

## Tooling Up for the 'Race to Excellence'



Looking for something to add some pizzazz to your program (and your day)? Could you use some marketing tips and materials? How about getting some media attention for your Best Workplaces for Commuters<sup>SM</sup> designation? Or maybe sponsoring a commuter event or commuting awards for your organization? We have just the ticket.

The 'new and improved' Toolkit for Employers can help you with all of this, and more! We've added hints and how to's, as well as templates you can use, and samples from other BWC employers. Check it out at:

<http://www.bwc.gov/employerkit/index.htm>

And here's a way to double your pleasure. Almost everything you do as an ETC helps you win a prize in the 'Race to Excellence'. For more details, visit:

<http://www.bwc.gov/networkawards/index.htm>

or see the article in last month's newsletter. It's fun and easy to participate, so join us!

*Look for your invitation to a special conference call on May 26 to learn more.*



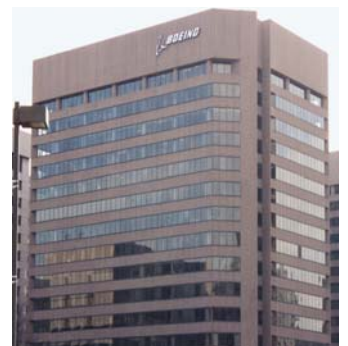
## The Sky's the Limit at BOEING

Arlington employer Boeing offers the best of the best when it comes to commuter benefits for its employees. Recently designated a US EPA Best Workplaces for Commuters<sup>SM</sup>, Boeing provides an employer-paid transit benefit to its employees, allowing them to get to work hassle-free.

As a result of meeting the national standard of excellence as a Best Workplaces for Commuters, Boeing knows what it takes to compete in an aggressive job market. Facilities Lead John Hamman says, "Boeing is constantly trying to recruit the best and the brightest. Providing transit benefits is a necessary tool for us to remain a competitive employer." Offering either Metrocheks or SmarTrip Smart Benefits through CommuterDirect.com Corporate Services gives Boeing the edge for which they are famous.

In addition to providing the employer-paid transit benefit to employees, Boeing has hosted events and fairs to educate and empower its employees about transit options. And simply having a convenient Crystal City location makes it much easier for employees to take transit and give up their cars during the work day. With a coffee shop, convenience stores, and restaurants just steps from the office, Boeing employees don't have to feel trapped without a car.

With over 800 employees in Arlington alone, Boeing's program can make a significant dent in the region's traffic woes. By making transit a priority for its employees, Boeing soars above other companies not offering these types of benefits.



**BEST**  
Workplaces  
for Commuters<sup>SM</sup>



# Employer Spotlight

Welcome the 22 new BWC Employers added to the program  
in April -- 5,874 additional commuters covered nationwide

<u>Industry</u>	<u>BWC Employers</u>	<u>City</u>	<u>State</u>
Banking, Financial & Insurance	<b>Manchester Companies, Inc.</b>	Minneapolis	MN
	<b>TCF Bank</b>	Minneapolis	MN
Computer & Data Services	<b>Hargrove &amp; Associates, Inc.</b>	Minneapolis	MN
Computer & Office Equipment	<b>Verisae</b>	Minneapolis	MN
	<b>Xerox Corporation</b>	Minneapolis	MN
Consulting & Employment Services	<b>Mercer Human Resource Consulting</b>	Minneapolis	MN
Engineering, Construction & Architecture	<b>Utility Engineering</b>	Minneapolis	MN
	<b>Landform Engineering Company</b>	Minneapolis	MN
Entertainment & Hospitality	<b>Keena &amp; Company</b>	Houston	TX
Food & Beverage	<b>Lecoq Cuisine Corporation</b>	Bridgeport	CT
Government - Federal	<b>Food &amp; Drug Administration, Division of Pharmaceutical Analysis</b>	St. Louis	MO
Government - Regional & Planning	<b>Energy Corridor District</b>	Houston	TX
Legal	<b>Meagher &amp; Geer, PLLP</b>	Minneapolis	MN
	<b>Greene Espel, PLLP</b>	Minneapolis	MN
Manufacturing	<b>Bemis Company, Inc.</b>	Minneapolis	MN
Non-profit Organizations & Associations	<b>Downtown St. Louis Partnership</b>	St. Louis	MO
Property Management & Real Estate	<b>United Properties</b>	Minneapolis	MN
	<b>University Village</b>	Seattle	WA
Other	<b>Natural Resource Group, Inc.</b>	Minneapolis	MN
	<b>Schilling Travel</b>	Minneapolis	MN
	<b>CRP Holdings, LLC</b>	Minneapolis	MN
	<b>Meyer, Borgman &amp; Johnson, Inc.</b>	Minneapolis	MN

Total Employers: 1,199  
Total Employees: 2,162,538

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