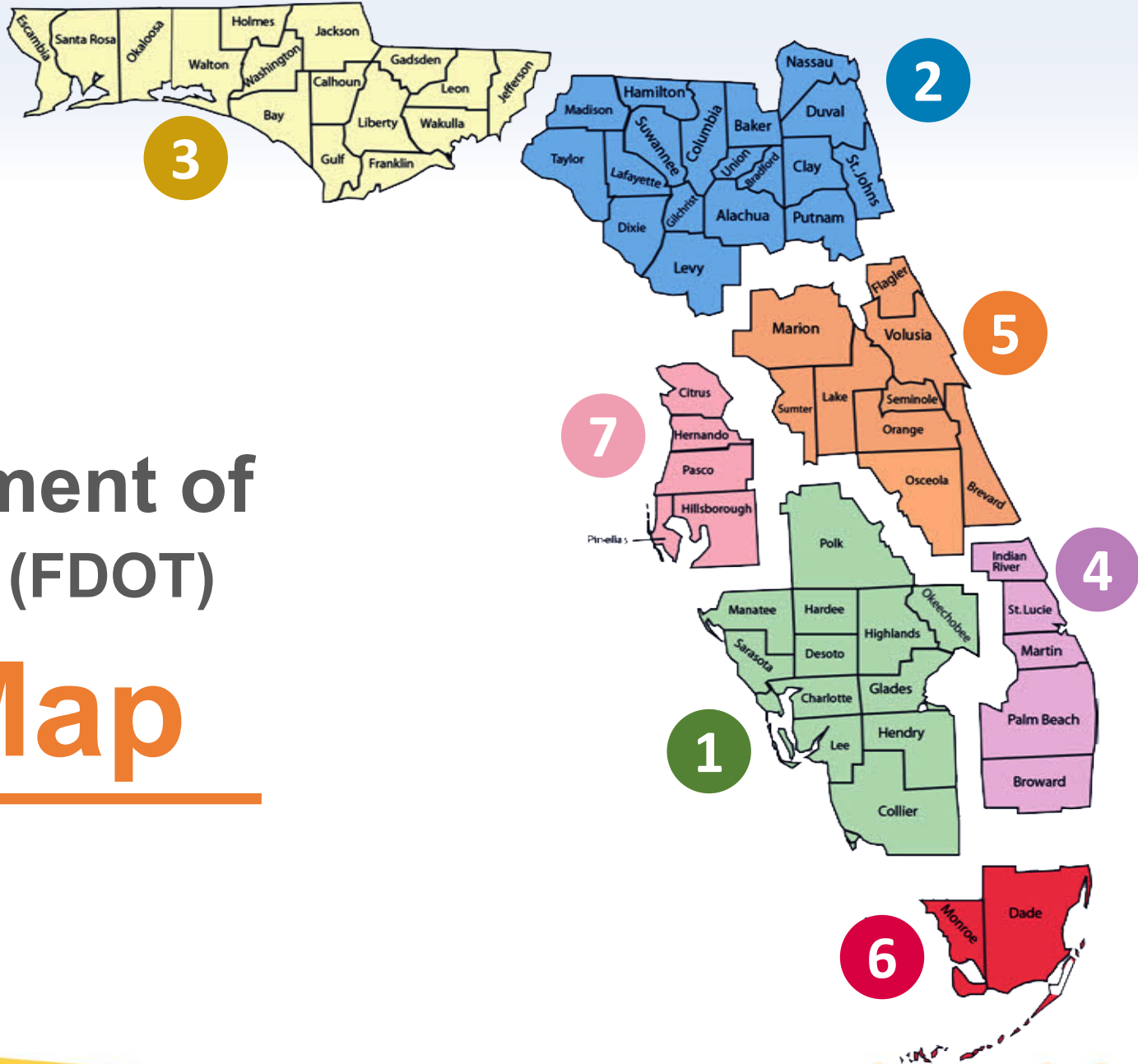


November 2, 2023 • 3 to 4 p.m. EDT



Florida Department of Transportation (FDOT)

District Map





Commute Connector

Yaritza Vargas

**Program Manager
Commute Connector**

DISTRICT ONE



Announcing...



Central Florida Regional Planning Council

Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



Charlotte County Board of County Commissioners

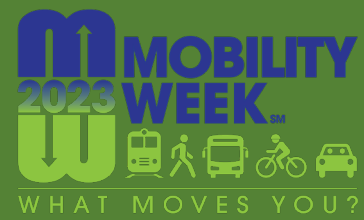
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Announcing...



City of Sarasota

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Collier County Government

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Announcing...



Economic Development Corporation of Sarasota County

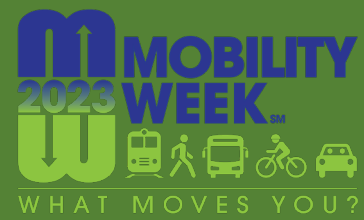
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ELK Analytics

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Florida Department of Transportation - District 1

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Announcing...



Lee County Board of County Commissioners

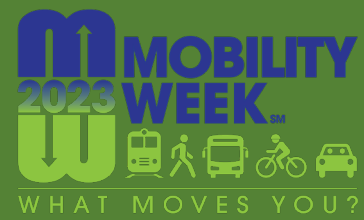
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Lee County Clerk of Court

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Lee County DOT/Operations

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Announcing...



Polk State College

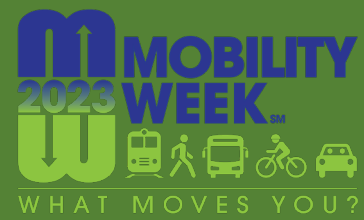
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Sarasota County Government

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Sarasota Memorial Health Care System

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Announcing...



Shell Point Retirement Community

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Christine Epps

Program Coordinator
Best Workplaces for Commuters

DISTRICT TWO



Announcing...



Benesch Florida Division - Jacksonville

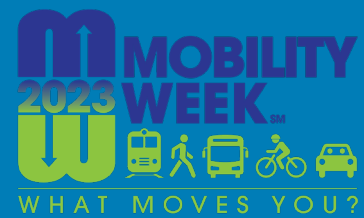
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University of Florida

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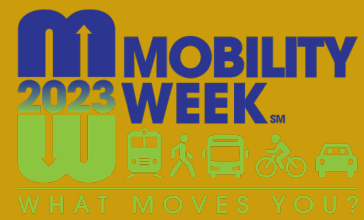
Pat Maurer

**Commuter Assistance Coordinator
RideOn Commuter Services**

DISTRICT THREE



Announcing...



Apalachee Regional Planning Council

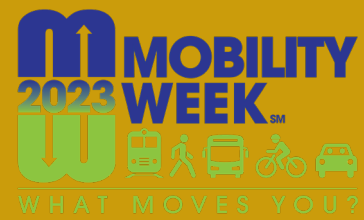
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Bayway Transit

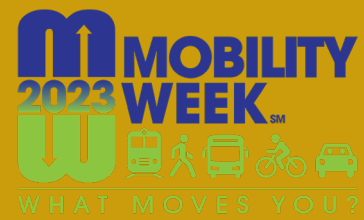
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Announcing...



CTS Engineering, Inc.

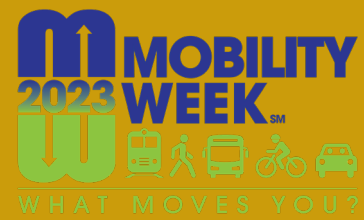
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Florida State University

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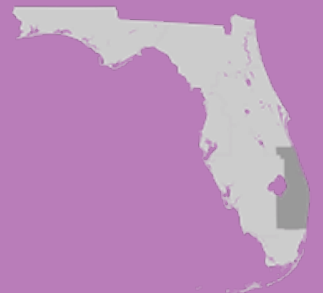
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Ulises Lucano

Marketing & Outreach Coordinator
South Florida Commuter Services

DISTRICT FOUR



Announcing...



Benesch

Florida Division – Fort Lauderdale

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Broward MPO

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Cambridge Systematics, Inc.

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Florida Department of Transportation - District 4

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Palm Beach Transportation Planning Agency

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South Florida Regional Transportation Authority (SFRTA)

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Town Center at Boca Raton

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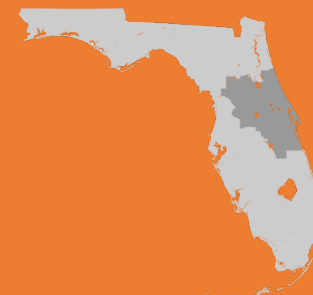


reThink >>> your commute™

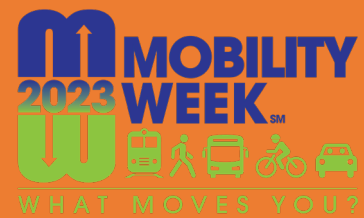
Teresa Herran

**Corporate Engagement Manager
reThink Your Commute**

DISTRICT FIVE



Announcing...



Acomb Ostendorf & Associates (AOA)

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Announcing...



Auro Hotels-Residence Inn

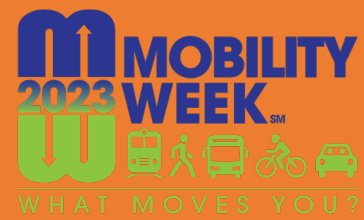
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Career Source Brevard

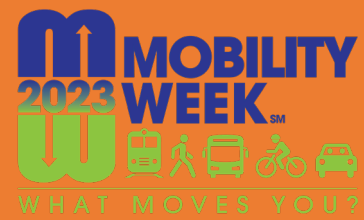
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Announcing...



City of Casselberry

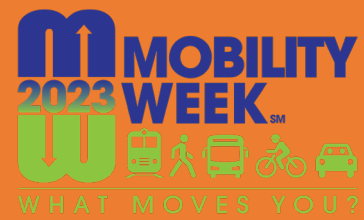
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Announcing...



City of Orlando

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Announcing...



CTS Engineering, Inc.

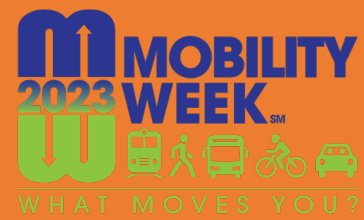
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Announcing...



Embassy Suites by Hilton-Orlando Airport

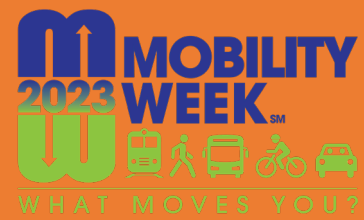
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Florida Department of Transportation - District 5

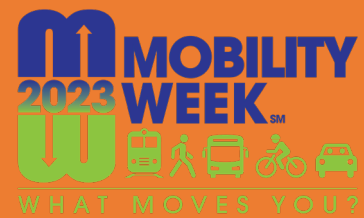
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Announcing...



Greater Orlando Aviation Authority

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Announcing...



Hand n Hand Child Enrichment Center

Recognition for
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HDR, Inc.

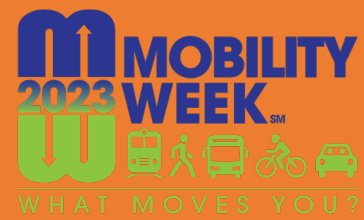
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Announcing...



Kittelson & Associates, Inc.

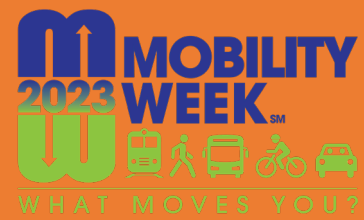
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Announcing...



KPM Franklin

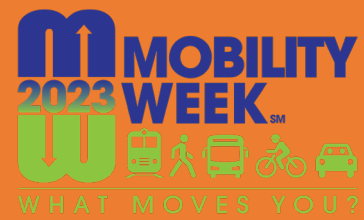
Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



LYNX - Central Florida Regional Transportation Authority

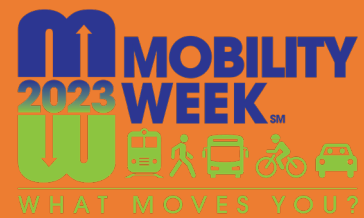
Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



MetroPlan Orlando

Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



Orange County Library System

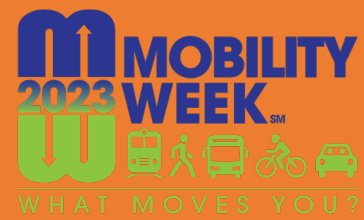
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Announcing...



Orlando Airport Marriott Lakeside

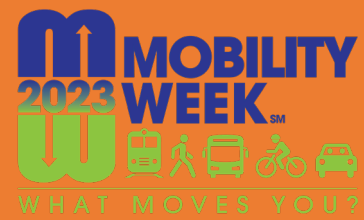
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Announcing...



Orlando Lutheran Towers

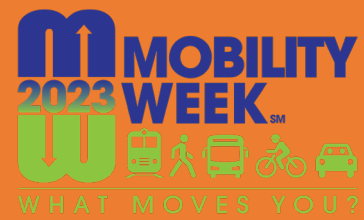
Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



Orlando Utilities Commission

Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



Orlando VA Healthcare Systems

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Announcing...



PlanSource

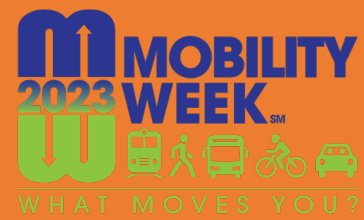
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Announcing...



Purple, Rock, Scissors

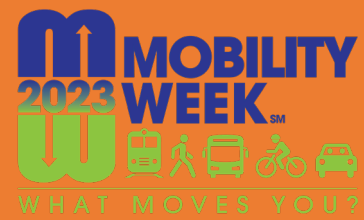
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Announcing...



Ramada by Wyndham Suites Orlando Airport

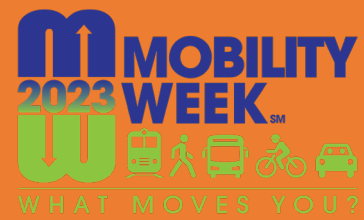
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Announcing...



Roll Over

Recognition for
WORKPLACES, UNIVERSITIES and SITES



DISTRICT FIVE

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Announcing...



Seminole State College of Florida

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WORKPLACES, UNIVERSITIES and SITES



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Announcing...



Sheraton Suites Orlando Airport

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WORKPLACES, UNIVERSITIES and SITES



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Announcing...



Smart Panda Labs

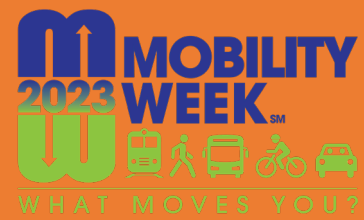
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Announcing...



Space Coast Area Transit

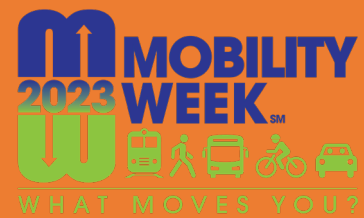
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Announcing...



TranSystems

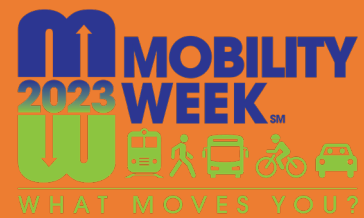
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Announcing...



University of Central Florida

Recognition for
WORKPLACES, UNIVERSITIES and SITES



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Announcing...



VHB

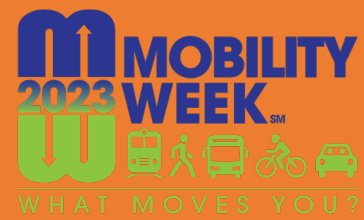
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Announcing...



Wingate by Wyndham Orlando International Airport

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Announcing...



Workforce Logiq

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WORKPLACES, UNIVERSITIES and SITES



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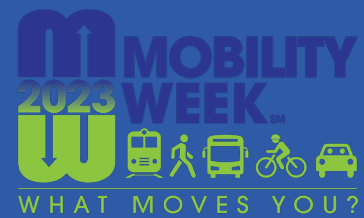
Ulises Lucano

Marketing & Outreach Coordinator
South Florida Commuter Services

DISTRICT SIX



Announcing...



City of Key West

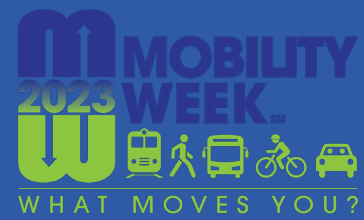
Recognition for
WORKPLACES, UNIVERSITIES and SITES



DISTRICT SIX

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Announcing...



Commute with Enterprise

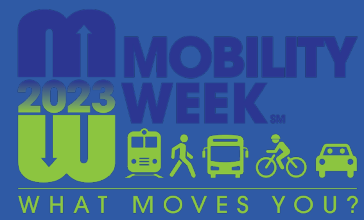
Recognition for
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DISTRICT SIX

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Announcing...



CTS Engineering, Inc.

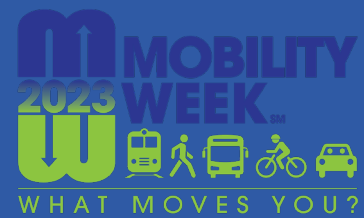
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Announcing...



Florida Department of Transportation - District 6

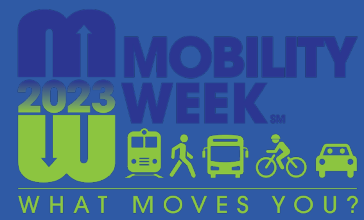
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Announcing...



Hawks Cay Resort

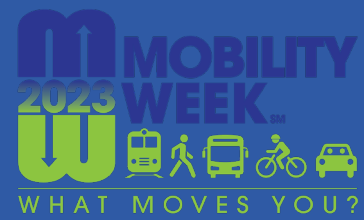
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Announcing...



University of Miami

Recognition for
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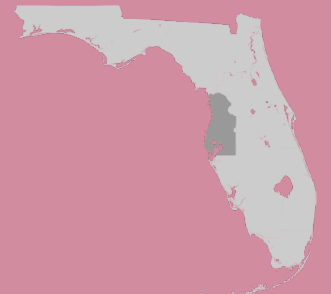
COMMUTE

Tampa Bay

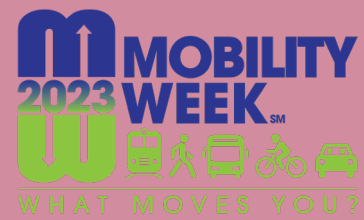
Ken Boden

**Manager of Commuter Services
Commute Tampa Bay**

DISTRICT SEVEN



Announcing...



Bay Pines VAHCS

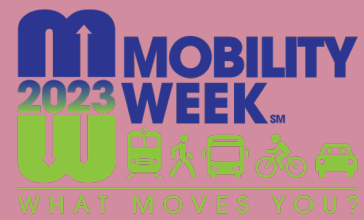
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Announcing...



Benesch

Florida Division - Tampa

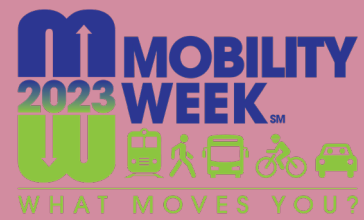
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Announcing...



Center for Urban Transportation Research (CUTR)

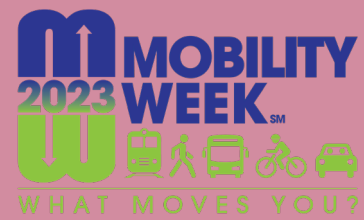
Recognition for
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Announcing...



City of St. Petersburg

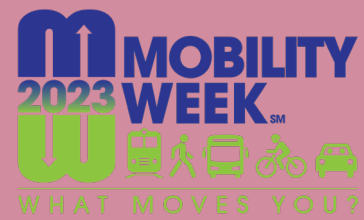
Recognition for
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Announcing...



Commute with Enterprise

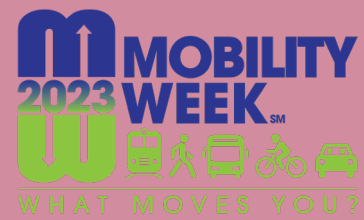
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Announcing...



CTS Engineering, Inc.

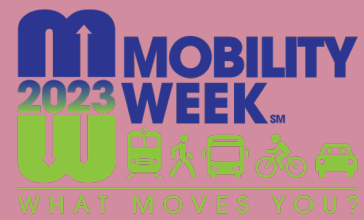
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Announcing...



Enterprise Holdings Inc. Tampa Group

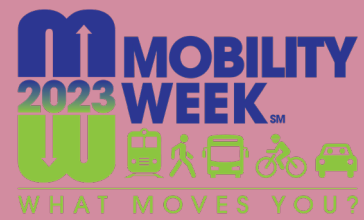
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Announcing...



Fitlife Foods

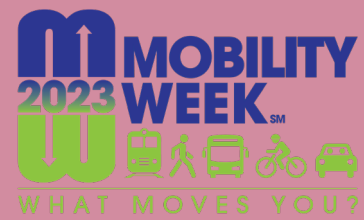
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Announcing...



Florida Department of Transportation - District 7

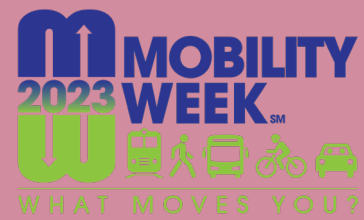
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Announcing...



Hillsborough County City-County Planning Commission

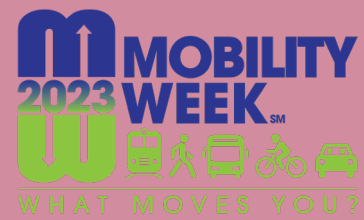
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Announcing...



Hops 2.0

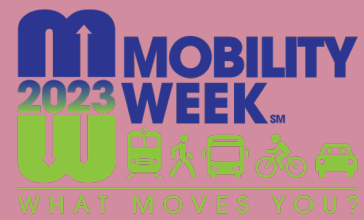
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Announcing...



James A. Haley VA Hospital

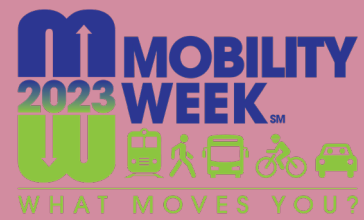
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Announcing...



Kimley-Horn & Associates

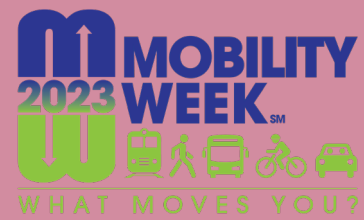
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Announcing...



Made Possible Personal Training

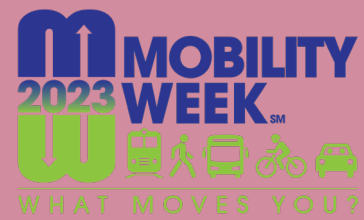
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Announcing...



Pinellas Suncoast Transit Authority (PSTA)

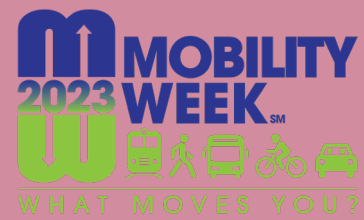
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Announcing...



St. Petersburg College

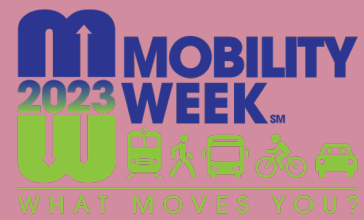
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Announcing...



Tampa Bay Area Regional Transit Authority

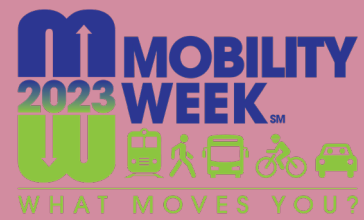
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Announcing...



Tampa Downtown Partnership

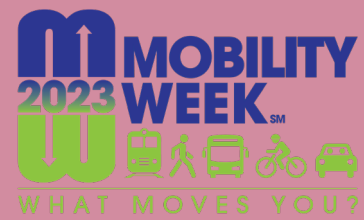
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Announcing...



Tampa General Hospital

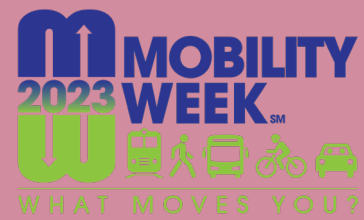
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Announcing...



The Tampa Edition Hotel

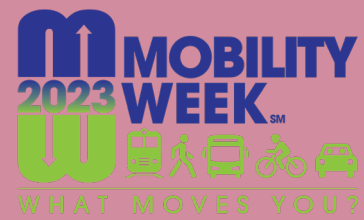
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Announcing...



Transportation Security Administration

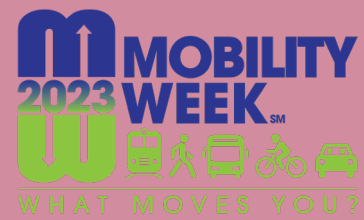
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Announcing...



University of South Florida

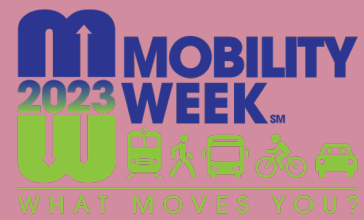
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Announcing...



VHB

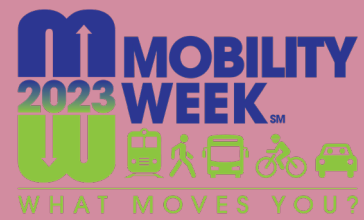
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Announcing...



Westshore Alliance

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**THANK
YOU
TO OUR
FLORIDA
PARTNERS!**

ARPC/RideOn Commuter Services
(Tallahassee, FL)

Commute Connector
(Southwest Florida)

Enterprise Holdings, Inc.
(Tampa, FL)

Florida Department of Transportation
(Statewide)

New North Transportation Alliance
(Tampa, FL)

reThink Your Commute
(Central Florida)

South Florida Commuter Services
(Ft. Lauderdale, FL)

**St. Petersburg
Downtown Partnership**
(St. Petersburg, FL)

**Tampa Bay Area Regional Transit
Authority (TBARTA)**
(Tampa, FL)

Tampa Downtown Partnership
(Tampa, FL)

The Innovation Partnership
(Tampa, FL)

TranSystems
(Palmetto, FL)

Westshore Alliance
(Tampa, FL)



CONGRATULATIONS!

Mark your calendars!

Upcoming events:



SIGN UP HERE:

bestworkplaces.org/events



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Thank you!



November 2, 2023 • 3 to 4 p.m. EDT