### Helping BWCs get the most out of their investment

We're passionate about helping workplaces improve their performance of commuter programs via listserv to foster peer-to-peer exchanges, FAQs, employer case studies, webinars, and other resources.

Best Workplaces for Commuters (BWC) recognizes employers who are helping change how Florida commutes

Whether you are concerned with employee job satisfaction, company finances, maintaining a positive organizational image, or improving quality of life in your community and the global environment, BWC is a natural choice to meet your needs.



"The Greater Orlando Aviation Authority (GOAA) continues to look for new and innovative ways to assist our employees with value-added benefits while at the same time aiding the environment.

Reducing traffic congestion not only helps over 14 percent of Orlando International Airport employees but the entire community."

—Judith-Ann Jarrette Greater Orlando Aviation Authority

# BWC members offer exceptional commuter benefits to more than one million employees

Ready to sign up? Apply online: bestworkplaces.org/join/



# Changing How Florida Commutes

Best Workplaces for Commuters (BWC) is an innovative membership program that provides national recognition to employers offering outstanding commuter benefits. **Do you qualify?** 

#### Contact Info

Center for Urban Transportation Research University of South Florida 4202 E. Fowler Avenue, CUT100, Tampa, FL 33620

info@bestworkplaces.org - Ph 813-974-9799

Learn more at bestworkplaces.org



## Did you know?

"Being designated a BWC is more than just a title; it means an employer is standing behind its commitment to provide employees with access to progressive commuter programs."

> —Julie Bond, Program Manager Best Workplaces for Commuters

#### Top employee benefits offered by BWCs

Secure bicycle parking • Transit subsidies • Lockers & showers onsite • Ridematching assistance • Healthy employee initiatives • A designated Employee Transportation Coordinator • Commuter kiosk • Flextime

### How to participate

- 1 Visit our website to see if you qualify
- 2 Apply online at bestworkplaces.org/join/
- 3 BWCs are announced each January through a national press release

15 million fewer cars would be on roads each day if half of all employees were BWC participants!





### We offer the following benefits, exclusively for BWC members:

- National public recognition for being commuter-friendly and socially responsible.
- Free Commuter Choice Certificate classes (\$250 value).
- Employer name listed on BWC national website.
- Exclusive use of the BWC logo on your website and materials.
- Web conferences and training opportunities to help you get the most from your commuter benefits.
- Tools to help you calculate financial, environmental, and traffic improvements associated with your commuter benefits.
- Social Media Toolkit to help promote your BWC status.
- Networking opportunities to exchange ideas with peers and experts in the field

Learn more at bestworkplaces.org