Keeping You in the Loop!

In this Edition:

1. Best Workplaces for Commuters<sup>SM</sup> welcomes 62 employers in March – 85,405 additional employee commuters covered nationwide.
2. Best Workplaces for Commuters<sup>SM</sup> logo use – Are you using the logo?
3. Don’t Sell Yourself Short!
4. New “Members Only” Online Toolkit: Promoting innovative commuter benefits section is ready!
5. Special opportunity for FORTUNE 500 companies

1. **Best Workplaces for Commuters welcomes 62 employers in March– 85,405 additional employee commuters covered nationwide under our program!**

The following employers earned the designation of Best Workplaces for Commuters in March:


**Connecticut:** SouthWestern Regional Planning Agency

**DC Metro:** Nat’l Aeronautics & Space Admin.

**Massachusetts:** Simmons College

**Missouri:** American Century Investments, Public School Retirement System of St. Louis, Social Security Administration, The Experiment, Citizens for Modern Transit (CMT)

**New Jersey:** Intel – NJ, Huntsman Int’l LLC

**New York:** Central Seafood, Pagoda Restaurant, Dep’t of VA – Bronx, TransitCenter Inc., Golden Wok Restaurant, YMCA Retirement Fund, Credit Suisse First Boston, Peerless Instrument – Curtiss Wright Flow Control, Partnership for New York City

**North Carolina:** IBM – Research Triangle Park

**Oregon:** Intel Corporation – Oregon

**Utah:** Salt Lake County

**Virginia:** City of Alexandria

**Washington:** Intel Corporation - Washington

2. **Best Workplaces for Commuters<sup>SM</sup> logo use – Are you using the logo?**

You have earned the designation as one of the Best Workplaces for Commuters<sup>SM</sup> - now promote that designation! Include it on your benefits page, in a newsletter article about your recognition as one of the Best Workplaces for Commuters<sup>SM</sup>, or anywhere else you want to be recognized for your commitment and leadership in offering commuter benefits. Check out both the Promote Your Program Internally and
Externally sections in the Members Only online tool kit. There are instructions for placing the logo on your web site, using different file types for different media, and much more! We love hearing from you. Are you using the logo? Tell us how, and we will feature you in future E-updates!

3. **Don’t Sell Yourself Short!**
Remember, employee participation is a requirement in meeting the National Standard of Excellence. All employers designated as one of the Best Workplaces for CommutersSM must meet a 14% non-single occupant vehicle commuting rate. In fact, many of you have exceeded that minimum requirement! Don’t sell yourself short – make sure you factor in all users of alternative modes when figuring out your participation rate – not just those that use your primary benefit.

4. **New “Members Only” Online Toolkit: Promoting innovative commuter benefits section is ready!**
As you know, the new online toolkit is constantly undergoing revisions and updates. Well, another section is ready for your use. Promoting Innovative Commuter Benefits describes how you can offer a variety of unique commuter benefits and sponsor commuter-related events and promotions, which in turn will help you increase participation in your commuter program. Offering diverse options can also help you reach commuters that don’t have access to mass transit, vanpools, or other traditional alternative commute methods. Visit our website at http://www.ergweb.com/projects/ccli/empkit/login.htm to access the toolkit. If you don’t have the access information, please contact us at bwc@epa.gov or call your account manager today!

5. **Special opportunity for FORTUNE 500 companies**
This fall EPA will announce the inaugural list of Best Workplaces for CommutersSM from FORTUNE 500 Companies. Last week, EPA Administrator Michael Leavitt sent a letter to the CEOs of all the FORTUNE 500 companies inviting them to qualify for this special recognition. If you are a FORTUNE 500 company, see if your company can qualify for the list by going to www.bwc.gov and clicking on the link to FORTUNE 500 Companies.

---

If there is someone in your organization who you want us to include on our Best Workplaces for Commuters E-Update distribution list, please e-mail your request to bwc@epa.gov with "Add to Best Workplaces for Commuters E-Update" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person’s name from your organization added to our distribution list, please send us an e-mail message to bwc@epa.gov with "Remove from Best Workplaces for Commuters E-Update" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.