



2024 BWC SNAPSHOT

Best Workplaces for CommutersSM (BWC) is an innovative membership program that provides qualifying Workplaces, Universities/Colleges, and Sites with national recognition and support. Being named a BWC is an elite designation that signifies each designee's dedication to providing outstanding commuter benefits, such as free or low-cost bus passes and vanpool fares, carpool programs, and comprehensive telework programs. Those that apply for and meet the BWC National Standard of Excellence are appointed to a select list of BWCs and receive access to programming, services, and one-on-one support tailored to each respective award category.

Your BWC Contact:
Julie Bond, Program Director
jmbond@usf.edu • 813-974-9799

At a Glance

762

total BWCs in the U.S. & Canada

1.7 MILLION
commuters impacted





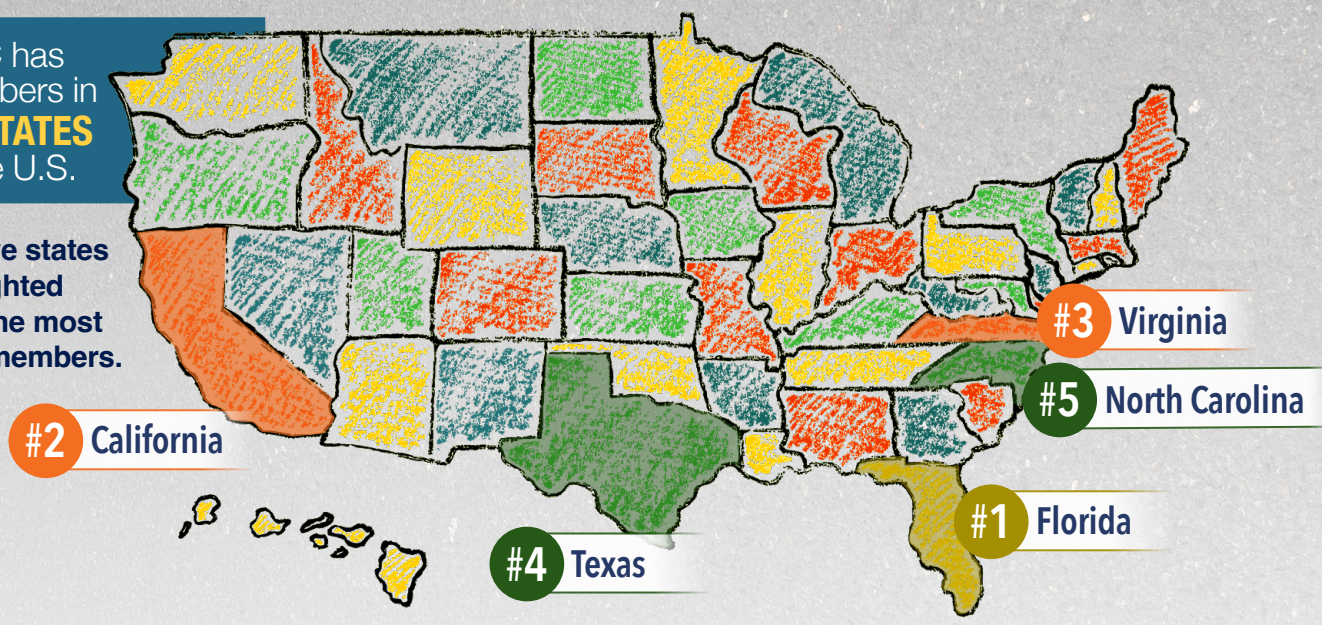
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BWC GEOGRAPHY

Top 5 States with the Most BWCs

BWC has members in **26 STATES** in the U.S.

The five states highlighted have the most BWC members.



NEW STATES IN 2024: Georgia • Hawaii • Missouri

CANADA

BWC Welcomes Canada Best Workplaces in 2024!

Logos, Templates & More

We provide logos and digital assets to make your communications messaging easier and more impactful. Downloadable content for partners may be found here: bestworkplaces.org/promo

BWC MEMBERS

BWC People Impact

The following are additional statistics to provide a more detailed view of BWC Members and the commuters who have access to the transportation benefits they provide.



BWC EMPLOYERS:

- Nearly one-third of all employers who are BWC members reported they offer benefits to employees at multiple workplace locations.
- 470,552 BWC workers were offered commuter benefits by their employers in 2023.

BWC COLLEGES / UNIVERSITIES:

- Around 40% of all college and university BWC members reported that they provide benefits for multiple campus locations.
- 1,176,552 total BWC commuters are offered commuter benefits at colleges/universities – nearly 60% are students.

BWC SITES:

- Best Sites for Commuters provide commuter benefits for around 97,000 total commuters.
- Nearly 1,600 individual workplaces are located within Best Sites for Commuters site boundaries, expanding employee access to commuter benefits.



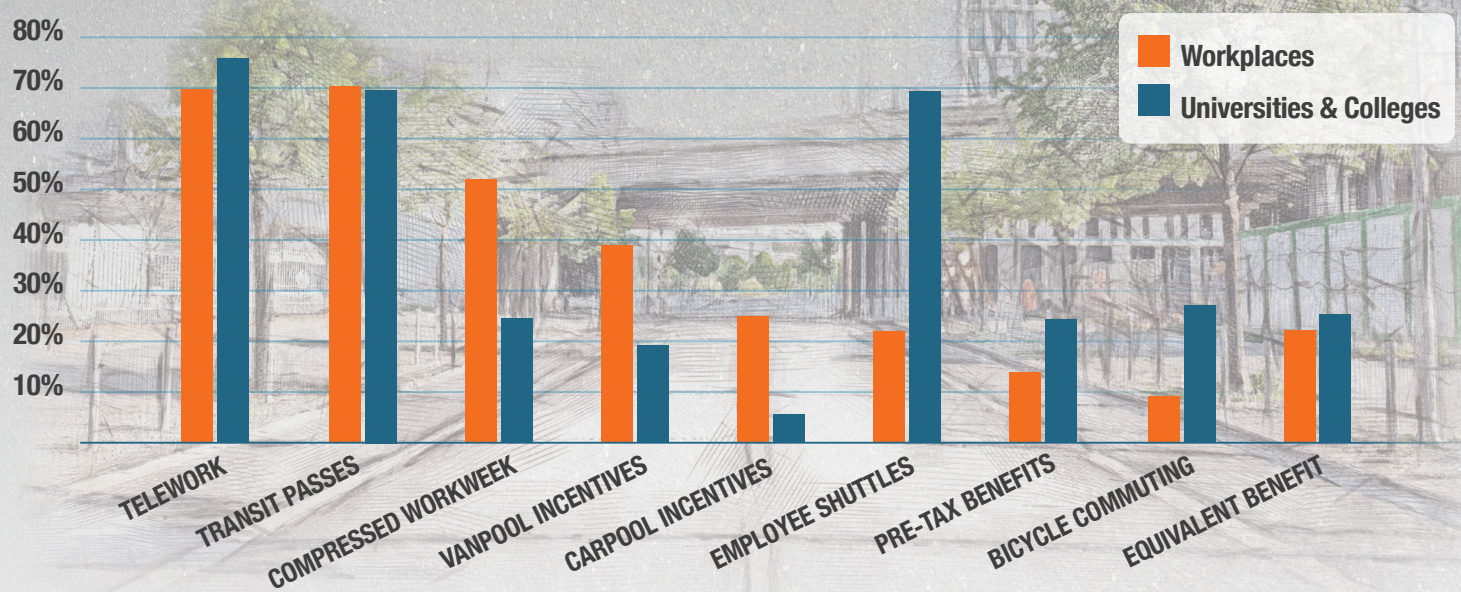
Looking for transportation tax benefit information?
Check out our **2024 Commuter Benefits Guide** – free to members!



BENEFITS OFFERED

Top Primary Benefits - Workplaces & Universities/Colleges

Below is a side-by-side comparison of top Primary Benefits offered to employees at workplace locations and university/college campuses.



Top Benefits Provided by BWC Site Members

Ranked below (#1 is most offered) are most common benefits provided by BWC Sites to onsite employees.

1. Secure bicycle parking
2. Onsite commuter benefits promotion
3. Commuter information online
4. Conduct travel behavior surveys
5. Comprehensive wayfinding program
6. Robust parking management plan
7. Reserved carpool/vanpool spaces
8. Shower/locker facilities onsite

Top Supporting Benefits - Workplaces

The chart below shows top Supporting Benefits and the percentage of workplaces offering each designated benefit.

